DOCUMENT RESUME

ED 370 083 CS 011 705

AUTHOR	Stoll, Donald R., Ed.
TITLE	Magazines for Kids and Teens. A Resource for Parents, Teachers, Librarians, and Kids!
INSTITUTION	Educational Press Association of America, Glassboro, N.J.; International Reading Association, Newark, Del.
REPORT NO	ISBN-0-87207-397-1
PUB DATE	94
NOTE	117p.; For an earlier publication, "Magazines for Children," see ED 312 627.
AVAILABLE FROM	International Reading Association, Inc., 800 Barksdale Road, P.O. Box 8139, Newark, DE 19714-8139 (Book No. 397: $7 members; $10 nonmembers).
PUB TYPE	Guides - Non-Classroom Use (055) -- Reference Materials - Bibliographies (131)
EDRS PRICE	MF01/PC05 Plus Postage.
DESCRIPTORS	*Adolescent Literature; Adolescents; Annotated Bibliographies; *Childrens Literature; Early Childhood Education; Elementary Secondary Education; *Periodicals; Reading Interests; Reading Materials
IDENTIFIERS	Childrens Magazines

ABSTRACT

Noting that many kids' and teens' magazines are not for sale at newsstands or bookstores, this book presents individual listings in alphabetical order for more than 200 magazines for children and teens from ages 2 to 18. Each entry contains: an annotation describing a journal's coverage; ordering information; cost; intended audience (age, sex); subject (e.g., general interest, social studies, etc.); circulation size; manner of distribution (subscription, churches, libraries); editor; publisher; instructions on obtaining a sample; and information concerning publication of readers' work (e.g., letters to editors, stories, jokes, etc.). The preface describes changes from the previous publication, "Magazines for Children," changes in the children's magazine industry, and tips for selecting magazines for young children. An article by Bernice E. Cullinan, "In Tune with the Times," reports on how the rapidity of change in contemporary life has been changed, especially for young people. The book also presents indexes to age/grade levels, subjects, and a list of magazines that publish young readers' work. (RS)

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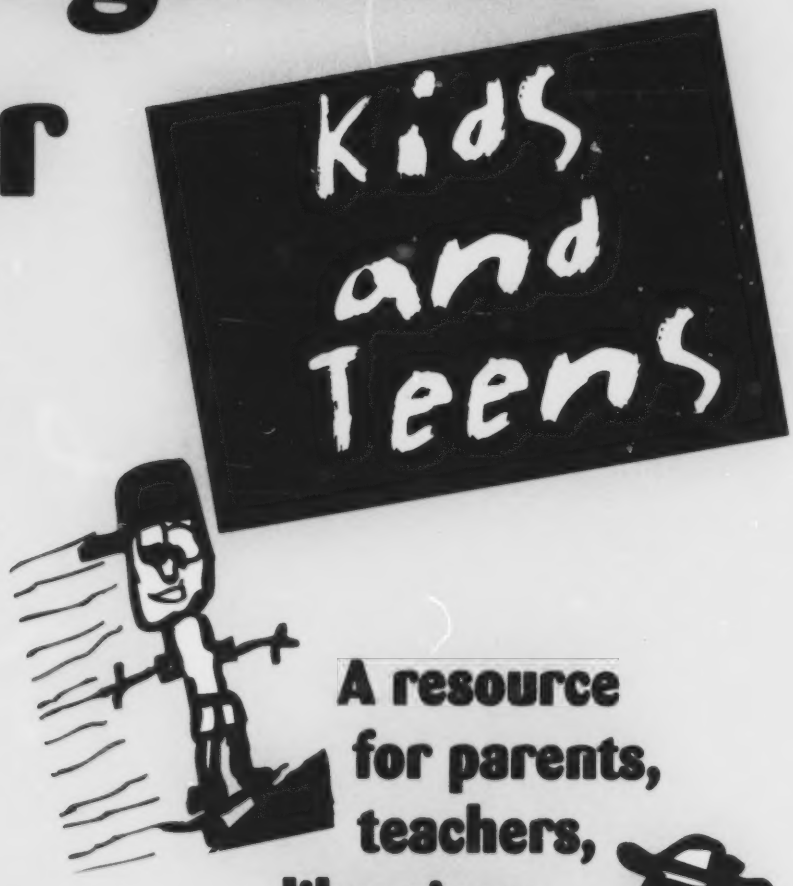
Magazines for Kids and Teens



A resource for parents, teachers, librarians, and kids!

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Donald R. Stoll, Editor

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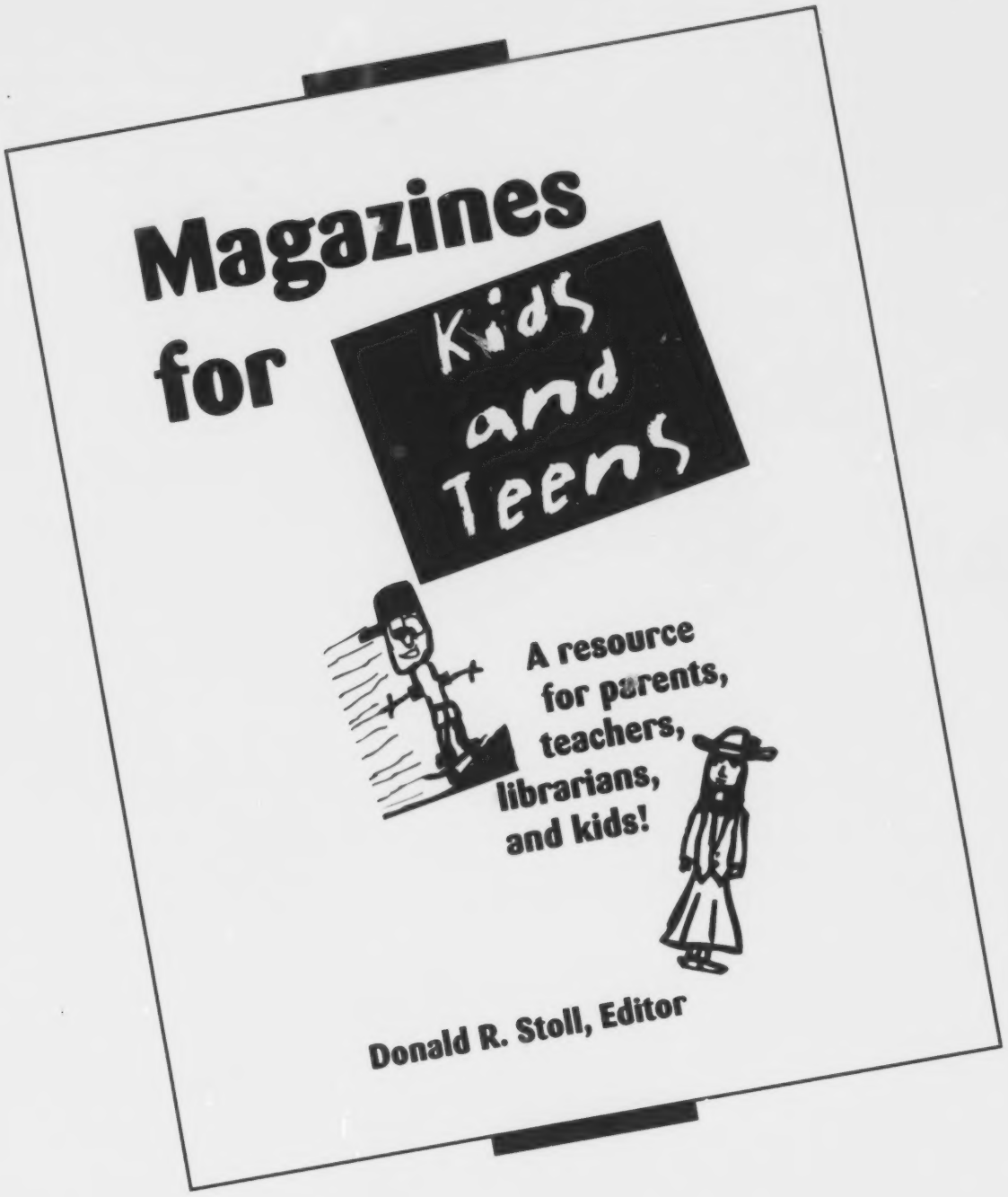

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Educational Press Association of America
Rowan College of New Jersey
201 Mullica Hill Road
Glassboro, NJ 08028-1701, USA

International Reading Association, Inc.
800 Barksdale Road
P.O. Box 8139
Newark, DE 19714-8139, USA

ISBN 0-87207-397-1

Design: Julia Mercier, EdPress

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Bernice E. Cullinan, who wrote "In Tune with the Times," is a past president of the International Reading Association. A professor of education at New York University, Cullinan edited the IRA bestseller *Invitation to Read: More Children's Literature in the Reading Program.*

Donald R. Stoll, who wote the Preface and edited the material for this publication, is the executive director of the Educational Press Association of America. He is a writing teacher on the faculty of the Communications Department at Rowan College of New Jersey.

Preface by Donald R. Stoll

Magazines for Kids and Teens began as an updating of the immensely popular *Magazines for Children.* In fact, the first edition of that book, published in 1990, was actually at least the third printing of a listing of children's periodicals compiled by EdPress. The first printing was little more than a mimeographed, corner-stapled, 2-column typed directory of editors' names and telephone numbers for those magazines interested in accepting readers' artwork and stories. Developed by industry-leader *Highlights for Children* to expedite the process of referring teachers and parents to potential outlets for children's work, the list was rapidly out of date.

Highlights editor Kent Brown asked EdPress to take on the responsibility of maintaining and distributing the list. The result was the Children's Magazine List, a 28-page typeset and saddle-stitched booklet which appeared in 1987. The list was distributed initially to EdPress members, who in turn referred interested readers to EdPress. Word of the list spread among teachers, children's librarians, professional writers and artists looking for outlets for their work, and parents who wanted some guidance in ordering magazine subscriptions for their children. Then reference librarians and school administrators, college professors, and journalists looking for sources for family page articles started calling the EdPress office. There was obviously a need for this directory, and the 6,000 press run was quickly exhausted.

"Changes in language arts instruction in elementary school classrooms created a need for flexible classroom curricular resources like magazines."

Rather than simply reissue an update of the Children's Magazine List when inventory ran out, EdPress decided to take the directory to the next level. A publishing partner was found in the International Reading Association, and *Magazines for Children* appeared. This time the listing included not only names, addresses, and telephone numbers, but also a brief description of the content of each magazine supplied by the magazine itself.

The International Reading Association agreed not only to copublish the book but also to make it an IRA book club selection. The broader circulation which resulted increased awareness of the variety of children's magazines already stimulated by a growth surge in the children's magazine publishing business that began in the late 1980s.

Changes in the Children's Magazine Industry

Large publishers were eagerly seeking new market niches, and growingly sophisticated children presented a promising opportunity. Affordable desktop-publishing technology also stimulated to action dozens of parents and teachers who wanted to start their own children's magazines. Meanwhile, changes in language arts instruction in elementary school classrooms created a need for flexible classroom curricular resources like magazines. Hopeful entrepreneurs seeking to meet these needs turned to *Magazines for Children* for the network it offered.

Furthermore, there were frequent calls to both EdPress and IRA headquarters from a variety of interest groups. These included teachers looking for advice on which magazines to order for their fifth-grade classrooms, publishers wanting to assess the competition, wannabe publishers seeking help with their business plans or software decisions, grandparents looking for gift ideas, parents looking for outlets for the budding talent apparent in their 8-year-olds' science fiction story, and librarians struggling with requests from patrons seeking further information on children's magazines. The circle of interest in children's magazines had enlarged substantially.

"The circle of interest in children's magazines had enlarged substantially."

Magazines for Kids and Teens

Because of all the changes in information that time brings to the publishing industry, it soon became apparent that *Magazines for Children* needed to be reissued. The IRA again agreed to copublish, and the decision once again was made to not just update the directory, but to take it to the next level. The question was – what constitutes that next level?

The answer was to make the list useful and accessible to the broadest possible range of potential users. To do this, the book needed to include as many titles and give as much information about each as possible. This meant soliciting information from a broader range of publications than in past editions and redesigning the listing form. There were three criteria for inclusion:

1) The magazine's audience had to fall within the ages of 2 and 17 (or between preschool and high school for in-school publications).
2) The magazine had to come out periodically during the course of the year.
3) The magazine had to contain actual magazine style editorial content—not just advertising.

No other judgments were made (except the largely practical one of excluding the large number of comic books both in the US and abroad).

"The magazine's audience had to fall within the ages of 2 and 17 (or between preschool and high school...)."

EdPress worked its way through other published lists serving specific segments of the market to find all magazines which qualified. These sources included *Children's Magazine Market: The Writer's Sourcebook*, published by the Institute of Children's Literature; *Magazines for Young People: A Children's Magazine Guide*, by Bill Katz and Linda Sternberg Katz, published by R. R. Bowker; and the catalogue for a provocative exhibit of children's magazines around the world published by Carus Publishing, which publishes *Cricket* and *Ladybug*. In addition, EdPress members were asked to share names of children's magazines, and the EdPress staff carefully scanned the trade publications for new titles.

This effort led to a list of over 700 titles, including over 250 published outside the United States. Each editor was contacted and asked to provide factual information as well as a statement about philosophy and goals. Just under 400 magazines responded. Some of the responders disqualified themselves, saying they were not really designed for children or young people. Others didn't pass the "periodical" test. Still others seemed to be little more than periodically issued advertising circulars.

by Donald R. Stoll

What's New?

The book includes 249 entries compared to the 123 in *Magazines for Children.* Where did the new listings come from? First, many new titles have begun publication since 1990. Some, such as *Storyworks* and *Merlyn's Pen: Senior Edition,* represent new titles from existing publishers. Others, such as *Kids Discover, Kids Copy,* and *New Moon,* are from newcomers in the children's magazine publishing field.

"The annotation space is open for each magazine to describe its goals and philosophy and to tell something about how it sees itself."

Second, many titles that existed when the 1990 edition of *Magazines for Children* was published but didn't get included are listed in *Magazines for Kids and Teens.* These include more publications from outside the United States (most of which are published in English), those associated with particular religious traditions, and those targeted at young adults. In this last group are many hobby and special interest magazines designed to serve the special networking and informational needs of teenagers. Magazines serving young adults making the transition from high school to career and college are also included.

In the redesigned listing form, more factual information (circulation, cost, number of issues, and whether or not readers' work is published) is presented in list form rather than being integrated into the annotation as had been the case in *Magazines for Children.* For the sake of convenience, costs are expressed in U.S. dollars, except where specifically noted. The annotation space is thus open for each magazine to describe its goals and philosophy and tell something about how it sees itself. In most instances the precise words of the editors are used. Editing consisted of dealing with space limitations and removing obvious puffery or unsubstantiated claims.

To make the listing even more useful, several indexes have been added. These include an an age/grade level index, a subject index, and index of magazines which publish readers' work. Since the book is arranged alphabetically by title, no page numbers are given.

"With children's magazines, even more than with other magazines, it makes sense to order a sample copy before subscribing."

The end result—more than twice as many listings as *Magazines for Children* in a more accessible format. The listings offer not only information about the various publications which shape the minds and attitudes of children and teens but also some sense of the personalities, goals, dreams, and ideals of the people behind these magazines.

Some Tips for Selecting At-home Magazines for Young Children

After paging through the listings and perusing the subject, age, and cultural orientation indexes, make a list of appropriate titles. Go back to the individual listings—remember they are listed alphabetically by magazine title. Most of these include instructions indicating how to get a sample copy of a particular magazine. With children's magazines, even more so than with other magazines, it makes sense to order a sample copy before subscribing.

Order the sample in the child's name, and watch the joy spread across the child's face when something addressed to him or her arrives in the mail. Give the magazine a few days to see if the reading level and subject matter match the child. Remember, some

children take a while to "turn on" to something new. Also, see how the magazine fares with other children in the household.

A magazine subscription is one of the most thoughtful things an adult can give a child, and, as you'll see as you browse through this book, the cost can be remarkably low. Why not consider using *Magazines for Kids and Teens* to find several titles for your own household or as a welcome gift to your child's classroom, school library, and the families of friends and relatives? A wide variety of magazines can be the perfect complement to the other reading material you make available to children and can help them become enthusiastic, capable readers and better informed people. And magazines are fun.

"A wide variety of magazines can be the perfect complement to the other reading material you make available to children and can help them become enthusiastic, capable readers and better informed people."

Acknowledgements

Thanks...

This book owes much to the encouragement of Joan Irwin, director of publications at the International Reading Association, and to the support and hands-on help of Anne Fullerton, also with the IRA publications department. John Micklos, editor of the IRA's *Reading Today* and an EdPress Executive Board member, helped Anne Fullerton with copy editing. Much of the typesetting was done by Pat Kemery, the EdPress office intern, and Deborah and Tom Culotta's conscientious data collection and perseverance in pursuing publishers had much to do with the breadth of selections included in the book.

Julie Mercier, managing director of EdPress, uncovered the sources in which most of the entries were found, scoured the trade press to uncover newly launched children's and teen magazines, and designed the book's layout and format. She also manipulated QuarkXPress into making her design work.

To all of these, to the EdPress executive board, and to my family, Pat and Genevieve, who provided the support and encouragement to make the book happen, go my heartfelt thanks.

Kent Brown, my mentor, gets credit for the idea of a book which not only lists factual information but gives editors a chance to talk a little about their magazines. Thanks also to Bernice Cullinan for her provocative and insightful introduction to *Magazines for Kids and Teens*. The inspiration behind the book are the hundreds of talented and dedicated editors, art directors, and publishers who show their deep caring and respect for children in every issue of the magazines they put out. It is to them that this book is dedicated.

But *Magazines for Kids and Teens* is really for my five-year-old daughter Genevieve and the millions of other kids like her. I believe these kids and teens will be better off because their teachers and librarians and family members have an additional resource that will help them put quality magazines into young readers' hands.

In Tune With the Times by Bernice E. Cullinan

The world is changing. Listen to the sounds of an ordinary family—you'll find out how much the world is changing: "Let's grab a burger at McDonalds. Give me the TV zapper—I want to go channel surfing—just to see what's on. Where are my rollerblades? I need my biker shorts. I have soccer practice. My friends will be here in five minutes. I have to do a report for school. Did you get the CD that I asked for? It's only 8:52; why do I have to go to bed this early? Everybody else's parents let them watch David Letterman."

"Life with kids and young adults ain't what it used to be. Or perhaps it never was. But we all notice that life speeds up as our world widens."

Life with kids and young adults ain't what it used to be. Or perhaps it never was. But we all notice that as life speeds up our world widens. Young people have more things to do, less time to do them, and a bigger array of choices at their fingertips than any previous generation ever had.

Family constellations differ: "Who do you want to sign this report? My natural mother? My stepmother? Or my dad's live in?"

Telecommunications bring the world into our homes: "We received a fax from Grandma, she's in Katmandu. I sent a fax back to her while she's still at the same number. My pen pal in Lillehammer, Norway, sent me an e-mail. He'll be at the figure skaters' event today and wants me to watch for him on television."

Children are smarter earlier. My dentist's three-year-old son is curious—he interrupts a story to ask lots of questions: "Dad, why did the eensy weensy spider go up the water spout? (Because he wanted to get to the top.) Where did the water come from? (It rained.) Why did it rain? (Will you shut up and listen to this story!)"

"Nine- and ten-year-olds know more about the world than I knew at age fifteen."

Five-year-old children learn what six- and seven-year-olds used to learn. Nine- and ten-year-olds know more about the world than I knew at age fifteen. Try to find a topic that teenagers don't know at least a little bit about! It's no wonder they know so much; they've been raised with the world at their doorsteps—or at least with a picture of it happening in their living rooms. Young children start early reading *Ladybug, Sesame Street, Chickadee, Weekly Reader, Your Big Backyard, Let's Find Out,* and *Turtle.*

Like the fingerprints that show on the edge of my door frame, all of us are different—our families are different; our kids and young adults are different. Our tastes differ; our reading needs differ. We need choices. That's what we find in magazines.

Magazines for Kids and Young Adults Are Changing.

The publication *Magazines for Children* was a great idea that took hold and grew because parents need it, teachers need it, librarians need it, students need it, and writers need it. The demand became so strong that members of EdPress responded by sponsor-

ing an even bigger and better *Magazines for Kids and Teens.* Chances are the demand will continue to grow because magazines are exactly what the doctor ordered for kids and teenagers today.

What brought about phenomenal growth and changes in magazines for young people? Magazine subscriber lists grow and magazines change because magazines keep up with the times. Magazines adapt to a changing world; they match what today's kids need and young adults want.

"Magazines adapt to a changing world; they match what today's kids need and young adults want."

Magazines are bite-sized.

Today's hurried pace calls for information that:

- is reader friendly
- can be grabbed on the run
- is focused
- is written with style, potency, and passion
- answers questions quickly
- is short, condensed, packaged for quick consumption

My granddaughter Kali is a teenager now. She's interested in fashions, hairstyles, drama, sports, and boys. She reads a lot of teen magazines, reading about kids older than she is; she continues to rehearse what life will be like when she gets there. Her activity schedule would make Princess Di shudder; she packs 28 hours into every 24-hour day. She reads *Teen Power, TQ-Teen Quest, 'Teen, Plays,* and *Scope.* She reads about the transition from school to the world of work in *Career World* and glances with trepidation at issues of *Student Guide to the SAT* that her grandmother tosses in her path.

"Whole language teachers want a variety of materials on diverse subjects related to the curriculum and to students' interests."

Magazines are current and timely.

They deal with:

- today's issues
- today's TV and movie stars
- today's sports heroes and villains
- today's news
- today's rock stars and their music
- today's fashions and fads

Books can't possibly be as up to date as magazines, primarily because it takes a year or more to publish a book. Magazine editors respond quickly to current issues. Today's kids want today NOW. Readers keep up with events through *Kid's Copy, U*S* Kids, Current Events, Odyssey, Scholastic News,* and *Kids Today.*

Magazines cut across the curriculum to cover every subject area.

Today's teachers want a variety of material on diverse subjects related to the curriculum and to students' interests. They want lots of material that appeals to their stu-

dents. They want the materials to be portable, reader friendly, and visually appealing. They want them readily available in their classrooms. Magazines fulfill their dreams; they belong in classrooms. How else can you have a collection of current material on oceanography *(Dolphin Log)*, astronomy *(Odyssey)*, history *(Cobblestone)*, science *(3-2-1 Contact)*, math *(Dynamath)*, and consumer education *(Zillions)*? How else can you have materials at a wide range of reading levels? Magazines are portable, varied, nongraded, and inexpensive. You don't have to rewind them or plug them in. You can use them any place; you can start in the middle, at the end, or the beginning. They are a fraction of the cost of a hardcover book. They are a growing force in education. Teachers, librarians, and students love magazines.

"The tremendous growth in writing process programs produces many more aspiring authors."

Magazines publish young people's work and make them feel good about themselves.

Magazines help kids feel successful because kids:

- can handle the text and read the messages
- like to get mail addressed to them
- see themselves and their world portrayed
- see a positive view of life pictured
- see their peers' work published
- are willing to create their own work

Magazines help kids feel successful because the magazines:

- don't talk down to kids
- treat them like real people
- feature issues that really matter
- speak to our own lives
- interpret the world we all share
- have such variety that every child can succeed at something they contain

"Yes, there are places to publish young people's work!"

I often hear: "My son/daughter/student/friend has written this wonderful story. Where can we send it to get it published?" Teachers, professors, parents, and grandparents call me: "Where can I send this child's story? It's wonderful, and it deserves to be published." New magazines that publish young people's writing and art work is music to their ears. The tremendous growth in writing process programs produces many more aspiring authors. Now we can say: "Yes, there are places to publish young people's work!" It isn't only *Merlyn's Pen: The National Magazine of Student Writing*. There are others, including *Stone Soup, Read Magazine, Virginia Writing, Voices of Youth*, and *Writing!* Magazines focus on what readers want.

Just the facts, ma'am.

Eleven-year-old Jason, my grandson, turns to reading for information. When he wants to be entertained, he turns on the TV or sticks a cassette into the VCR. He has a pet snake, a dog, a rabbit, and a fish tank. Magazines give him a brief introduction to heavier subjects he needs to explore. He's a sports fan who cheers for his Cleveland Indians, the Cleveland Browns, and also the Dallas Cowboys. Jason reads *Sports Illustrated for Kids, Ranger Rick, National Geographic World, Field and Stream, Jr.*, and

Owl. He is learning how to play chess, so he's interested in *School Mates* from the U.S. Chess Federation.

Read me a story, Mama.

"Modern kids are spoiled! Their eyes are accustomed to color, design, and attractive, exciting layouts in print formats."

Ten-year-old Anna is different from Jason. Anna loves stories. She loves them whether they are told to her, or read to her, or she reads them herself. She's been raised on them. She careened down a hill in a buggy with Max, an impish rabbit, and she sailed away in a private boat with another Max to the land where the wild things are. She wants magazines with stories, poems, plays, and information about authors. She can envision worlds we will never know. She thinks *Storyworks* was created just for her. She still reads her brother's cast off *Boys' Life, Cricket,* and *Writing!* at home and *Plays* and *Short Story International* at school.

Magazines satisfy special interests.

Children and young adults develop specialized interests. Some are interested in crafts—they read *American Craft.* Some are interested in poetry—they read *Voices of Youth.* Others are interested in coin collecting and read *Coins Magazine.*

Magazines are graphically and visually appealing.

Modern kids are spoiled! Their eyes are accustomed to color, design, and attractive, exciting layouts in print formats. When Steven Spielberg used black and white for the historic segments of the movie *Schindler's List,* kids thought the cameras were broken; they couldn't understand how people ever watched anything that dreary. Modern magazines are a visual treat.

Magazines demonstrate worthy human values.

Today's kids need values education. They are exposed to a great deal of sex, violence, crime, and materialistic behavior on TV and at the movies. They don't see enough demonstrations of kindness, tenderness, and common courtesy. Some magazines promote worthy human values. *Highlights* Goofus and Gallant are models who still uphold the virtues of honesty, courtesy, independence, and responsibility for one's behavior. *My Friend* and *In Touch* teach respect for cultural heritage, as do *Skipping Stones, YSB: Young Sisters and Brothers,* and *Olomeinu,* which means "Our World," from the Hebrew Day Schools. Other magazines such as *Bread for God's Children* and *Faith n' Stuff* focus on family and religious values.

Magazines make excellent gifts.

They:

- are gifts that you open again and again
- tell someone you love them all year long
- focus on the topics kids want to know about

by Bernice E. Cullinan

Grandparents, godparents, uncles, and aunts often look for a gift that is educational, worthwhile, offers value for the money, and will last. Magazines meet all the criteria.

One is not enough.

Most literate adults read 15 to 20 magazines a month. We read to keep up with trends in our profession; we read the national and international news; we read for pleasure; we read to find out about current entertainment; we read to keep up with sports; we read about fashion. Why on earth should we think that one magazine is enough for a child or a teenager? Their interests vary, too. They need just as many different magazines as we do. This book is the place to find out which ones they need!

"Most literate adults read 15 to 20 magazines a month.... Why on earth should we think that one magazine is enough for a child or teenager?"

ABC (Barnabladid abc)

from Iceland, carries a wide selection of articles and stories. Accepts children's letters and uses reader input to shape editorial content.

Editorial & Ordering Address:
Frødi, Ltd.
Armule 18
108 Reykjavik, Iceland
1-812300

Audience: M/F, ages 6–14
Subject: General interest and participation
Circulation: 10,000
Editor: Hildur Gisladottir
Publisher: Frødi, Ltd.
8 issues per year

Abrams Planetarium Sky Calendar

provides a night-by-night description of noteworthy sky events and includes a simplified star chart of the month's evening sky. The calendar, text, and sky chart are designed to be accessible for the beginning astronomer equipped with the naked eye and binoculars. Single 2-sided sheet for each month mailed quarterly.

Editorial Address:
Michigan State University
East Lansing, MI 48824

Ordering Address:
Sky Calendar,
Abrams Planetarium
Michigan State University
East Lansing, MI 48824

Audience: M/F, ages 8–17, and adults
Subject: Astronomy (sky observing)
Circulation: 12,000 individual subscribers plus 4,000 bulk orders
Distribution: Most to homes; astronomy clubs and planetarium bookshops
Editor: Robert C. Victor
Publisher: Abrams Planetarium, Michigan State University
Cost: $6.00/yr.

The Acorn

publishes children's work and aims to provide a showcase for young authors and those writing for K–12. It also seeks to be a teaching tool and informational guide to workshops and markets.

Editorial & Ordering Address:
1530 Seventh Street
Rock Island, IL 61201
309-788-3980

Audience: M/F, grades K–12
Circulation: 100
Distribution: Schools (10%); other (90%)
Editor: Betty Chezum Mowery
Cost: $10.00 (6 issues)

Audience: M/F, high school, young adults, college
Subject: Materials of social significance
Distribution: Subscriptions: Ingram Distributors in Nashville, TN
Editor: Ruth Apilado
Publisher: Ruth Apilado
Cost: $2.50/issue
Sample: $4.00
Readers' Work Published: Sometimes

AIM—America's Intercultural Magazine

is a quarterly featuring essays, short stories, and articles that promote racial harmony. Through the written word, the magazine seeks to point out how alike different cultures are.

Editorial Address:
7308 S. Eberhart Avenue
Chicago, IL 60619
312-874-6184

Ordering Address:
P.O. Box 20554
Chicago, IL 60620

Audience: M/F, age 15+
Subject: Advanced-level German
Distribution: Schools
Editor: Corinna Schicker
Publisher: Mary Glasgow Magazines
Cost: £11.75/subscription (6 issues); £6.00 each for 2 or more subscriptions
Sample: Free from ordering address

Aktuell

is an advanced-level German language magazine seeking to make learning a language fun by providing lively topical material written by native speakers. Content includes culturally appropriate topical articles, cartoons, puzzles, and contests. It is accompanied by a cassette and free teacher's notes.

Editorial Address:
Mary Glasgow Magazines
140 Freston Road
London W10 6TR
England
071-792-3644

Ordering Address:
Mary Glasgow Magazines
Brookhampton Lane
Kineton, Warwicks
CV35 0JB
England
0926-640606
FAX: 0926-641016

Audience: M/F, ages 14–18
Subject: Topics pertaining to the sharings the readers send
Circulation: 10,000
Distribution: All registered groups
Editor: Alateen Administrator
Publisher: Al-Anon Family Groups
Cost: $7.50/yr.; $2.50/yr. for individual sub. (10 issues)
Readers' Work Published: Sharings from children affected by someone's drinking

Alateen Talk

the teen newsletter of the Al-Anon family group, features letters and artwork from the international Alateen membership (younger family members affected by someone else's drinking) sharing experiences, strengths, and hopes. Their sharings relate to their personal lives, how their Alateen group is functioning, and ways in which to carry the Alateen message to younger people who are still suffering from someone else's drinking.

Editorial & Ordering Address:
Al-Anon Family Groups, Inc.
Midtown Station
P.O. Box 862
New York, NY 10018-0862
212-302-7240

American Careers

profiles career fields, examines labor trends, presents statistics, and discusses issues related to career decisions for junior high students. Colorful and engaging articles by experts are complemented by student-written work. *American Careers* seeks to use a challenging, critical thinking approach to career awareness, education options, and personal growth. Each issue is accompanied by a teaching guide.

Editorial & Ordering Address:
Career Communications, Inc.
6701 W. 64th Street
Suite 304
Overland Park, KS 66202
913-362-7788

Audience: *M/F, ages 12–16*
Subject: *Career awareness and related issues*
Distribution: *Classrooms (90%); homes (10%)*
Editor: *Barbara F. Orwig*
Publisher: *Career Communications, Inc.*
Cost: *$6.00/yr. (6 issues); $15.00/classroom sets (25 copies)*
Sample: *On written request*
Readers' Work Published: *Unsolicited cartoons, articles, puzzles—all submissions acknowledged —no compensation to authors or creators*

American Craft

celebrates the value of handcraftsmanship by reporting on outstanding work being done in clay, fiber, metal, glass, wood and other media. Features include profiles of master craftsmen, exhibition and book reviews, a "Gallery" of illustrated works, and a national "Calendar."

Editorial & Ordering Address:
American Craft Council
72 Spring Street
New York, NY 10012
212-274-0630

Audience: *M/F, high school (ages 14–18)*
Subject: *Contemporary American crafts*
Circulation: *35,000*
Editor: *Lois Moran*
Publisher: *American Craft Council*
Cost: *$5.00/issue; $40.00 /yr. (6 issues)*
Sample: *On written request*

American Girl

celebrates girlhood yesterday and today. It reflects a sense that girls should not be pushed to grow up too soon. Articles, fiction, and features focus on the accomplishments and interests of girls in an engaging and colorful fashion. Magazine includes letters and an array of activities. Characters from the American Girls Collection are featured.

Editorial Address:
Pleasant Company Publications, Inc.
8400 Fairway Place
P.O. Box 620984
Middleton, WI 53562-0984
608-836-4848

Ordering Address:
Pleasant Company Publications, Inc.
8400 Fairway Place
P.O. Box 62986
Middleton, WI 53562-0986
800-845-0005

Audience: *F, ages 7 and up*
Subject: *General interest*
Editor: *Nancy Holyoke*
Publisher: *Pleasant T. Rowland, Pleasant Company Publications, Inc.*
Cost: *$3.95/issue; $19.95/yr. (6 issues)*
Sample: *Send $3.95 along with SASE w/$1.90 in U.S. postage to the Publications Dept. Asst.*
Readers' Work Published: *Letters, comments, jokes, anecdotes, poems*

Audience: M/F, young adults and adults
Subject: Science fiction about possible futures based on realistic science
Circulation: 80,000
Distribution: Subscription (80%); newsstand (20%)
Editor: Stanley Schmidt
Publisher: Christoph Haas Heye, Dell Magazines
Cost: $2.50/regular issue; $3.95/double issue; $34.95/yr. (13 issues)
Sample: Send $3.00 to editorial address

Analog Science Fiction & Fact

is a way of "trying on" possible futures. It tries to offer entertaining stories about believable people dealing with problems that might arise from possible developments in real science or technology. The main emphasis is on the characters and how these developments affect their lives, not on technology per se. However, the speculative elements should be integral to the story, not just "window dressing."

Editorial Address:
Dell Magazines
380 Lexington Avenue
New York, NY 10168-0035
212-856-6337
FAX 212-697-1567

Ordering Address:
P.O. Box 7061
Red Oak, IA 51591

Audience: M/F, teens
Subject: New cars, racing
Circulation: 275,000
Distribution: Home (95%); newsstand (5%)
Editor: Matt DeLorenzo
Publisher: Leon Mandel
Cost: $28/yr.

AutoWeek

publishes the latest information on cars—new and classic—motorshows, the major racing series, Indy cars, stockers, and F-1 for the automotive enthusiast.

Editorial Address:
Crain Communication
1400 Woodbridge Avenue
Detroit, MI 48207
313-446-6000
FAX 313-446-0347

Ordering Address:
Autoweek Circulation
965 E. Jefferson Avenue
Detroit, MI 48207
313-446-0486

Audience: M/F, ages 7–14
Subject: General
Circulation: 7,000
Distribution: Postmailed
Editor: Karl Helgason
Publisher: The Icelandic Division of International Organization of Good Templars
Price: $57.00/yr. (9 issues)
Sample: On written request
Readers' Work Published: Stories, drawings, pictures, letters

Æskan

seeks to entertain children as well as develop their moral sense by reminding them of the advantage of a healthy life and total abstinence. The magazine attempts to stimulate the intellectual and creative abilities in youth and to preserve the Icelandic language.

Editorial & Ordering Address:
Eiridsgata 5
P.O. Box 523
121 Reykjavik, Iceland
354 1 10248
FAX: 354 1 10248

Balls & Strikes

highlights the activities of the adults and children who play softball through the ASA's 101 state/metro associations. *B&S* has monthly features on players and events, news on trends and major headlines in the sport, reports on new products, and tournament schedules and results.

Editorial & Ordering Address:
Amateur Softball Association
2801 N.E. 50th Street
Oklahoma City, OK 73111
405-424-5266
FAX: 405-424-3855

Audience: *M/F, 18 and under*
Subject: *Softball*
Circulation: *300,000*
Distribution: *Bulk mail (100% home)*
Editor: *Ronald A. Babb*
Publisher: *Donald E. Porter*
Cost: *$2.00/issue; $16.00/yr. (8 issues)*
Sample: *Write Ronald A. Babb or Bill Plummer III at address provided*
Readers' Work Published: *Yes*

Barbie, The Magazine for Girls

is a fashion/lifestyle magazine for girls ages 3–9, focusing on the latest trends in fashion, entertainment, and the world of Barbie. Its goal is to entertain little girls and help them realize their potential. It relies heavily on readers' letters and comments to devise editorial content.

Editorial Address:
Welsh Publishing Group, Inc.
300 Madison Avenue
New York, NY 10017
212-687-0680
FAX: 212-986-1849

Ordering Address:
P.O. Box 10798
Des Moines, IA 50340
515-243-4543

Audience: *F, ages 3–9*
Subject: *Fashion, entertainment, the world of Barbie*
Circulation: *600,000*
Distribution: *Newsstand and subscription*
Editor: *Andrea Posner*
Publisher: *Donald E. Welsh, Welsh Publishing Group*
Cost: *$1.95/issue; $12.25/yr. (6 issues)*
Readers' Work Published: *Letters, art, and photos of readers with their Barbie collections*

Beijing Review

is an English-language weekly carrying news and views from China. It provides information on government policies; progress and problems of the Chinese people in their political, economic, cultural, and social development; philosophy, theories, and principles of the Chinese communist party; Chinese stands and views on major international issues; and the changing lives of China's 56 ethnic nationalities.

Editorial Address:
24 Baiwanzhuang Road
Beijing, 100037
China
861-831-4318

Ordering Address:
Mr. Geng Yuxin,
China Books and Periodicals, Inc.
2929 24th Street
San Francisco, CA 94110
415-282-2992
FAX: 415-282-0992

Audience: *M/F, students, teachers, journalists, government workers*
Subject: *Policies, new developments, population, education in China*
Circulation: *10,000 in U.S.; 120,000 worldwide*
Distribution: *Individual subscribers and libraries*
Editor: *Shang Rongguang, North American Rep.*
Publisher: *Beijing Review*
Cost: *$35.80/yr. (51 issues)*
Readers' Work Published: *Letters*

Bonjour

Audience: M/F, ages 11–13
Subject: Elementary-level French
Distribution: School
Editor: Halim Benzine
Publisher: Mary Glasgow Magazines
Cost: £11.75/subscription (6 issues); £6.00 each for 2 or more subscriptions
Sample: Free on request to Kineton address

is designed to make learning elementary-level French fun by providing lively topical material including stories, puzzles, games, cartoons, jokes, and a variety of articles and news stories written by native speakers. It is accompanied by a cassette and free teacher's notes.

Editorial Address:
Mary Glasgow Magazines
140 Freston Road
London W10 6TR,
England
071-792-3644
FAX: 071-792-3172

Ordering Address:
Mary Glasgow Magazines
Brookhampton Lane
Kineton, Warwicks
CV35 0JB
England
096-640606

Boomerang!

Audience: M/F, ages 6–12
Subject: General interest
Circulation: 20,000
Distribution: Home, school libraries, newsstand, retail
Editor: David Strom
Publisher: Listen and Learn Home Education, Inc.
Cost: $5.95/issue; $39.95/yr. (12 issues)
Sample: Call toll-free number or send $3.00 postage to ordering address
Readers' Work Published: Book reviews, letters, stories, interviews

a monthly children's audiomagazine, is designed to entertain and inform children 6–12 years old. Each cassette issue features segments on current events, economics, history, geography, music, mysteries, and children's book reviews and is accompanied by a seven-fold insert featuring games, fun facts, and recommended reading.

Editorial & Ordering Address:
13366 Pescadero Road
Box 261
La Honda, CA 94020
800-333-7858
415-747-0978
FAX: 800-333-7858

Boys' Life

Audience: M, ages 7–17
Subject: General interest
Distribution: Home
Circulation: 1,500,000
Editor: Scott Stuckey
Publisher: J. Warren Young
Cost: $15.60 (12 issues)
Sample: Contact Margie Bolton at ordering address
Readers' Work Published: Letters, jokes

published by the Boy Scouts of America, seeks to provide entertainment to boys and young men. Subject matter includes hobbies, outdoor activities, sports, history, science, electronics, crafts, and the dangers of drugs and alcohol. It also contains information on food, careers, and the programs of scouting, as well as fiction. The first edition was published in 1911.

Editorial Address:
Boy Scouts of America
1325 Walnut Hill Lane
P.O. Box 152079
Irving, TX 75015-2079
214-580-2366

Ordering Address:
Subscription Service
1325 Walnut Hill Lane
P.O. Box 15079
Irving, TX 75015-2079
214-580-2512

Bread for God's Children

is designed as a teaching tool for Christian families, with a monthly Bible Study and articles to help bring an understanding of God's Word and practical applications to daily living.

Editorial & Ordering Address:
Bread Ministries
P.O. Box 1017
Arcadia, FL 33821
813-494-6214
FAX: 813-993-0154

Audience: *M/F, children and adults*
Subject: *A teaching magazine for Christian families*
Circulation: *10,000 U.S. and Canada*
Distribution: *Home (90%); churches (5%); other—schools, prisons, libraries (5%)*
Editor: *Anna Lee Carlton*
Cost: *Free—supported through offerings*
Sample: *Sent on request*
Readers' Work Published: *One page of children's letters, stories and poems*

Brilliant Star

is an international magazine which seeks to serve the needs of English-speaking Baha'i children of all ages by confirming their Baha'i identity and helping them to become Baha'i teachers.

Editorial Address:
Candace Moore Hill,
Editor-in-Chief
915 Washington Street
#3W
Evanston, IL 60202
708-864-3852

Ordering Address:
Baha'i National Center
Wilmette, IL 60091
708-869-9039

Audience: *M/F, grades 1–6*
Subject: *Baha'i faith*
Circulation: *2,000*
Distribution: *Subscriptions and bulk orders*
Editor: *Candace Moore Hill*
Publisher: *National Spiritual Assembly of the Baha'is of the United States*
Cost: *$3.00/issue; $15.00/yr. (6 issues)*
Sample: *Send SASE with U.S. postage for 6 oz.*
Readers' Work Published: *Any kind that fits the theme*

Busines$ Kids News

is a four-page newsletter covering stories about young entrepreneurs, how teens and preteens can become entrepreneurs, and information designed to be useful for effective business operation and management. It seeks to help prepare America's youth for the complex and competitive world of business by sharing with them every possible business experience, the problems, and solutions.

Editorial & Ordering Address:
Busines$ Kids
1300 I Street N.W.
Suite 1080 East
Washington, D.C. 20005
202-408-0699
FAX: 202-408-0698

Audience: *M/F, ages 10–18*
Subject: *Youth entrepreneurship*
Circulation: *75,000*
Distribution: *Membership*
Editor: *Michael J. Holmes*
Publisher: *Busines$ Kids*
Sample: *Free to members (4 issues)*
Sample: *Send SASE to editor*
Readers' Work Published: *Articles, cartoons, puzzles and games, poetry, photos*

Audience: *M/F, children and adults*
Subject: *Writing and writing techniques*
Circulation: *3,000*
Distribution: *Mail and at writers' conferences*
Editor: *Marcia Preston*
Publisher: *Marcia Preston*
Cost: *$20.00/yr. (11 issues)*
Sample: *$3.50*
Readers' Work Published: *Winners of our student writing contests*

ByLine

is a U.S. national magazine seeking to help all writers, including young writers, succeed. *ByLine* carries a 2-page student feature each month from September through June presenting writing contests for students and printing the winning entries. Tips concerning how to construct winning entries are included, and winners receive a cash prize. A small entry fee (usually $1) is required.

Editorial & Ordering Address:
P.O. Box 130596
Edmond, OK 73013
405-348-5591

Audience: *M/F, ages 14–16*
Subject: *Intermediate-level French*
Distribution: *School*
Editor: *Anne-Christine Lehmann*
Publisher: *Mary Glasgow Magazines*
Cost: *£11.75/subscription (6 issues); £6.00 each for 2 or more subscriptions*
Sample: *Available from ordering address*

Ça Va?

is designed to make learning intermediate-level French fun by providing lively topical material including stories, puzzles, games, cartoons, jokes, and a variety of articles and news stories written by native speakers. It is accompanied by a cassette and free teacher's notes.

Editorial Address:
Mary Glasgow Magazines
140 Freston Road
London W10 6TR,
England
071-792-3644
FAX: 071-792-3172

Ordering Address:
Mary Glasgow Magazines
Brookhampton Lane
Kineton, Warwicks
CV35 0JB
England
0926-640606
FAX: 0926-641016

Audience: *M/F, ages 9–11 and up*
Subject: *California history and geography*
Circulation: *20,000*
Distribution: *Schools and some libraries*
Editor: *Rice Oliver*
Publisher: *Rice Oliver*
Cost: *$75.00/set of 10 of each of 34 issues (minimum order)*
Sample: *Call or fax request or mail on institution letterhead*
Readers' Work Published: *Area reports, geography, history*

California Weekly Explorer

is designed for use in California's 4th grades. It seeks to excite students about their state's heritage and to stimulate the use of maps and biographies. Students are encouraged to use local resources to research and write local history. All 34 weekly issues are sent in advance so teachers may select which topics they wish to pursue.

Editorial & Ordering Address:
285 E. Main Street
Suite 3
Tustin, CA 92680
714-730-5991
FAX: 714-730-3548

Calliope

is a 48-page, theme-related magazine. Its goal is to awaken in young people an interest in and deep appreciation for people and events of the past. Full-length articles, stories, time lines, maps, and historical photos make up every issue, which also includes departments on word origins, archaeology, and the importance of the past today.

Editorial & Ordering Address:
Cobblestone Publishing, Inc.
7 School Street
Peterborough, NH 03458
603-924-7209
FAX: 603-924-7380

Audience: *M/F, ages 8–15*
Subject: *World history*
Circulation: *8,000*
Distribution: *School and home*
Editor: *Carolyn P. Yoder*
Publisher: *Lyell C. Dawes, Cobblestone Publishing, Inc.*
Cost: *$17.95/yr. (5 issues)*
Sample: *Mail check for $5.70 with request to Cobblestone Publishing*
Readers' Work Published: *Letters*

Campus Life

magazine seeks to help teenagers understand how Christian faith fits into all areas of their lives. With an emphasis on "the balanced life," *Campus Life* offers readers plenty of humor, true-experience stories from fellow teens, and advice pertinent to their everyday questions and concerns.

Editorial Address:
Christianity Today
465 Gundersen Drive
Carol Stream, IL 60188
708-260-6200
FAX: 708-260-0114

Ordering Address:
Campus Life/CTI
P.O. Box 11618
Des Moines, IA
50340-1618
800-678-6083

Audience: *M/F, high school students*
Subject: *Whatever is of concern to high school students; editorial perspective/slant is distinctively Christian*
Circulation: *120,000*
Distribution: *Individual subscribers*
Editor: *Harold Smith*
Publisher: *Christianity Today, Inc.*
Cost: *$2.00/issue; $14.95/yr.; $23.90/2 yrs.*
Sample: *Send $2.00 and SASE (9" x 12")*
Readers' Work Published: *"As-told-to" first-person stories, and fiction*

Canada and the World

is a current events magazine designed as a classroom teaching aid. Its aim is to help young people understand the complex issues that shape the world around them.

Editorial & Ordering Address:
R/L Taylor Consultants Publishing
P.O. Box 7004
Oakville, Ontario
Canada L6J 6L5
416-338-3394

Audience: *M/F, grades 9–12*
Subject: *Current events*
Circulation: *18,000*
Editor: *Rupert J. Taylor*
Publisher: *R/L Taylor Consultants Publishing Limited*
Cost: *$2.50/issue, $22.00/yr. (9 issues)*
Sample: *Write to editorial address*

BEST COPY AVAILABLE

Audience: M/F, teen and above
Subject: Canoeing/kayaking
Circulation: 68,000
Distribution: Subscription (45%); newsstand (45%); outdoor specialty stores (10%)
Editor: David Harrison
Publisher: Judy C. Harrison
Cost: $17.95/yr. (6 issues)
Sample: Call 1-800-MYCANOE and request a sample copy

Canoe Magazine

provides full coverage of the sport of canoeing and kayaking, including where-to-go, what-to-take, and how-to-use-it information. Family canoe/kayak camping, day tripping, whitewater, ocean, and competition all are featured.

Editorial & Ordering Address:
Canoe America Associates
10526 N.E. 68th, Suite 3
P.O. Box 3146
Kirkland, WA 98083
206-827-6303
FAX: 206-827-1893

Audience: M/F, ages 13–18
Subject: Career and vocational education
Circulation: 88,277
Distribution: School
Editor: Carole Rubenstein
Publisher: Richard J. LeBrasseur, Weekly Reader Corp.
Cost: $7.95/subscription for 15+ subscriptions
Sample: Contact customer service

Career World

a 32-page monthly, focuses on what a student needs to know about career planning in the world of work. Features include in-depth articles focusing on specific careers, jobs for students, and interviews with people in different careers.

Editorial Address:
Weekly Reader Corp.
P.O. Box 2791
Middletown, CT
06457-9291
203-638-2400
FAX: 203-346-5964

Ordering Address:
Weekly Reader Corp.
3001 Cindel Drive
Delran, NJ 08370
800-446-3355

Audience: M/F, grades 11–12
Subject: Higher education, career options, and life beyond high school
Circulation: 500,000 through 2,000 U.S. high schools and a small number of subscriptions
Editor: June Rogoznica
Publisher: Evelyn Rich
Cost: $2.50/issue; $10.00/yr. (4 issues)
Sample: Send SASE ($1.21 U.S. postage on 9"x 12" envelope) plus $2.50

Careers & Colleges

seeks to promote the notion that young people have the power—and the responsibility—to shape their own futures. It provides readers with materials on career choices, life values, higher education, and other topics that will help prepare them for enjoyable and profitable work that will generate self-respect.

Editorial & Ordering Address:
E.M. Guild, Inc.
1001 Avenue of the Americas
New York, NY 10018
212-354-8877
FAX: 212-354-8871

Casper the Friendly Ghost

seeks to entertain children and help them understand the importance of friendship in their lives. It seeks to encourage readers to judge all people only by individual behavior and never by background or appearance.

Editorial & Ordering Address:
Harvey Comics Entertainment, Inc.
100 Wilshire Boulevard
Suite 500
Santa Monica, CA 90401
310-451-3377
FAX: 310-458-6995

Audience: *M/F, ages 5–9*
Subject: *Comics magazine*
Circulation: *75,000*
Distribution: *Newsstand (90%); subscription (5%); direct market comics stores (5%)*
Editor: *Sidney Jackson*
Publisher: *Jeffrey A. Montgomery, Harvey Comics Entertainment, Inc.*
Cost: *$1.25 (12 issues)*
Sample: *Write to Kevin Bricklin, Publishing Director*
Readers' Work Published: *Letters, artwork*

Champs-Elyseés

produced in Paris, is a monthly magazine on audiocassette designed for intermediate and advanced students of French. It features interviews, music, and conversation about French news, politics, sports, art, books, restaurants, movies, and travel. Each cassette comes with a word-for-word printed transcript that includes an extensive French-English glossary.

Editorial & Ordering Address:
P.O. Box 158067
Nashville, TN 37215-8067
800-824-0829
FAX: 615-297-3138

Audience: *M/F, high school intermediate and advanced French students*
Subject: *French language and culture*
Editor: *Terry Lacassin*
Publisher: *Wes Green, Champs-Elyseés, Inc.*
Cost: *$118.00/yr.; $69.00/5 months*
Sample: *$20.00*

Chem Matters Magazine

seeks to make chemistry accessible to high school students by expanding the chemistry classroom into the world surrounding it. It does so by describing real-life situations in terms of the chemistry involved in a series of feature articles, interviews, and photo essays.

Editorial Address:
Towson State University
Department of Chemistry
Towson, MD 21204-7097
301-830-2635
FAX: 301-830-3394

Ordering Address:
American Chemical Society
1155 16th Street N.W.
Washington, D.C. 20036

Audience: *M/F*
Subject: *Real-world application of chemistry*
Circulation: *60,000*
Editor: *David P. Robson*
Publisher: *American Chemical Society*
Cost: *$2.50 (4 issues)*

Audience: M/F, junior and senior high school
Subject: Chess
Circulation: 53,000
Distribution: Subscription (94%); newsstand (3%); library, club, classroom (3%)
Editor: Glenn Petersen
Publisher: Al Lawrence, U.S. Chess Federation
Cost: $2.95/issue; $33.00/yr. (12 issues)
Sample: $1.00; write to U.S. Chess Federation
Readers' Work Published: Tournament reports

Chess Life

seeks to promote the game of chess as an art form, as a game, as a sport, and as a useful classroom tool. It highlights the achievements of young United States Chess Federation members in the national elementary, junior high, and high school championships, All-America team, and the Tournament of High School Champions. Various instructional articles are regular features.

Editorial & Ordering Address:
United States Chess Federation
186 Route 9W
New Windsor, NY 12553
914-562-8350
FAX: 914-561-2437

Audience: M/F, ages 15+
Subject: Advanced-level French
Distribution: School
Editor: Anne-Christine Lehmann
Publisher: Mary Glasgow Magazines
Cost: £11.75/subscription (6 issues); £6.00 each for 2 or more subscriptions
Sample: Available from ordering address

Chez Nous

is designed to make learning advanced-level French fun by providing lively topical material including stories, puzzles, games, cartoons, jokes, and a variety of articles and news stories written by native speakers. It is accompanied by a cassette and free teacher's notes.

Editorial Address:
Mary Glasgow Magazines
140 Freston Road
London W10 6TR
England
071-792-3644
FAX: 071-792-3172

Ordering Address:
Mary Glasgow Magazines
Brookhampton Lane
Kineton, Warwicks
CV35 0JB
England
0926-640606
FAX: 0926-641016

Audience: M/F, ages 3–9
Subject: Science and nature
Circulation: 125,000 in Canada and U.S.
Distribution: Subscription (98%); other (2%)
Editor: Lizann Flatt
Publisher: Young Naturalist Foundation
Cost: $2.50/issue; $20.33/yr. Canada—GST included ($21.00/yr. U.S.) (10 issues)
Sample: Free on request
Readers' Work Published: Artwork, letters, poems, short stories

Chickadee

magazine is a "hands-on" science and nature publication designed to entertain and educate 3–9 year olds. Each 32-page issue contains color photos, illustrations, an easy-to-read animal story, puzzles, a fiction story or poem, a science experiment, and a pullout poster, as well as a section for readers' drawings submitted on a specific theme.

Editorial Address:
Young Naturalist Found.
56 The Esplanade, Ste 306
Toronto, Ont.
Canada M5E 1A7
416-868-6001
FAX: 416-868-6009

Ordering Address:
In Canada use editorial address; in the U.S. use
255 Great Arrow Avenue
Buffalo, NY 14207-3082

Child Life

is a general interest magazine with an emphasis on health. It attempts to introduce children to different cultures, personalities, mysteries of nature, and the ceative ideas of other kids. *Child Life* also introduces readers to healthy living habits with articles on exercise, nutrition, and a question/answer column.

Editorial Address:
Children's Better Health Institute
P.O. Box 567
Indianapolis, IN 46206
317-636-8881
FAX: 317-637-0126

Ordering Address:
P.O. Box 7133
Red Oak, IA 51591-0133

Audience: *M/F, ages 7–9*
Subject: *General interest with health/fitness/well-being emphasis*
Circulation: *80,000*
Distribution: *Subscription*
Editor: *Stan Zukowski*
Publisher: *Children's Better Health Institute*
Cost: *13.95/yr. (8 issues)*
Sample: *$1.25 (includes postage)*
Readers' Work Published: *Stories (less than 500 words), poems, jokes*

Children's Digest

first published in 1950, features contemporary fiction—adventure, mysteries, science fiction, and stories—that realistically portrays problems that preteens face today. Nonfiction takes a lively, informal approach to health issues. Regular columns cover food and nutrition, the environment, and book reviews. *Children's Digest* encourages preteens to read and think.

Editorial Address:
Children's Better Health Institute
P.O. Box 567
Indianapolis, IN 46206
317-636-8881
FAX: 317-637-0126

Ordering Address:
P.O. Box 7133
Red Oak, IA 51591

Audience: *M/F, preteen*
Subject: *General interest (esp. fitness and sports)*
Circulation: *110,000*
Distribution: *Subscription*
Editor: *Elizabeth A. Rinck*
Publisher: *Children's Better Health Institute*
Cost: *$13.95/yr. (8 issues)*
Sample: *$1.25 to the editorial address*
Readers' Work Published: *Original stories (not over 200 words), jokes, poems (no compensation; material cannot be returned)*

Children's Playmate

first published in 1929, offers colorfully illustrated fiction and nonfiction for beginning readers. Regular features include easy recipes, book reviews, and a cartoon. Puzzles, games, and activities are also featured. *Children's Playmate* seeks to provide children with information that will empower them to make healthy choices.

Editorial Address:
Children's Better Health Institute
P.O. Box 567
Indianapolis, IN 46206
317-636-8881
FAX: 317-637-0126

Ordering Address:
P.O. Box 7133
Red Oak, IA 51591

Audience: *M/F, ages 6–8*
Subject: *Health (esp. fitness and sports)*
Circulation: *120,000*
Distribution: *Subscription*
Editor: *Elizabeth A. Rinck*
Publisher: *Children's Better Health Institute*
Cost: *$13.95/yr. (8 issues)*
Sample: *$1.25 to the editorial address*
Readers' Work Published: *Drawings, poems, jokes, riddles (no compensation; material cannot be returned)*

Audience: M/F, students and professionals
Subject: People, arts, society, education, economy, culture
Circulation: 15,000 in U.S.; 180,000 world-wide
Distribution: Individual subscribers and libraries
Editor: Chen Rinong
Publisher: China Today
Cost: $26.00/yr. (12 issues)
Readers' Work Published: Stories

China Today (North American Edition)

a general interest magazine, offers timely and lively reports of contemporary China. It features people, arts, society, culture, education, sports, and economic progress and problems of China, which boasts a quarter of the world population. Its North American edition is specially edited for American and Canadian readers.

Editorial Address:
Shang Rongguang
24 Baiwanzhuang Road
Beijing 100037
China
861-832-6037

Ordering Address:
Chen Rinong
China Books and Periodicals, Inc.
2929 24th Street
San Francisco, CA 94110
415-282-2992
FAX: 415-282-0994

Audience: M/F, college-age students
Subject: College oriented
Circulation: 10,000
Distribution: Colleges (97%); libraries, home addresses, businesses, etc. (3%)
Editor: Nicholas K. Drake
Publisher: Circle K International
Cost: $4.00/yr. (5 issues)
Sample: 75¢ U.S. postage on SASE
Readers' Work Published: College editorials

Circle K Magazine

is a 16-page publication distributed to members of Circle K International, the world's largest collegiate service organization. Only nonfiction articles of interest to the service-minded college student are included.

Editorial & Ordering Address:
3636 Woodview Trace
Indianapolis, IN 46268-3196
317-875-8755
FAX: 317-879-0204

Audience: M/F, ages 13–19
Subject: Literature, poetry, and fiction
Circulation: 700
Distribution: Home (50%); schools/classroom (10%); newsstand (10%); other (10%)
Editor: Bill Stenson
Publisher: The Claremont Review Publishers
Cost: $5.00/issue; $10.00/yr. (Canadian funds) (2 issues)
Sample: Back issues $5.00
Readers' Work Published: Fiction, poetry, short plays

The Claremont Review

seeks to provide an English language literary journal for young adult writers in North America that is first class. Students aged 13–19 are invited to submit fiction, poetry, and short plays that demonstrate maturity and a high degree of editing.

Editorial & Ordering Address:
The Claremont Review Publishers
4980 Wesley Road
Victoria, B.C.
Canada V8Y 1Y9
604-658-5221
FAX: 604-658-5387

Claudia

published in Spanish, is a monthly publication focusing on the family and the young couple. It features articles dealing with national and international tourism, health, ecology, fashions, beauty, cooking, decoration, arts and crafts, culture, people, and artists.

Editorial & Ordering Address:
Morelos #16-20
C.P. 06040
D.F. Mexico
5211250
FAX: 5100679
FAX (for orders): 5218474

Audience: *M/F, ages 15+*
Subject: *Family*
Circulation: *75,000*
Distribution: *Home, newsstand, supermarket*
Editor: *Bona Campillo*
Publisher: *Carolina Migoni*
Cost: *5,000 pesos/yr.*

Clavier's Piano Explorer

is a monthly music magazine designed for the student pianist. Normally distributed through piano teachers, this 16-page publication, illustrated with original watercolors, prints original student compositions in addition to stories about composers, features about orchestral instruments, and music-oriented puzzles and quizzes. It also includes discussions of piano study problems and a calendar of composers' birthdays.

Editorial & Ordering Address:
Accent Publishing Company
200 Northfield Road
Northfield, IL 60093
312-446-5000

Audience: *M/F, ages 7–15*
Subject: *Music/piano*
Distributed: *School, home*
Editor: *Ann E. Rohner*
Publisher: *James T. Rohner*
Cost: *$6.00/yr. (10 issues); group prices available*
Sample: *Contact editorial office*

Cobblestone

a 48-page theme-related magazine, is designed to be used by teachers who seek an imaginative approach to teaching history—the people, events, and ideas that have shaped the American experience. Historical accuracy and original approaches to the theme treated in the issue make *Cobblestone* a valuable research tool.

Editorial & Ordering Address:
Cobblestone Publishing, Inc.
7 School Street
Peterborough, NH 03458
603-924-7209
FAX: 603-924-7380

Audience: *M/F, ages 8–15*
Subject: *American history*
Circulation: *37,000*
Distribution: *School and home*
Editor: *Carolyn P. Yoder*
Publisher: *Lyell C. Dawes*
Cost: *$22.95/yr. (10 issues)*
Sample: *Mail check for $5.70 with request to Cobblestone Publishing*
Readers' Work Published: *Letters, art, poems, contests*

Audience: M/F, ages 10+
Subject: Beginning and intermediate collectors
Circulation: 42,423
Distributed: Subscription (70%); Newsstand (30%)
Editor: Alan Herbert
Publisher: Albert "Bo" Smith
Cost: $21.95/yr. (12 issues)
Sample: On written request
Readers' Work Published: Coin finds

Coins Magazine

features basic information on coins, tokens, medals, and other numismatic items. The magazine's goal is to teach the fun of collecting without preaching.

Editorial & Ordering Address:
Krause Publications, Inc.
700 E. State Street
Iola, WI 54990-0001
715-445-2214
FAX: 715-445-4087

Audience: M/F, senior high school
Subject: Guidance and college advising
Distribution: Home, school
Editor: R. Craig Sautter
Publisher: College Bound Publications, Inc.
Cost: $59.00/yr. (10 issues); $99.00/2 yrs.
Sample: On written request

College Bound: Issues and Trends in College Admission

brings monthly college admissions information, statistics, issues, trends, and strategies from college admissions officers to high school counselors, private advisors, high school students, and parents in all 50 states and 42 nations. The newsletter includes surveys, out-of-state enrollment policies, financial aid outlook, scholarship information, minority recruitment, books, and videos.

Editorial & Ordering Address:
P.O. Box 6536
Evanston, IL 60204
312-262-5810
FAX: 312-262-5806

Audience: M/F, ages 16–20,
Subject: Career and college information
Circulation: 600,000
Distribution: Controlled/ direct and bulk mail
Editor: Georgia Lee Clark
Publisher: Georgia Lee Clark, Communications Publishing Group, Inc.
Cost: $3.00/issue; $9.60/4 issues

College PreView

is designed to promote positive images, information, advice, and motivation for ethnically and culturally diverse young adults in the United States. Tips on services suitable to high school juniors and seniors, profiles of students overcoming problems to attend college, discussions of career possibilities, and lists of financial aid sources make up an average issue. The magazine also sponsors an essay contest, awarding a scholarship to the winner.

Editorial & Ordering Address:
Communications Publishing Group, Inc
106 W. 11th Street
Suite 250
Kansas City, MO 64105-1806
816-221-4404
FAX: 816-221-1112

Colorado Kids

is a weekly 4-page children's section in *The Denver Post.* Articles and related activities are devoted to themes including sports, animals, the environment, books and entertainment, regional history, and issues of particular interest to those living in Colorado and the West. Student art and written works are published occasionally in *Colorado Kids.*

Editorial & Ordering Address:
The Denver Post
1560 Broadway
Denver, CO 80202
303-820-1837
FAX: 303-820-1446

Audience: *M/F, ages 8–12*
Subject: *General interest and regional*
Circulation: *300,000*
Distribution: *Home delivery of newspaper; classroom subscriptions*
Editor: *Janet Walters*
Publisher: *The Denver Post*
Readers' Work Published: *Art, poetry, jokes, interviews*

The Conqueror

is targeted at United Pentecostal teens with the goal of encouraging them in their faith and motivating them to share that faith with friends. It uses stories and profiles of teens along with inspirational articles.

Editorial & Ordering Address:
United Pentecostal Church International
8855 Dunn Road
Hazelwood, MO 63042
314-837-7300
FAX: 314-837-4503

Audience: *M/F, teens*
Subject: *Teen issues*
Circulation: *6,300*
Distribution: *Direct mail, single and group subscriptions*
Editor: *Darrel W. Johns*
Publisher: *General Youth Division, United Pentecostal Church International*
Cost: *$7.50/yr. (7 issues)*
Sample: *On written request*

Coulicou

is a French-language version of *Chickadee Magazine.* It is designed to initiate children to the world of nature and animals and help them like reading. It includes games, experiences, recipes, and posters.

Editorial & Ordering Address:
Les Éditions Héritage Inc.
300 Avenue Arran
Saint Lambert, P.Q.
Canada J4R 1K5
514-875-0327
FAX: 514-672-5448

Audience: *M/F, ages 4–8*
Subject: *Nature*
Circulation: *18,200*
Distribution: *Home (59%); school (22%); library (2%); other (17%)*
Editor: *Luc Payette*
Publisher: *Les Éditions Héritage Inc.*
Cost: *$2.95/copy; $19.95/yr. (10 issues); $35.00/2 yrs.*
Sample: *Send a fax or call*
Readers' Work Published: *Letters, stories, drawings*

Audience: M/F, ages 8–12
Subject: Sunday school take-home paper
Distribution: Churches; some individual subscriptions
Editor: Janice K. Burton
Publisher: V. Gilbert Beers, Scripture Press Publications, Inc.
Cost: $1.89/quarter (13 issues) (52 issues/yr.)
Sample: Free with SASE
Readers' Work Published: Letters, poems, testimonies, black ink drawings, etc.

Counselor

is designed to help readers see how Christian principles and Bible truths are applicable in daily living situations. Stories are correlated with Scripture Press Publications' *Bible for Today* Sunday school curriculum. Issues include true stories, fiction, creative activities, puzzles, daily devotional, posters, and crafts.

Editorial Address:
Scripture Press Publications, Inc.
Box 632
Glen Ellyn, IL 60138
708-668-6000
FAX: 708-668-3806

Ordering Address:
1825 College Avenue
Wheaton, IL 60187

Audience: M/F, ages 3–8
Subject: Storybooks, art activities
Circulation: 250,000
Distribution: Subscription (80%); newsstand (20%)
Editor: Deborah Gore Ohrn
Publisher: Andrew Schultz, Meredith Publishing Services
Cost: $2.95/issue; $19.97/yr. (16 issues)
Sample: $2.95
Readers' Work Published: letters, artwork

Crayola Kids Magazine

is desgined to excite young children about the magic of reading and the joy of creativity. Theme issues present children's literature and related coloring, drawing, crafting, and fact-based activities as a creative and intellectual springboard for prereaders and early readers.

Editorial Address:
Meredith Publishing Services
1912 Grand Avenue
Des Moines, IA 50309-3379
515-284-2213
FAX: 515-284-2064

Ordering Address:
Customer Service
Box 400425
Des Moines, IA 50340-0425
800-846-7968

Audience: M/F, ages 8–14
Subject: Literature
Circulation: 35,000
Distribution: Home, school
Editor: Stephanie Stout
Publisher: Joel McIntosh
Cost: $19.95/yr. (4 issues)
Sample: Write or call 800-998-2208
Readers' Work Published: Poems, stories, mysteries, puzzles, activities, photography

Creative Kids

consists of children's work that expresses their ideas, questions, fears, concerns, and pleasures. It does not dwell on any one aspect and avoids sexist, racist, or violent expression. The magazine seeks to encourage children to strive for a product that merits publication and to know that the material has appeared in print and is shared with thousands of readers.

Editorial & Ordering Address:
Prufrock Press
P.O. Box 8813
Waco, TX 76714-8813
800-998-2208
FAX: 817-772-4146

Creative with Words Publications

encourages writers, both children and adults, to be creative with the English word, to be brief and to approach a subject from a different perspective.

Editorial & Ordering Address:
Creative with Words Publications
P.O. Box 223226
Carmel, CA 93922

Audience: *M/F, family*
Subject: *Writings of children; folkloristic items*
Distribution: *Home (80%); schools (5%); libraries (5%); universities (5%)*
Editor: *Brigitta Geltrich*
Publisher: *Creative with Words Publications*
Cost: *$12.00/issue (3 issues/yr.)*
Sample: *Children's issue $5.00; adult issue $6.00*
Readers' Work Published: *Stories, poems, language art*

Cricket: The Magazine for Children

introduces children of all ages to fine literature and art from all over the world. Featuring a variety of stories, articles, and activities coupled with a hearty sense of humor, *Cricket* seeks to stimulate children's imaginations and their love of reading. It also includes on-the-page glosses of unfamiliar words to encourage vocabulary development.

Editorial Address:
Carus Publishing
315 Fifth Street
P.O.Box 300
Peru, IL 61354
815-223-1500

Ordering Address:
P.O. Box 593
Mt. Morris, IL 61054-0593
800-827-0227

Audience: *M/F, ages 7–14*
Subject: *Fiction, nonfiction, and art*
Distribution: *Home, schools*
Editor: *Marianne Carus*
Publisher: *Bob Harper*
Cost: *$29.97/yr. (12 issues); $19.97/8-issue trial sub.*
Sample: *$2.00; contact editor*

Crusader

is for Calvinist Cadets and their friends. It is designed to help preteen and early teenage boys see how God is at work in their lives and in the world around them.

Editorial & Ordering Address:
Calvinist Cadet Corps
P.O. Box 7259
Grand Rapids, MI 49510
616-241-5616
FAX: 616-241-5558

Audience: *M, 9–14 years*
Subject: *Christian life*
Circulation: *13,000*
Distribution: *Subscription*
Editor: *G. Richard Broene*
Publisher: *Calvinist Cadet Corps*
Cost: *$7.00/yr. (7 issues)*
Sample: *Send 9" x 12" SASE with 3 U.S. first-class, letter-rate stamps*

Current Events

Audience: M/F, grades 7–10
Subject: News
Circulation: 200,000
Distribution: School
Editor: Charles A. Piddock
Publisher: Richard J. LeBrasseur
Cost: $7.25/subscription for 10+
Sample: Contact Bob Pfister at the ordering address

is designed to bring the latest U.S. national and international news to students in grades 7–10. It is concise enough to be used in a single class period, and it seeks to supply sufficient background for students to understand the central issues and events of the day. Through its skills pages, *Current Events* uses the news to help teachers teach basic social studies skills.

Editorial Address:
Weekly Reader Corp.
P.O. Box 2791
Middletown, CT 06457-9291
203-638-2400
FAX: 203-346-5964

Ordering Address:
Weekly Reader Corp.
3001 Cindel Drive
Delran, NJ 08370
800-446-3355

Current Health I

Audience: M/F, grades 4–7
Subject: Health education
Circulation: 170,140
Distribution: School
Editor: Laura Ruekberg
Publisher: Richard J. LeBrasseur
Cost: $7.65/subscription for 15+

designed for middle school students, focuses on essential health education topics including nutrition, first aid/safety, fitness/exercise, and coping with disease. Each 32-page issue treats a particular subject in a major article with follow-up on this topic in other departments.

Editorial Address:
Weekly Reader Corp.
P.O. Box 2791
Middletown, CT 06457-9291
203-638-2400
FAX: 203-346-5964

Ordering Address:
Weekly Reader Corp.
3001 Cindel Drive
Delran, NJ 08370
800-446-3355

Current Health II

Audience: M/F, grades 7–12
Subject: Health education
Circulation: 257,266
Distribution: School
Editor: Carole Rubenstein
Publisher: Richard J. LeBrasseur
Cost: $7.65/subscription for 15+

serves high school students in the health education area. Designed as a supplement to the classroom text, this 32-page magazine deals with health-oriented issues including new research and discoveries. The Human Sexuality Supplement focuses on concerns in the area of sex education and includes the most current information on human sexuality.

Editorial Address:
Weekly Reader Corp.
P.O. Box 2791
Middletown, CT 06457-9291
203-638-2400
FAX: 203-346-5964

Ordering Address:
Weekly Reader Corp.
3001 Cindel Drive
Delran, NJ 08370
800-446-3355

Current Science

a newsmagazine, presents current news in science, health, and technology to middle school and junior high school readers. It attempts to relate science to kids while challenging their critical thinking. Other features include science activities, U.S. national science projects, science mystery photos, and kids in the news. The 16-page bimonthly is in its sixth decade of publication.

Editorial Address:
Weekly Reader Corp.
P.O. Box 2791
Middletown, CT 06457-9291
203-638-2400
FAX: 203-346-5964

Ordering Address:
Weekly Reader Corp.
3001 Cindel Drive
Delran, NJ 08370
800-446-3355

Audience: *M/F, grades 7–9*
Subject: *Science*
Circulation: *311,996*
Distribution: *School*
Editor: *Vincent Marteka*
Publisher: *Richard J. LeBrasseur*
Cost: *$7.45/subscription for 10+*
Sample: *Contact customer service*

Das Rad

is designed to make learning beginning-level German fun by providing lively topical material including stories, puzzles, games, cartoons, jokes, and a variety of articles and news stories written by native speakers. It is accompanied by a cassette and free teacher's notes.

Editorial Address:
Mary Glasgow Magazines
140 Freston Road
London W10 6TR
England
071-792-3644
FAX: 071-792-3172
FAX: 0926-641016

Ordering Address:
Mary Glasgow Magazines
Brookhampton Lane
Kineton, Warwicks
CV35 0JB
England
0926-640606

Audience: *M/F, ages 15+*
Subject: *Advanced-level German*
Distribution: *School*
Editor: *Brigitta Pauley*
Publisher: *Mary Glasgow Magazines*
Cost: *£11.75/subscription (6 issues); £6.00 each for 2 or more subscriptions*
Sample: *Available from ordering address*

The Daybreak Star Indian Reader

a 24-page magazine, features accurate information about native Amercians and their cultures. Each of the eight issues has a regional focus (NW, SW, Plains, etc.) with a change in theme (such as ceremonalism or government) each year. The *Reader* blends historical and contemporary facts about tribal lifestyles, practices, and values.

Editorial & Ordering Address:
United Indians of All Tribes Foundation
1945 Yale Place E.
Seattle, WA 98102
206-325-0070
FAX: 206-328-1608

Audience: *M/F, grades 4–6*
Subject: *Native American history, tribal lifestyles, practices, and values*
Circulation: *4,500*
Distribution: *School (85%); library (10%); home (5%)*
Editor: *Kathryn Oneita*
Publisher: *United Indians of All Tribes Foundation*
Cost: *Sliding scale, contact publisher (8 issues)*
Sample: *On written request*
Readers' Work Published: *Native children's artwork, letters, stories, puzzles, legends*

Audience: M/F, all ages
Subject: History of dinosaurs, their kith, and kin
Circulation: 250,000
Distribution: Newsstand, school, museums, specialty stores, subscription
Editor: Ed Summer
Publisher: CSK Publications/ B&W Publications
Cost: $2.50/issue (6 issues)
Sample: Call CSK Publications
Readers' Work Published: Letters, drawings, questions, photos of kids, etc.

The Dinosaur Times

treats dinosaurs as both educational and fun. In addition to factual articles concerning dinosaurs, it includes myths about dragons and movie monsters in an effort to catch readers' interest and help them learn about the real thing and the process of science itself. Further, it seeks to alert readers to the difference between science and fantasy.

Editorial Address:
c/o Brill & Wallstein
19 W. 21st Street
Suite 304
New York, NY 10010
212-924-9400
FAX: 212-633-0508

Ordering Address:
CSK Publications
299 Market Street
Saddlebrook, NJ 07662
201-712-9300
FAX: 212-712-9899

Audience: M/F, ages 6–14
Subject: Adventure, entertainment, science, puzzles, games
Circulation: 400,000
Editor: Tommi Lewis
Publisher: John Skipper, West Coast; Lynn Lehmkuhl, East Coast
Cost: $1.95/issue; $17.95/yr. (12 issues)
Sample: Request in writing plus check for $1.95
Readers' Work Published: Occasional contests for scary stories, or stories on super heroes, villians, etc.

Disney Adventures

is a general interest magazine for kids ages 6–14. It appeals to the scope of a kid's imagination by featuring articles and departments covering entertainment, sports, science, travel, comics, puzzles, and much more. *Disney Adventures'* primary goal is to attract kids to reading as entertainment.

Editorial Address:
500 S. Buena Vista St.
Burbank Centre, Suite 100
Burbank, CA 91521-6018
818-973-4333
FAX: 818-563-9344

Ordering Address:
Suite 101 at editorial address
818-973-4173
FAX: 818-559-7353

Audience: M/F, ages 7–15
Subject: Environmentalism, marine sciences
Circulation: 75,000
Distribution: Membership only (home and school)
Publisher: The Cousteau Society
Cost: $10.00/yr. (6 issues)
Sample: Send check for $2.00 and 9"x 12" SASE with 3 U.S. first-class stamps to the Cousteau Society

Dolphin Log

is The Cousteau Society's nonfiction publication for children. This 20-page bimonthly encompasses science, marine biology, and the environment as they relate to our global water system. The philosophy of the magazine is to delight, instruct, and instill in children an environmental ethic, including an understanding of the interconnectedness of living organisms.

Editorial & Ordering Address:
The Cousteau Society
870 Greenbrier Circle, Suite 402
Chesapeake, VA 23320
804-523-9335

Dramatics

seeks to provide practical information to help students and teachers make better theater. It attempts to help students make an informed decision about whether to pursue a theater career and how to prepare for it. Finally, it seeks to equip students for lifelong appreciation of performing arts.

Editorial & Ordering Address:
3368 Central Parkway
Cincinnati, OH 45225
513-559-1996

Audience: *M/F, high school students and teachers*
Subject: *Performing arts*
Circulation: *35,500*
Distribution: *Home (90%); classroom (10%)*
Editor: *Don Corathers*
Publisher: *Educational Theatre Association*
Cost: *$2.50/issue; $18.00/yr. (9 issues)*
Sample: *Send $3.50 or SASE w/$1.21 U.S. postage*

Faces

is a theme-related magazine that seeks to explore human diversity and fosters respect for people of other cultures. Working with the Anthropology Department of the American Museum of Natural History, the editorial staff introduces readers to the many lifestyles, beliefs, and customs found throughout the world.

Editorial & Ordering Address:
Cobblestone Publishing, Inc.
7 School Street
Peterborough, NH 03458
603-924-7209
FAX: 603-924-7380

Audience: *M/F, ages 8–14*
Subject: *World cultures*
Circulation: *13,000*
Distribution: *School, home*
Editor: *Carolyn P. Yoder*
Publisher: *Lyell C. Dawes, Cobblestone Publishing, Inc.*
Cost: *$21.95/yr. (9 issues)*
Sample: *Mail check for $5.70 with request to Cobblestone Publishing, Inc.*
Readers' Work Published: *Letters, art, poems, contests*

Faith n' Stuff

is a Bible-based, 32-page, 4-color magazine that seeks to entertain readers while grounding them in Christian values. Contents include issue-oriented, controversial, thought-provoking features and profiles of kids doing interesting and unusual things.

Editorial Address:
Guideposts
16 E. 34th Street
New York, NY 10016
212-251-8100
FAX: 212-684-0679

Ordering Address:
Guideposts
P.O. Box 1419
Carmel, NY 10512-9869

Audience: *M/F, ages 7–12*
Subject: *Christian values*
Circulation: *100,000+*
Distribution: *Subscription*
Editor: *Mary Lou Carney*
Publisher: *Guideposts*
Cost: *$2.95/issue; $15.95/yr. (6 issues)*
Sample: *Write to Guideposts, 39 Seminary Hill Rd., Carmel, NY 10512*

Fantastic Flyer Magazine

Audience: M/F, ages 2–12
Circulation: 1.1 million
Distribution: Home (650,000); airplane (450,000)
Editor: Margaret Stack Ross
Publisher: Delta Air Lines, Inc.
Cost: Free to program members
Readers' Work Published: Letters, art, jokes, stories

sees itself as an integral part of Delta Airlines' interactive marketing program for children ages 2–12. The program seeks to encourage geography literacy through a love of travel, an interest in reading, and a feeling of belonging. Regular features introduce readers to children around the world who share the same interests but whose lands, customs, art, language, and science may differ.

Editorial & Ordering Address
Delta Airlines, Inc.
Department 790, Admin. Bldg.
1030 Delta Boulevard
Atlanta, GA 30320
404-715-4813

FFA New Horizons

Audience: M/F, high school students
Subject: Careers, general youth issues, college, outdoor recreation
Circulation: 430,000
Distribution: Home
Editor: Lawinna McGary
Publisher: Future Farmers of America
Cost: $3.50 (6 issues)
Sample: Write or call the office
Readers' Work Published: Cartoons, articles on members

informs Future Farmers of America members of newest developments and opportunites in agricultural careers, FFA, education, and recreation.

Editorial & Ordering Address:
National FFA Organization
5632 Mt. Vernon Memorial Highway
Alexandria, VA 22309
703-360-3600

Field & Stream, Jr.

Audience: M/F, ages 9–12
Subject: Hunting and fishing
Circulation: 2,000,000
Distribution: Contained in Field & Stream *approximately every other month*
Editor: Duncan Barnes
Publisher: Brendan Banahan
Cost: $2.50/issue

seeks to help pass on the hunting and fishing tradition to preteen boys and girls. It includes straightforward how-to information, crafts and projects, puzzles, adventure stories, and fiction. Hunting, fishing, conservation, sporting ethics, and nature are central topics.

Editorial & Ordering Address
Times Mirror Magazines, Inc.
2 Park Avenue
New York, NY
212-779-5000
FAX: 212-725-3836

FineScale Modeler

is devoted to the hobby of scale modeling. Its readership includes modelers interested in building the diverse models it features. The magazine centers on how-to-do-it techniques with photos and drawings designed to assist the beginning and more advanced modeler.

Editorial Address:
21027 Crossroads Circle
Waukesha, WI 53187
414-796-8776
FAX: 414-796-0126

Ordering Address:
P.O. Box 1612
Waukesha, WI 53187
800-533-6644
FAX: 414-796-0126

Audience: *M, ages 9+*
Subject: *Static models—airplanes, tanks, cars, ships, figures, dioramas*
Circulation: *89,000*
Distribution: *Subscription, hobby shops, bookstores*
Editor: *Bob Hayden*
Publisher: *Kalmbach Publishing Co.*
Cost: *$19.95/yr.*

First Opportunity

is designed to promote positive images, information, advice, and motivation for ethnically and culturally diverse youths and young adults in the United States. Tips on services suitable to technology- and science-minded high school students, discussions of career possibilities, and lists of financial aid sources make up an average issue.

Editorial & Ordering Address:
Communications Publishing Group, Inc.
106 W. 11th Street
Suite 250
Kansas City, MO 64105-1806
816-221-4404
FAX: 816-221-1112

Audience: *M/F, ages 16–20*
Subject: *Planning for higher education in technology and science*
Circulation: *500,000*
Distribution: *Controlled—direct and bulk mail*
Editor: *Georgia Lee Clark*
Publisher: *Georgia Lee Clark, Communications Publishing Group, Inc.*
Cost: *$3.00/issue; $9.60/yr. (4 issues)*

Flohkiste

(1st and 2nd grade editions)
are magazines supporting the curriculum of German schools and are designed to be used in class as a curriculum supplement. These magazines are linked to *Floh* youth magazines for children in 3rd and 4th grades and from the 5th grade and up. Enclosed with *Floh* is the newspaper "Hallo Welt" with political and social news.

Editorial & Ordering Address:
Domino Verlag Gunther Brinek GmbH
Menzinger Str. 13
80638 München
Germany
089/17913-0

Audience: *M/F, grade 1–grade 5 (four editions)*
Publisher: *Domino Verlag, Günther Brinek GmbH*
Cost: *DM 114 (including postage in Germany) (30 issues)*

For Graduates Only

Audience: M/F, ages 18–21
Subject: Guidance for students graduating from 2-year colleges
Circulation: 100,000
Distribution: Written request by transfer/career counselor
Editor: Judi Oliff
Publisher: Darryl G. Elberg
Cost: Free to schools; $2.00/issue to individuals
Sample: On written request

is edited to provide students graduating from 2-year community, junior, and technical colleges with information on options available to them: continuing their education or transferring to a four-year college; obtaining additional vocational or technical education; seeking employment; or joining a branch of the military.

Editorial & Ordering Address:
Campus Communications, Inc.
339 N. Main Street
New York, NY 10956
914-638-0333

For Seniors Only

Audience: M/F, ages 16-19
Subject: Guidance-oriented articles about life and decisions after high school
Circulation: 350,000
Distribution: To schools by written request from guidance counselors
Editor: Judi Oliff
Publisher: Darryl G. Elberg
Cost: Free to schools; $2.00/issue to individuals
Sample: On written request

seeks to provide its readers with methods for succeeding in college, summer job opportunities, information on scholarships and financial assistance, opportunities in the various branches of the military, specialized career training, and tips on how to find a job. Other features include worksheets for calculating college expenses, directions on preparing résumés, and instructions on how to write letters to receive information.

Editorial & Ordering Address:
Campus Communications, Inc.
339 N. Main Street
New York, NY 10956
914-638-0333

Freeway

Audience: M/F, ages 15–22
Subject: Christian living
Distribution: Church, subscription
Editor: Amy Cox
Publisher: Scripture Press Publications, Inc.
Cost: $8.75/yr. (52 issues)
Sample: Send SASE to editor
Readers' Work Published: True stories, poetry

seeks to show readers how principles for Christian living can be applied in their everyday lives and in crisis situations. The publication uses true-to-life fiction, true stories, self-help articles, puzzles, and poetry to teach biblical truths.

Editorial Address:
Scripture Press
Publications, Inc.
Box 632
Glen Ellyn, IL 60183
708-668-6000
FAX: 708-668-3806

Ordering Address:
Scripture Press
Publications, Inc.
1825 College Avenue
Wheaton, IL 60187
800-323-9409

Ghostwriter

is the official magazine of the television literary project of the same name undertaken by Children's Television Workshop. Designed to complement the television show, *Ghostwriter* uses the characters and stategies in the show in original ways to motivate kids to read and write.

Editorial & Ordering Address:
Children's Television Workshop
One Lincoln Plaza
New York, NY 10023
212-875-6075
FAX: 212-875-6105

Audience: *M/F, ages 7–10*
Subject: *Reading, writing, and mysteries*
Circulation: *2,000,000*
Distribution: *Schools and after-school groups*
Editor: *Julie Winterbottom*
Publisher: *Nina Link*
Sample: *Contact editor*
Readers' Work Published: *Answers to calls for entries*

The Goldfinch

is a history magazine for children ages 9–13. Each 32-page issue studies Iowa's history. *The Goldfinch* offers plays, games, puzzles, and contests to aid in understanding local, state, and national history. It also publishes readers' poetry, stories, and artwork.

Editorial & Ordering Address:
State Historical Society of Iowa
402 Iowa Avenue
Iowa City, IA 52240
319-335-3916

Audience: *M/F, ages 9–13*
Subject: *Iowa and U.S. history*
Circulation: *1,200*
Distribution: *Home (50%); schools (50%)*
Publisher: *Christie Dailey, State Historical Society of Iowa*
Cost: *$10.00/yr. (4 issues)*
Sample: *$4.00*
Readers' Work Published: *Letters, stories, artwork*

Grio'

takes its name from the West African term for the people who keep the oral record of culture and tradition within the community. *Grio'* recognizes the men and women whose gifts have enriched African-American history. Appearing once a year, *Grio'* is one of the nation's major multicultural publications.

Editorial & Ordering Address:
Enteracom
5070 Parkside Avenue
P.O. Box 67
Philadelphia, PA 19131
215-877-9409
FAX: 215-877-9420

Audience: *M/F, ages 12 +*
Subject: *African-American history*
Circulation: *200,000*
Distribution: *Schools (90%); homes (10%)*
Editor: *Sara M. Lomax*
Publisher: *Donald O.H. Brown*
Cost: *$11.90/issue (annual publication)*
Readers' Work Published: *Letters*

Audience: M/F
Subject: Youth ministers, training for youth leaders
Circulation: 55,000
Distribution: Church or home (95%); newsstand (5%)
Editor: Rick Lawrence
Publisher: Thom Schultz
Cost: $3.75/issue; $25.95/yr. (8 issues)
Sample: Send SASE + $1.00

Group

is the interdenominational magazine for leaders of Christian youth groups. *Group's* purpose is to supply ideas, inspiration, and training for youth leaders.

Editorial & Ordering Address:
Group Publishing
2890 N. Monroe Avenue
Box 481
Loveland, CO 80539
303-669-3836
FAX: 303-669-3269

Audience: M/F, ages 10–14
Subject: Christian living
Circulation: 40,000
Distribution: Church hand-out; single subscription
Editor: Jeannette Johnson
Publisher: Review & Herald Publishing Association
Cost: $34.97/yr. (52 issues)
Sample: Send business size SASE for free copy
Readers' Work Published: Letters, artwork, opinions (response to special columns)

Guide Magazine

aims to reflect both editorially and graphically the unconditional love of God. In so doing, the magazine hopes to foster a greater sense of self-worth, assurance, and concern for others. The content seeks to be highly needs-responsive, reflecting a young person's perspective, both physically and intellectually, with a fun, dynamic, contemporary look.

Editorial & Ordering Address:
Review & Herald Publishing Association
55 W. Oak Ridge Drive
Hagerstown, MD 21740
301-791-7000

Audience: M/F, ages 3–5 and parents
Subject: Stories, activities, songs related to Christian nurture
Circulation: 50,000
Distribution: Bulk subscriptions through church schools and congregations (90%); individual subscription (10%)
Editor: Dr. Earl H. Gaulke
Publisher: Concordia Publishing House
Cost: 95¢/copy; $7.25/yr.
Sample: Call Concordia Publishing House 800-325-3040

Happy Times

is designed for 3–5 year olds and includes stories, songs, poems, puzzles, and projects, all with a biblical foundation to appeal to both children and parents. Sunday school and preschool teachers can use *Happy Times* to provide ready-made activities for the children that reinforce a Bible lesson.

Editorial & Ordering Address:
Concordia Publishing House
3558 S. Jefferson Avenue
St. Louis, MO 63118
314-268-1000
FAX: 314-268-1329

Harambee

is designed to help youngsters better understand the African and African-American history and culture. Contemporary issues are covered, and each issue focuses on a specific theme or aspect of the black experience.

Editorial & Ordering Address:
Just Us Books, Inc.
301 Main Street
Orange, NJ 07050
201-676-4345
FAX: 201-677-0234

Audience: *M/F, ages 7–14*
Subject: *The African-American experience*
Circulation: *5,000*
Distribution: *Schools (90%); libraries (10%)*
Editor: *Constance L. Diggs*
Publisher: *Wade Hudson, Just Us Books, Inc.*
Cost: *$10.00 (6 issues)*
Sample: *Send SASE ($1.52) to publisher*
Readers' Work Published: *Letters, stories, games, photographs*

Hibou

is a French language adaptation of *Owl Magazine,* "The Discovery Magazine for Kids." Like *Owl,* its mandate is to inform and interest kids ages 8 and up in science, nature, and the world around them. *Hibou* challenges kids to see everyday things in new ways by showcasing the best in photography, illustration, ideas, and activities.

Editorial & Ordering Address:
Les Éditions Héritage Inc.
300 Avenue Arran
Saint Lambert, Québec
Canada J4R 1K5
514-875-0327
FAX: 514-672-5448

Audience: *M/F, ages 8–13*
Subject: *Nature*
Circulation: *19,300*
Distribution: *Home (62%); schools (22%); library (2%); other (14%)*
Editor: *Luc Payette*
Publisher: *Les Éditions Héritage Inc.*
Cost: *$2.95/copy; $19.95 (Canadian)/year (10 issues)*
Sample: *Send a fax or call*
Readers' Work Published: *Letters, stories, drawings, answers to questions*

HiCall

is designed to illustrate teens living according to biblical, Assemblies of God-based principles. Its goal is to present interesting fiction and articles that deal with the conflicts, problems, joys, and opportunities teens face.

Editorial & Ordering Address:
Gospel Publishing House
1445 Boonville Avenue
Springfield, MO 65802-1894
417-862-2781, ext. 4349

Audience: *M/F, ages 12–17*
Subject: *Religious inspiration and instruction*
Circulation: *72,000*
Distribution: *Assemblies of God Sunday schools (99%); subscription (1%)*
Editor: *Deanna Harris*
Publisher: *Gospel Publishing House*
Cost: *$1.45/quarter (4 issues)*
Sample: *Send request and SASE*
Readers' Work Published: *Fiction and/or articles that meet usual editorial needs*

Audience: M, ages 5–17
Subject: Camping, adventure, devotions, how-to's for boys
Circulation: 86,000
Distribution: Chartering, subscription
Editor: Marshall Bruner
Publisher: Gospel Publishing House
Cost: $1.75/yr.
Sample: Send 8-1/2" x 11" SASE with request

High Adventure

is a quarterly Royal Rangers magazine for boys. This 16-page, 4-color periodical is designed to provide boys with worthwhile, enjoyable, leisure reading, to challenge them to higher ideals and greater spiritual dedication, and to perpetuate the spirit of the Royal Rangers program through stories, ideas, crafts, and illustrations.

Editorial & Ordering Address:
Gospel Publishing House/Royal Rangers Department
1445 Boonville Avenue
Springfield, MO 65802
417-862-8558

Audience: M/F, ages 2–12
Subject: General interest
Circulation: 3,000,000
Distribution: Home
Editor: Kent L. Brown, Jr.
Publisher: Highlights for Children, Inc.
Cost: $21.95/yr. (11 issues)
Sample: Send SASE to editorial address
Readers' Work Published: Poems, drawings, stories (under 200 words), letters to the editor

Highlights for Children

is a 42-page general interest magazine whose motto is "Fun with a Purpose." Each issue has crafts, verse, and thinking features interspersed among short stories and factual articles. *Highlights* accepts original poems, short prose, drawings, and questions about science or personal problems (from children through age 15). It also accepts jokes and riddles that need not be original.

Editorial Address:
803 Church Street
Honesdale, PA 18431
717-253-1080
FAX: 717-253-0179

Ordering Address:
P.O. Box 269
Columbus, OH 43272-0002
800-848-8922

Audience: M/F, young adult
Subject: Music—popular, heavy metal
Distribution: Newsstand; subscription
Editor: Andy Secher
Cost: $3.95/issue; $29.50/yr. (12 issues)
Readers' Work Published: Letters

Hit Parader

seeks to cover the most popular artists in rock music and to give insights about their music, attitudes, and everything else that goes into making each artist special.

Editorial & Ordering Address:
63 Grand Avenue, #200
River Edge, NJ 07661
201-487-6124

Hobson's Choice

tries to show its readers the link between science fiction and fact by complementing short stories with articles on current technology. A recent issue, for example, paired a story about androids on a distant planet with an article on NASA's experimental robots.

Editorial & Ordering Address:
Standard Press
P.O. Box 98
Ripley, OH 45167
513-392-4549

Audience: M/F, teen–adult
Subject: Science fiction, technology
Circulation: 2,000
Distribution: Subscription (100%)
Editor: Susannah C. West
Publisher: David F. Powell
Cost: $1.25/issue; $15.00/yr. (12 issues)
Sample: Available for $1.75

The Home Altar

is intended to aid families with children in the practice of reading the Bible, reflecting on their life of faith, and praying together every day. This devotional periodical suggests a short passage of scripture for families to read aloud together, offers a short meditation or prayer, and provides a concluding prayer.

Editorial Address:
Attn: M. Elaine Dunham
Augsburg Fortress
P.O. Box 590179
San Francisco, CA 94159-0179
612-330-3300 or 800-328-4648

Ordering Address:
Augsburg Fortress
426 South Fifth Street
Box 1209
Minneapolis, MN
800-328-4648

Audience: M/F, families with children of elementary school age
Subject: Daily devotional readings based on Lutheran lectionary
Circulation: 70,000
Distribution: Subscription (90%); other (10%)
Editor: M. Elaine Dunham
Publisher: Augsburg Fortress
Cost: $1.70/issue; $5.10/yr. (4 issues)
Sample: Free sample upon request; send 6″ x 9″ SASE

Hopscotch: The Magazine for Young Girls

designed to stretch imaginations and inspire more reading, strives to challenge girls to enjoy and make the utmost of those few and precious years of childhood before they are forced into the turbulent and complicated cauldron known as young adulthood. It showcases young girls involved in unusual and worthwhile activities, encouraging its readers to engage in similar endeavors.

Editorial & Ordering Address:
P.O. Box 164
Bluffton, OH 45817-0164
419-358-4610
FAX: 419-358-5027

Audience: F, ages 6–12
Subject: General interest for girls
Circulation: 8,000
Distribution: School and library (80%); subscription (20%)
Editor: Marilyn Edwards
Publisher: The Bluffton News Publishing and Printing Company
Cost: $15.00/yr. (6 issues)
Sample: $3.00
Readers' Work Published: Potsy's Post Office (letters to the editor)

Hot Dog Magazine

Audience: M/F, ages 7–9
Subject: General interest (media, science, literature, contests)
Circulation: 150,000
Distribution: Available only through Scholastic's Lucky Book Club
Editor: Nancy Krulik
Publisher: Scholastic Inc.
Cost: $1.95/issue

is designed to show children that reading is fun! It features articles about their favorite celebrities, toys, TV shows, and movies, as well as science-related articles, children's literature, puzzle pages, and a poster in every issue.

Editorial & Ordering Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-505-3000
FAX: 212-505-3217

How on Earth!

Audience: M/F, ages 13–19
Subject: Vegetarian living, environmental/animal/global issues and activism
Circulation: 1,300
Distribution: Home (90%); schools (10%)
Editor: Sally Clinton
Publisher: Vegetarian Education Network
Cost: $3.00/issue; $12.00/yr. (4 issues)
Sample: Send SASE with two first-class stamps
Readers' Work Published: HOE! is almost entirely written by teens.

advocates compassionate, ecologically sound living among youth. Its goal is to serve as a support network among vegetarian teens and others concerned about animal, environmental, and global issues. *HOE!* is not only for teens, but by teens. Also featured is a nutrition column by a registered dietician, recipes, and ideas for activism.

Editorial & Ordering Address:
Vegetarian Education Network
P.O. Box 3347
West Chester, PA 19381
717-529-8638
FAX: 717-696-8638

Humpty Dumpty's Magazine

Audience: M/F, ages 4–6
Subject: General interest/health
Distribution: Home
Editor: Christine French Clark
Publisher: Children's Better Health Institute
Cost: $13.95/yr. (8 issues)
Sample: Teachers and librarians send $1.25 to the editor
Readers' Work Published: Readers' drawings

is a 48-page, general interest magazine with an emphasis on health. It contains illustrated stories, articles, and poems for beginning readers and prereaders. Activity pages include games, dot-to-dots, hidden pictures, mazes, and simple word puzzles. Easy-to-make crafts and simple, healthful recipes are regular features.

Editorial Address:
Children's Better Health Institute
1100 Waterway Boulevard
P.O. Box 567
Indianapolis, IN 46206
317-636-8881

Ordering Address:
P.O. Box 10003
Des Moines, IA 50340

Hype Hair

seeks to present how-to hairstyling techniques. The aim of *Hype Hair* is to give an overall view of the great diversity in which young women of color can enhance their beauty. It includes celebrity profiles, health and beauty departments, and fashion sections.

Editorial & Ordering Address:
63 Grand Avenue
Suite 230
River Edge, NJ 07661
201-487-6124
FAX: 201-487-7965

Audience: *F, ages 13–22*
Subject: *Hair, beauty, health, fashion*
Circulation: *100,000*
Distribution: *Newsstands, subscription*
Editor: *Marcia A. Cole*
Publisher: *Word Up! Publications*
Cost: *$3.50/issue (6 issues)*

I.D.

is the class-and-home paper for youth-level Sunday school students. Each issue contains a student Bible study for use in class and daily devotions to take home, as well as feature articles related to the day's lesson.

Editorial & Ordering Address:
David C. Cook Publishing Company
850 N. Grove Avenue
Elgin, IL 60120

Audience: *M/F, 15–19 years*
Subject: *Christianity*
Circulation: *120,000*
Distribution: *Sunday schools*
Editor: *Douglas C. Schmidt*
Publisher: *David C. Cook Publishing Company*
Cost: *$1.99/quarter (13 issues)*
Sample: *Free with SASE*

In Motion

focuses on developing a safe-driving attitude, maintaining a safe vehicle, and acquiring behind-the-wheel safe-driving skills. It aims to present high-interest articles on other topics such as the psychology of driving, vehicle safety features and other consumer concerns, alcohol and drug education, the law, and environmental connections.

Editorial & Ordering Address:
General Learning Corporation
60 Revere Drive
Northbrook, IL 60062-1563
708-205-3000
FAX: 708-564-8197

Audience: *M/F, high school students*
Subject: *Driver education*
Circulation: *1,000,000*
Distribution: *Driver's education classes—public & commercial schools*
Editor: *Carole Rubenstein*
Publisher: *General Learning Corporation*
Cost: *Free*
Sample: *Write to editor; include SASE with 75¢ U.S. postage*

InSights Magazine

Audience: M/F, ages 7–20
Subject: Shooting sports: hunting, competitive shooting
Circulation: 50,000
Distribution: Home (99%); schools (1%)
Editor: John E. Robbins
Publisher: National Rifle Association
Cost: $7.50/school; $10.00 for youth (includes NRA jr. membership) (12 issues)
Sample: Send 9"x 12" SASE with 75¢ postage
Readers' Work Published: Occasional articles

seeks to promote the safe, responsible, and ethical use of firearms and to interest and educate young people in hunting, marksmanship shooting, conservation, recreational shooting, wildlife, and firearms in general.

Editorial & Ordering Address:
National Rifle Association
1600 Rhode Island Avenue N.W.
Washington, DC 20036
202-828-6290
FAX: 202-223-2691

Jack and Jill

Audience: M/F, ages 7–10
Subject: General interest, health/fitness
Circulation: 327,000
Distribution: Home
Editor: Steve Charles
Publisher: Children's Better Health Institute
Cost: $13.95/yr. (8 issues)
Sample: Teachers and librarians send $1.25 to the editor
Readers' Work Published: Jokes, poetry, stories, drawings, and special contests

is a 48-page, general interest magazine with an emphasis on health, nutrition, and fitness. Its illustrated stories, articles, poems, and comic strip features are designed to entice young readers while kindling in them an enjoyment of reading. Activity pages include Great Games (simple, fitness-oriented activities), recipes, hidden pictures, mazes, and word puzzles.

Editorial Address:
Children's Better Health Institute
1100 Waterway Boulevard
P.O. Box 567
Indianapolis, IN 46206
317-636-8881

Ordering Address:
P.O. Box 10003
Des Moines, IA 50340

Journal of the West

Audience: M/F, public library patrons
Subject: History of the American West
Circulation: 4,500
Distribution: Subscription
Editor: Robin Higham
Publisher: Carol A. Williams
Sample: Free upon request

is published in theme issues with added articles about the West, museum features, and an extensive book review section. The magazine seeks to cover the American West in a broad sense.

Editorial & Ordering Address:
Carole A. Williams
1531 Yuma
P.O. Box 1009
Manhattan, KS 66502-4228
913-539-1888

Journey

is designed to provide positive images, information, advice, and motivation for Asian-American youth and young adults in the U.S. Tips on services suitable to high school juniors and seniors, discussions of career possibilities, and lists of financial aid sources make up an average issue.

Editorial & Ordering Address:
Communications Publishing Group, Inc
106 W. 11th Street
Suite 250
Kansas City, MO 64105-1806
816-221-4404
FAX: 816-221-1112

Audience: *M/F, ages 16–25*
Subject: *College and career preparation*
Circulation: *200,000*
Distribution: *Controlled/ direct and bulk mail*
Editor: *Georgia Lee Clark*
Publisher: *Georgia Lee Clark, Communications Publishing Group, Inc.*
Cost: *$3.00/issue; $6.00/yr. (semi-annual)*

Junior Scholastic

a classroom magazine for students, is designed as a supplement to the classroom social studies curriculum. Issued 18 times during the school year, it features current events, world cultures, U.S. and world history, geography and map-reading lessons, charts, graphs, and reading comprehension activities. This 16-page, 4-color publication has been continuously published for 55 years.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-505-3071

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Audience: *M/F, grades 6–8*
Subject: *Social studies*
Circulation: *650,000*
Distribution: *School*
Editor: *Lee Baier*
Publisher: *Scholastic Inc.*
Cost: *$6.95/student for 10 or more subscriptions; $11.00/single subscription; $22.00/teacher's edition*
Sample: *Available to teachers and librarians; contact editor*
Readers' Work Published: *Letters to the editor, junior reporter news stories*

Junior Trails

is a religious publication slanted toward preteen boys and girls. Fiction stories seek to present realistic characters working out problems according to biblical principles. Nonfiction articles include a spiritual emphasis, pointing out God's handiwork, care, wisdom, or creativity.

Editorial & Ordering Address:
Gospel Publishing House
1455 Boonville Avenue
Springfield, MO 65802

Audience: *M/F, ages 10–12*
Subject: *Bible-based problem solving*
Circulation: *65,000*
Distribution: *Sunday schools*
Editor: *Sinda S. Zinn*
Publisher: *Gospel Publishing House*
Cost: *$5.60/yr.*

Karate/Kung Fu Illustrated

Audience: M/F, all ages
Subject: Martial arts
Circulation: 25,000
Distribution: Subscription (25%); newsstand (75%)
Editor: David W. Clary
Publisher: Michael Jones
Cost: $2.95/issue; $8.50/yr. (6 issues)
Sample: $2.95 + applicable sales tax

is dedicated to providing insight to the martial arts. It includes articles on history, personalities, and technique how-to's in the karate and kung fu world. The publication covers both traditional and sport karate.

Editorial & Ordering Address:
Rainbow Publications
24715 Avenue Rockefeller
Valencia, CA 91355
800-423-2874 or 805-254-4066
FAX: 805-254-3028

Keynoter

Audience: M/F, high school
Subject: Official publication for Key Club International
Circulation: 4,200 (members)
Distribution: Directly to clubs
Editor: Julie A. Carson
Publisher: Key Club International
Cost: $4.00/yr. (7 issues)
Sample: Send 9" x 12" SASE with 65¢ postage
Readers' Work Published: Teen-related submissions

is the official publication of Key Club International (the world's largest high school service organization, under Kiwanis International). *Keynoter* strives to address topical teen issues through educational, informative, self-help features.

Editorial & Ordering Address:
Key Club International
3636 Woodview Trace
Indianapolis, IN 46268
317-875-8755

Kid City

Audience: M/F, ages 6–10
Subject: General interest/reading and writing
Circulation: 350,000
Distribution: Home
Editor: Maureen Hunter-Bone
Publisher: Nina Link
Cost: $16.97/yr.
Sample: Send SASE and $1.50 to editorial address
Readers' Work Published: Letters, poems, inventions, news

seeks to involve readers and to encourage them to interact with the fiction, poetry, articles, puzzles, games, and other activities which appear in the magazine. With themes ranging from space and flight to animals and nature, *Kid City* places an emphasis on interesting readers in reading and writing.

Editorial Address:
Children's Television Workshop
One Lincoln Plaza
New York, NY 10023
212-595-3456

Ordering Address:
200 Watt Street
P. O. Box 2924
Boulder, CO 80322

Kids Copy

seeks to promote literacy by providing a newspaper for kids that is fun to read and informative. The youth newspaper sees itself as an excellent whole language teaching tool for classrooms.

Editorial & Ordering Address:
P.O. Box 42
Wyncote, PA 19095
800-352-5444
215-752-2412

Audience: *M/F, ages 8–13*
Circulation: *250,000*
Distribution: *Schools (95%); homes (5%)*
Editor: *Kim Landry*
Publisher: *Kids Copy, Inc.*
Cost: *15¢/copy at school (100 minimum), $10.00/yr. at home (10 issues)*
Readers' Work Published: *Letters, poems, reviews, stories*

Kids Discover

seeks to stimulate children's curiosity and desire to learn by presenting information about fascinating subjects in a fun-to-read and easy-to-grasp format. Kid-friendly, it's a vehicle for kids to explore all aspects of the world around them. Each issue is filled with a wealth of information about a single subject.

Editorial & Ordering Address:
170 Fifth Avenue, 6th Floor
New York, NY 10010
212-242-5133
FAX: 212-242-5628

Audience: *M/F, ages 6–12*
Subject: *Science, geography, others*
Circulation: *225,000*
Distribution: *Home (82%); libraries/doctors (18%)*
Editor: *Stella Sands*
Publisher: *Mark Levine*
Cost: *$3.00/issue; $17.95/yr. (10 issues)*
Sample: *Upon request, include $3.00 check*

KSE News (Kids for Saving Earth News)

The mission of Kids for Saving Earth is to educate, empower, and inspire kids of all ages to unite to take peaceful action on behalf of the environment. KSE, the sponsoring organization, supports the local community efforts of kids through its educational programs and by networking with other organizations.

Editorial & Ordering Address:
Kids for Saving Earth
P.O. Box 47247
Plymouth, MN 55447
612-525-0002
FAX: 612-525-0243l

Audience: *M/F, ages 7–13*
Subject: *Environmental issues*
Circulation: *300,000*
Distribution: *Home/school (5%); other (95%) (retail stores)*
Editor: *Cynthia Dilliard*
Publisher: *Kids for Saving Earth*
Cost: *As part of KSE membership, $15.00/club (4 issues); $7.00/issue*
Sample: *Write to PO Box given*
Readers' Work Published: *Artwork, letters, poetry*

Kids

Audience: M/F, ages 4–12
Subject: Entertainment and news
Editor: Connie Cobb
Publisher: The Arizona Republic
Cost: Included with newspaper (52 issues)

is a one-page weekly supplement in the *Arizona Republic* featuring stories, articles, news, poems, and activities including puzzles and games. The feature seeks to entertain readers and stimulate an interest in reading and news.

Editorial & Ordering Address:
P.O. Box 1950
Phoenix, AZ 85001
602-271-8120
FAX: 602-253-3734

Kids Today Mini-Magazine

Audience: M/F, ages 7–11
Subject: General interest (no violence)
Circulation: 15,000
Distribution: Free to schools; mail to individual for contribution
Editor: Don DiMarco
Publisher: Today Publishing, Inc.
Cost: $5.00 contribution/year, (3 issues)
Sample: $1.00 to Today Publishing
Readers' Work Published: Poems, short stories, essays, letters, jokes, puzzles

seeks to recognize and celebrate imagination, creativity, distinctiveness, and worth of all people, with particular emphasis on all children. Its goal is to stimulate within its young readership an interest and appreciation for the ability to communicate, learn, and entertain through reading, writing, and artistic skills.

Editorial & Ordering Address:
Today Publishing
2724 College Park Road
Allison Park, PA 15101
412-486-1564

Kids Today

Audience: M/F, ages 8–14
Subject: Various themes
Circulation: 2,000,000
Distribution: Inserted in 35 daily newspapers (U.S., Guam, Virgin Islands)
Editor: Anita Sama
Publisher: Gannett Publishing
Sample: Send 50¢ to ordering address
Readers' Work Published: Letters, poems, jokes, and recipes

(formerly *Pennywhistle Press),* a national children's newspaper supplement for young readers, was established to help stir children's interest in reading the newspaper. It uses news, entertainment, sports, and feature stories in its 4-page format. There are also puzzles and weekly columns for reader participation.

Editorial & Ordering Address:
1000 Wilson Boulevard
Arlington, VA 22229-0002
703-276-3780

KidSports Magazine

aims to introduce 7- to 14-year-olds to the positive, lifelong values that can be learned through sports; to help build self-esteem on and off the field, in the classroom, and in communities; to emphasize fun and fitness through active participation in sports; and to encourage literacy and solid reading comprehension skills.

Editorial Address:
Southern Media Corporation
19 W. 21st Street
Suite 1201
New York, NY 10010

Ordering Address:
Southern Media Corporation
9625 W. Sample Road
Coral Springs, FL 33065
305-344-0332

Audience: *M/F, ages 7–14*
Subject: *Sports*
Circulation: *100,000*
Distribution: *Home (80%); classroom (10%); promotional (10%)*
Editor: *Stephen Hanks*
Publisher: *Frank Genovese*
Cost: *$2.95/issue; $14.94/yr. (6 issues)*
Readers' Work Published: *Pictures, poetry*

KIND News (Kids In Nature's Defense)

is a 4-page newspaper featuring celebrity interviews, puzzles, student writing, and timely articles. It helps teach students kindness toward each other, animals, and the Earth. *KIND News Jr.* is for grades 2–4, *KIND News Sr.* is for grades 5–6. Subscription includes *KIND Teacher* magazine, KIND Club poster, and student ID cards.

Editorial & Ordering Address:
P.O. Box 362
East Haddam, CT 06423-0362
203-434-8666
FAX: 203-434-9579

Audience: *M/F, grades 2–6*
Subject: *Animal/environmental protection*
Circulation: *19,000 classrooms/approx. 600,000 children*
Distribution: *Schools*
Editor: *Patty A. Finch*
Publisher: *National Association for Humane & Environmental Education*
Cost: *$25.00/school yr. (9 issues) bundles of 32 with a 3-page teaching guide*
Sample: *Contact editor*
Readers' Work Published: *Letters, accounts of animals, environmental activities*

Know Your World Extra

is a 12-page special education periodical. The reading level never exceeds 3.0. It presents a wide variety of high-interest topics to students with their interests and abilities in mind. The publication features news, science, narratives, survival skills, and games. *Know Your World Extra* is in its 28th year of publication.

Editorial Address:
Weekly Reader Corp.
P.O. Box 2791
Middletown, CT 06457-9291
203-638-2400
FAX: 203-246-5964

Ordering Address:
Weekly Reader Corp.
3001 Cindel Drive
Delran, NJ 08370
800-446-3355

Audience: *M/F, ages 11–16*
Subject: *Social studies for special education*
Distribution: *School*
Editor: *Scott Ingram*
Publisher: *Richard J. LeBrasseur*
Cost: *$8.45 /subscription for 10 +*
Sample: *Contact customer service*

Audience: M/F, ages 15 and under
Subject: Animals
Circulation: 100,000
Editor: Georgeanne Irvine
Publisher: Zoological Society of San Diego
Cost: $12.00/member (6 issues)
Sample: Write to San Diego Zoo Public Relations
Readers' Work Published: Letters, original poems, drawings, and stories

Koala Club News

is a magazine about animals. The 8-page bi-monthly magazine goes to kids who are members of the Zoological Society of San Diego Koala Club. It focuses on news about animals, the Zoo and Wild Animal Park, plants, and conservation. It includes articles, photos, and a coloring page.

Editorial Address:
Zoological Society of San Diego
P.O. Box 551
San Diego, CA 92112
619-231-1515

Ordering Address:
San Diego Zoo
Membership Department
P.O. Box 271
San Diego, CA 92112
619-231-1515

Audience: M/F, grades 8–12
Subject: Jewish topics and Israel
Circulation: 1,800
Distribution: Subscription
Editor: Daniel Malino
Publisher: Young Judaea
Cost: $18.00/yr.
Sample: Write to Young Judaea office
Readers' Work Published: Articles written by members of Young Judaea

Kol ha'T'nua

is the expression of Young Judaea, the Zionist youth movement sponsored by Hadassah. The quarterly newspaper attempts to educate and inform teenagers on a range of Jewish topics. It is a forum and communication network for the 1,800 high school members of the movement to express opinions concerning Young Judaea, Zionism, Judaism, America, Israel, youth, and current events.

Editorial & Ordering Address:
50 W. 58th Street
New York, NY 10019
212-247-9210
FAX: 212-247-9240

Audience: M/F, ages 7–12
Subject: General interest
Circulation: 45,764
Editor: Sirkku Kuusava
Publisher: Yhtyneet Kuvalehdet Oy
Readers' Work Published: Readers' stories

Koululainen

seeks to be an adventure specially for girls and boys. It contains a good dose of humor, warmth, and security, as well as of fact and fantasy. The magazine has stories about animals, hobbies, and pastimes. It has exciting puzzles, cartoons, and pictures of music and sports idols. It also offers readers the chance to have stories published.

Editorial & Ordering Address:
Yhtyneet Kuvalehdet Oy
Postilokero 150
Maistraatinportti 1
00240 Helsinki, Finland
358-0-1566 524
FAX: 358-0-1566 505

Kulanu=Pilon Magazine

attempts to help young readers in their first steps of drawing information from written texts. The magazine includes stories, legends, reports on current events, games, quizzes, comics, illustrations, humor, and various departments. It is designed to supplement the school year's main topics (1993 was Ecology).

Editorial & Ordering Address:
Kulanu Press & Communication/Pilon
Derech Ben 2Vi 84
Tel Aviv 68104
Israel
972-3-5180820
FAX: 972-3-820401

Audience: *M/F, ages 6–8*
Subject: *General*
Circulation: *17,000*
Distribution: *Schools, newsstands, homes*
Editor: *Nurit Yuval*
Publisher: *Kulanu Press & Communication*
Cost: *190 Nis/year (not including overseas mail) (26 issues)*
Readers' Work Published: *Stories, drawings, answers to offered subjects*

Lad

is published for boys who are members of the Southern Baptist Royal Ambassador program. The main task of the program is to help boys know about missions and how they can have a personal role in missions.

Editorial & Ordering Address:
Brotherhood Commission, SBC
1548 Poplar Avenue
Memphis, TN 38104
901-272-2461
FAX: 901-726-5540

Audience: *M, grades 1–3*
Subject: *Southern Baptist missions education*
Circulation: *61,000*
Distribution: *Churches*
Editor: *Tim Seanor*
Publisher: *Brotherhood Commission*
Cost: *$2.73/quarter*
Sample: *Include SASE*
Readers' Work Published: *Art, news, jokes*

Ladybug, the Magazine for Young Children

seeks to spark a love for reading, learning, and discovering that will last a lifetime. Each month, the read-aloud stories, poetry, and rhythmic nursery rhymes reinforce the joys of literature, while songs, games, and challenging activities stimulate every area of a young child's development.

Editorial Address:
Carus Publishing
315 Fifth Street
Peru, IL 61354
815-224-6656

Ordering Address:
P.O. Box 593
Mt. Morris, IL 61054-0593
800-827-0227

Audience: *M/F, ages 2–7*
Subject: *General interest*
Circulation: *120,000*
Distribution: *Home, schools, libraries, bookstores*
Editor: *Marianne Carus*
Publisher: *Robert Harper*
Cost: *$29.97 (12 issues)*
Sample: *$2.00 to LADYBUG sample copy, P.O. Box 300, Peru, IL 61354*

Learningland

Audience: M/F, ages 3–6
Subject: School readiness skills
Distribution: Home, daycare centers
Editor: Jeanne Iacono Martin
Publisher: Fukutake Publishing Company

is a multimedia program that provides the opportunity and material for a unique at-home, interactive preschool learning experience. The product materials include a picture book, activity book, audio cassette, parent newsletter, *Learning Together*, and a Fun Kit which contains various hands-on crafts all coordinated to a single theme.

Editorial & Ordering Address:
3838 Carson Street, Suite 200
Torrance, CA 90503
310-540-4988
FAX: 310-316-4412

Let's Find Out

Audience: M/F, preK–kindergarten
Subject: News, current events
Distribution: School
Editor: Jean Marzollo
Publisher: Scholastic Inc.
Cost: $4.25/subscription for 10 or more subscriptions
Sample: Available to teachers and librarians; contact editor

is designed as a classroom resource to introduce preschool and kindergarten children to the world around them. Presented in 8 theme-centered monthly issues including two-sided posters and "Discovery Cards" as well as teachers' materials and a parent letter, this 4-color magazine includes a variety of illustrations and photos.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-505-3000

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO 65102-9957
314-636-5271

Letterbug

Audience: M/F, on-level readers, grades 3–5; below level readers, grades 4–6
Subject: Literature, folktales, mythology
Circulation: 4,000
Distribution: School
Editor: Shandel Gilbert
Publisher: The Readers and Writers Workshop
Cost: $119.00/boxed set, English (30 copies, 30 parent guides, teacher's edition) (8 issues); $109/boxed set, Spanish (6 issues)
Sample: On written request to editorial address

is a whole language newsletter that encourages students to use the whole range of reading, writing, listening, speaking, and thinking skills as they respond to literature. Each 4-page issue contains a short story, a thinking game or puzzle, and a writing experience. There are two *Letterbug* levels: A, which highlights folktales, for grades 3-4; and B, which explores mythology, for grades 4-6. *Letterbug SA* is a Spanish edition of level A.

Editorial Address:
The Readers and Writers Workshop
111 Hillcrest Avenue
Beaver Falls, PA 15010
412-847-3327

Ordering Address:
Research for Better Schools
444 N. Third Street
Philadelphia, PA 19123
215-547-9300, ext. 280
FAX: 215-574-0133

Lifeprints

seeks to provide successful visually impaired role models to young people to inspire them to reach their dreams. First-person accounts of methods used and attitudes developed inspire readers to greater heights.

Editorial & Ordering Address:
Blindskills, Inc.
P.O. Box 5181
Salem, OR 97304
503-581-4224

Audience: *M/F, visually impaired students and adults*
Subject: *Occupations, recreation, adaptive methods, resources*
Circulation: *500*
Distribution: *Home, school, library, rehabilitation centers, consumer organizations*
Editor: *Carol M. McCarl*
Publisher: *Carol M. McCarl*
Cost: *$3.75/issue; $15.00/yr. (4 issues)*
Sample: *$3.00/copy, on written request*
Readers' Work Published: *Poetry, student information*

Listen: A Journal of Better Living

deals with drug abuse prevention. Through stories, personality profiles, positive alternative activities, clear and factual information, and self-help features, *Listen* seeks to offer its readers positive reasons for avoiding all kinds of substance abuse including abuse of alcohol and tobacco.

Editorial & Ordering Address:
Pacific Press Publishing Association
P.O. Box 7000
Boise, ID 83707
208-465-2618
FAX: 208-465-2533

Audience: *M/F, ages 10–18*
Subject: *Drug abuse prevention, especially among children and teenagers; lifestyle and positive choices*
Circulation: *65,000*
Editor: *Lincoln Steed*

Literary Cavalcade

seeks to publish the finest in contemporary literature for senior high school English classes. Each issue features a variety of writing that includes major literary authors, modern classics, excerpts from bestsellers, top-quality drama and film scripts, and poetry, as well as a "Writer's Workshop" and features designed to help students prepare for college entrance examinations.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-505-4930

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65102-9957
800-325-6149

Audience: *M/F, high school students and teachers*
Subject: *Contemporary literature and authors*
Circulation: *200,000*
Distribution: *School*
Editor: *Katherine Robinson*
Publisher: *Scholastic Inc.*
Cost: *$6.95/subscription (10 issues)*
Sample: *Contact ordering address*
Readers' Work Published: *Student writing*

The Malihai Magazine

Audience: M/F, ages 10–17
Subject: Environmental education
Distribution: Club members
Editor: Peter Ottaru
Publisher: Malihai Clubs of Tanzania

serves members of Malihai Clubs of Tanzania, an organization for conservation education. It seeks to serve as a forum to educate the youth of Tanzania about the environment; to increase the awareness and understanding of economic, scientific, and aesthetic values of natural resources; and to promote the spirit of conservation and wise use of the land.

Editorial & Ordering Address:
Malihai Clubs of Tanzania
P.O. Box 1541
Arusha, Tanzania
057-6026

Merlyn's Pen: The National Magazine of Student Writing, Grades 7–10

Audience: M/F, grades 7–10
Subject: Stories by teens
Circulation: 27,000
Distribution: Classroom (80%); newsstand (15%); home (5%)
Editor: R. James Stahl
Publisher: R. James Stahl
Cost: $18.95/yr.(4 issues); $6.95/subscription for 21+ subscriptions to one school
Sample: Free to teachers or librarians on written request
Readers' Work Published: Stories, poems, plays, letters, essays, reviews

publishes fiction written by teens in the United States. The 125 (or so) pieces it prints each year are selected from some 7,000 manuscripts. *Merlyn's Pen* editors respond personally to every teen contributor and sometimes guide students through the revision process.

Editorial & Ordering Address:
Merlyn's Pen, Inc.
98 Main Street
P.O. Box 1058
East Greenwich, RI 02818
401-885-5175 or 800-247-2027
FAX: 401-885-5222

Merlyn's Pen Senior Edition: Grades 9–12

Audience: M/F, grades 9–12
Subject: Stories by teens
Circulation: 12,000
Distribution: Classroom (50%); newsstand (40%); home (10%)
Editor: R. James Stahl
Publisher: R. James Stahl
Cost: $18.95/yr.(4 issues); $6.95/subscription for 21+ subscriptions to one school
Sample: Free to teachers and librarians on written request
Readers' Work Published: Stories, poems, plays, letters, essays, reviews

is designed for teenagers in search of a "good read." All of the fiction appearing here—the stories, poems, letters, plays, and essays—is written by teens in grades 9–12. Every contributor receives a written response from an editor within 10 weeks.

Editorial & Ordering Address:
Merlyn's Pen, Inc.
98 Main Street
P.O. Box 1058
East Greenwich, RI 02818
401-885-5175 or 800-247-2027
FAX: 401-885-5222

MetroKids Magazine

provides information about the Philadelphia region for local and visiting families. Kids write the restaurant reviews; other columns include reviews of books, videos, software, and other products. Features cover ideas and concerns parents have and ways these concerns can be handled locally. The Never-a-Dull-Moment calendar gives people a day-by-day listing of events and activities for kids and families.

Editorial & Ordering Address:
KidStuff Publications, Inc.
2101 Spruce Street
Philadelphia, PA 19103
215-735-7035
FAX: 215-735-1547

Audience: *M/F, parents and children under 13 years*
Subject: *Local resources, activties, games for families in greater Philadelphia and southern New Jersey*
Circulation: *70,000*
Distribution: *School (50%); retail outlets (50%)*
Editor: *Nancy Lisagor*
Publisher: *KidStuff Publications, Inc.*
Cost: *Single copy free; $15.00/yr.*
Sample: *Send $2.00*
Readers' Work Published: *A kids column each month*

Mickey Mouse Magazine

includes stories, crafts, and games designed for kids and parents to have fun with Disney characters. Included in the *Mickey Mouse Magazine* subscription is a Magazine Guide for grown-ups. This two-in-one magazine package has the editorial goal of providing interactive, hands-on, Disney-inspired fun and good times for the entire family.

Editorial Address:
Welsh Publishing Group
300 Madison Avenue
New York, NY 10017
212-687-0680
FAX: 212-986-3749

Ordering Address:
P.O. Box 10598
Des Moines, IA 50340
515-243-4543

Audience: *M/F, ages 2–6 and parents*
Subject: *Comics*
Circulation: *800,000*
Distribution: *Newsstand, subscription*
Editor: *Liane B. Onish*
Publisher: *Welsh Publishing Group, Inc.*
Cost: *$1.95/issue; $7.47/yr. (4 issues)*
Readers' Work Published: *Letters, artwork, photos*

The Mini Page

a 4-page educational tabloid for kids from K–12, appears in over 450 newspapers and is often a part of Newspaper in Education (NIE) programs. Each issue centers around a special theme with editorial copy and related puzzles and activities.

Editorial Address:
P.O. Box 70567
Washington, DC 20024
202-488-7919

Ordering Address:
Kathy Massman
Universal Press Syndicate
P.O. Box 419150
Kansas City, MO 64141
816-932-6600

Audience: *M/F, ages 5–12*
Subject: *General interest*
Distribution: *Home, school*
Editor: *Betty Debnam*
Publisher: *Kathy Massman*

Audience: M/F, ages 8–14
Subject: History, geography, health, science, jokes
Distribution: Home, school
Editor: Phyllis B. Goldman
Publisher: North Carolina Learning Institute for Fitness & Education
Cost: Monkeyshines on America *$20.00/yr. (5 issues);* Monkeyshines on Health and Science, *$18.00/yr. (2 issues).*

Monkeyshines

is a reading resource for elementary, middle, junior high, and high school students and their teachers. Publications include two periodicals, *Monkeyshines on America* and *Monkeyshines on Health and Science.* They focus on history, geography, and the health sciences. *Monkeyshines'* publications also include an ongoing list of new books encompassing a variety of topics ranging from history, geography, and science to trivia and humor.

Editorial & Ordering Address:
North Carolina Learning Institute for Fitness & Education
P.O. Box 10245
Greensboro, NC 27404
919-292-6999

Audience: M/F, ages 7–12
Subject: Religion (Roman Catholic)
Circulation: 11,000
Distribution: Individual subscription, church rack display
Editor: Sister Anne Joan Flanagan, FSP
Publisher: St. Paul Books and Media, Daughters of St. Paul
Cost: $10.00/yr. (10 issues)
Sample: 9" x 12" SASE with 3 U.S. first-class stamps
Readers' Work Published: nonfiction articles, art, poetry

My Friend: The Catholic Magazine for Kids

offers 32 pages of inspiration, information, and fun for kids at home and in religion class. Bible stories and lives of saints are only the beginning. *My Friend* brings children into contact with God's world and the Church's liturgy and life through crafts, puzzles, fiction stories, nonfiction articles, devotions, and copier material.

Editorial & Ordering Address:
St. Paul Books and Media
50 St. Paul's Avenue
Jamaica Plain
Boston, MA 02130
617-522-8911

Audience: M/F, grades preK–5
Subject: Summer news
Distribution: Schools
Editor: Mary Harbaugh
Publisher: Richard J. LeBrasseur
Cost: $4.00/subscription (3 issues)
Sample: Contact Jynifer Smith at ordering address

My Weekly Reader Summer Editions A, B

extend the classroom periodical's purposes—to connect children to their world and to provide learning activities. This is done through news features, true-life adventures, and activities selected and written to appeal to readers at each grade level and distributed through the schools.

Editorial Address:
Weekly Reader Corp.
P.O. Box 2791
Middletown, CT 06457-9291
203-638-2400
FAX: 203-346-5964

Ordering Address:
Weekly Reader Corp.
3001 Cindel Drive
Delran, NJ 08370
800-446-3355

National Geographic World

aims to inspire in junior members curiosity about their world and beyond, to encourage geographic awareness, and to provide acce to the benefits of membership in and resources of the National Geographic Society. Children who subscribe to *World* become junior members of the National Geographic Society.

Editorial Address:
National Geographic
1145 17th Street N.W.
Washington, DC 20036
202-857-7000
FAX: 202-429-5712

Ordering Address:
National Geographic
P.O. Box 2330
Washington, DC 20013-2330
800-638-4077; 800-548-9797

Audience: *M/F, ages 8–14*
Subject: *Natural history, science, outdoor adventure, young achievers*
Circulation: *1.1 million*
Distribution: *Home (94%); library (6%)*
Editor: *Susan Mondshein Tejada*
Publisher: *National Geographic Society*
Cost: *$1.60/issue; $12.95/yr. (12 issues)*
Sample: *Write to Meredith Wilcox at the editorial address; free on request*
Readers' Work Published: *Artwork, letters*

New Era Magazine

established in 1971 for young people of the Church of Jesus Christ of Latter-day Saints, church leaders, and teachers, publishes nonfiction showing how the Church of Jesus Christ of Latter-day Saints is relevant in the lives of young people today. There is special interest in the experience of young Mormons in other countries and stories about successful family relationships.

Editorial & Ordering Address:
The Church of Jesus Christ of Latter-day Saints
50 E. North Temple Street, Floor 23
Salt Lake City, UT 84150
801-240-2951
Ordering telephone: 801-240-2947
FAX: 801-240-1727

Audience: *M/F, ages 12–18*
Subject: *Religion L.D.S. ("Mormon")*
Circulation: *203,000*
Distribution: *Subscription (97%); single-copy & bookstore sales (3%)*
Editor: *Richard M. Romney*
Publisher: *The Church of Jesus Christ of Latter-day Saints*
Cost: *$1.00/issue; $8.00/yr. (12 issues)*
Sample: *$1.00 and a 9" x 12" SASE*
Readers' Work Published: *30% from teenagers–personal experiences, fiction, poetry, letters, question/answer*

New Moon Magazine

is a 48-page bimonthly for girls, edited by 8–14-year-olds, and a 16-page newsletter for parents. The magazine seeks to support girls and their parents. Each issue is organized around a theme such as cats, making choices, dolls, and beauty myths.

Editorial & Ordering Address:
P.O. Box 3587
Duluth, MN 55803
Phone: 218-728-5507
FAX: 218-728-1812

Audience: *F, ages 8–14*
Subject: *Dreams, stories, poems, drawings, opinions, reviews, questions, theme ideas*
Publishers: *Joe Kelly, Nancy Gruver*
Cost: *$25.00/yr. (6 issues)*
Sample: *$6.00*

BEST COPY AVAILABLE

Audience: M/F, ages 8–12
Subject: Humor
Circulation: 150,000
Distribution: Newsstand (50%); subscription (50%)
Editor: Laura Galen
Publisher: Lynn Lehmkuhl
Cost: $2.95/issue; $14.97/yr. (9 issues)
Readers' Work Published: Letters, contests, selected unsolicited drawing, mis cellaneous; no compensation except for contests.

Nickelodeon Magazine

is a humor publication for kids. Mirroring the irreverent tone of the familiar American cable TV channel, it seeks to be engaging and interactive with a unique graphic style. With a comics section and surprise bonuses in every issue, it's a magazine that attempts to entertain and not talk down to kids.

Editorial Address:
1515 Broadway, 50th Floor
New York, NY 10036
212-258-7391
FAX: 212-258-7440

Ordering Address:
P.O. Box 11243
Des Moines, IA 50350

Audience: M/F, grades 6–10
Subject: Current affairs; arts & humanities
Circulation: 10,000
Distribution: Classroom, subscription
Editor: Christine Watkins
Publisher: Stephen Sandell, The Humphrey Forum
Cost: $12.00/yr. (6 issues); $40.00/classroom subscription (30 copies/6 issues)
Readers' Work Published: Essays, letters, fiction

Nineteenth Avenue

is a current affairs newspaper for students that includes stories on politics, the arts, and popular culture set in an engaging format. The magazine encourages students to take an active part in community affairs and public life. Stories often describe student projects as well as U.S. and international affairs.

Editorial & Ordering Address:
The Humphrey Forum
301-19th Avenue S.
Minneapolis, MN 55455
612-624-5893
FAX: 612-625-6351

Audience: M/F, ages 7–15
Subject: General interest
Circulation: 7,100
Distribution: Subscription
Editor: Gard Espeland
Publisher: Norsk Barneblad
Cost: NOK 264/yr. (22 issues)
Sample: Free—write or use telefax
Readers' Work Published: Letters, stories, voices

Norsk Barneblad

seeks to give children something to read in Nynorsk, a minority language in Norway. The magazine first appeared in 1887.

Editorial & Ordering Address:
Norsk Barneblad
Post Boks 9123 Grønland
N-0133 Oslo, Norway
47 22 36 37 80
FAX: 47 22 36 37 88

Odyssey

Each theme-related 48-page issue is made up of full-length articles, a star chart and observation activity, a current events section devoted to space, a look at other scientific disciplines, and accounts of what is happening at the local and U.S. national levels. *Odyssey*'s appeal grows from its effort to generate extensive reader involvement.

Editorial & Ordering Address:
Cobblestone Publishing, Inc.
7 School Street
Peterborough, NH 03458
603-924-7209
FAX: 603-924-7380

Audience: *M/F, ages 8–14*
Subject: *Space exploration and astronomy*
Circulation: *53,000*
Distribution: *School, home*
Editor: *Carolyn P. Yoder*
Publisher: *Lyell C. Dawes, Cobblestone Publishing, Inc.*
Cost: *$22.95/yr. (10 issues)*
Sample: *$5.70 with request to editorial address*
Readers' Work Published: *Letters, art, poems, contest entries*

Olomeinu/Our World

is a publication for children attending Jewish all-day schools/Yeshivas or afternoon Hebrew schools. It contains religious material dealing with Jewish laws and customs, holidays, the Torah, history, and current events. The material is in the form of short stories, poems, special features, etc. intended to stimulate an interest in the above.

Editorial & Ordering Address:
Torah Umesorah—National Society for Hebrew Day Schools
5723 - 18th Avenue
Brooklyn, NY 11204-1932
718-259-1223
FAX: 718-259-1795

Audience: *M/F, elementary school students*
Subject: *Material of Jewish religious interest*
Circulation: *18,000*
Distribution: *School (90%); home (10%)*
Editor: *Rabbi Yaakov Fruchter*
Publisher: *Torah Umesorah–National Society for Hebrew Day Schools*
Cost: *$7.00/bulk; $9.00/individual (8 issues)*
Readers' Work Published: *Letters, poems, short stories, contest entries*

On the Line

seeks to help children understand and appreciate God, the created world, themselves, and others. Stories and articles offer readers help in feeling like persons of worth, handling problems, accepting diverse races and cultures, nurturing a desire for world peace, and reinforcing Christian values.

Editorial Address:
Mennonite Publishing House
616 Walnut Avenue
Scottdale, PA 15683
412-887-8500

Ordering Address:
Faith and Life Press
P.O. Box 347
Newton, KS 67114-0347
316-283-5100
FAX: 316-283-0454

Audience: *M/F, ages 10–14*
Subject: *Religion, Christian living and values*
Circulation: *9,000*
Distribution: *Church (85%); home (15%)*
Editor: *Mary Clemens Meyer*
Publisher: *Mennonite Publishing House/Faith and Life Press*
Cost: *$16.30/yr. (52 issues)*
Sample: *Send a 7"x 9" SASE*
Readers' Work Published: *Letters, poetry, short stories; no payment*

Audience: M/F, ages 8–13
Subject: Animal welfare, environment
Circulation: 3,000
Distribution: Home (33%); school (50%); newsstand (17%)
Editor: Cheryl Miller
Publisher: Otterwise, Inc.
Cost: $8.00/yr.
Sample: $2.00
Readers' Work Published: Stories, art, poems, letters

Otterwise: For Kids Who Are into Saving Animals & the Environment

a newsletter for kids 8–13, is for kids who love animals. Through informative articles, lively stories, and entertaining activities and puzzles, the newsletter helps develop children's compassion for animals and the natural world around them.

Editorial & Ordering Address:
P.O. Box 1374
Portland, ME 04104
207-283-2964

Audience: M/F, ages 8+
Subject: Nature, science and the environment
Circulation: 92,000 (CAN); 30,000 (U.S.); subscription (98%), newsstand (2%)
Editor: Debora Pearson
Publisher: Young Naturalist Foundation
Cost: $20.33/Canada—GST included ($21.00/yr. U.S.) (10 issues)
Sample: Free upon request
Readers' Work Published: Drawings, letters, stories, poetry

Owl

calls itself "The Discovery Magazine for Kids." Its mandate is to inform and interest kids ages 8 and up in science, nature, and the world around them. *Owl* challenges kids to see everyday things in new ways by showcasing the best in photography, illustration, ideas, and activities.

Editorial Address:
Young Naturalist Foundation
56 The Esplanade
Suite 306
Toronto, Ont.
Canada M5E 1A7
416-868-6001

Ordering Address:
In Canada use editorial address; in U.S. use
255 Great Arrow Avenue
Buffalo, NY 14207

Audience: M/F, ages 6–12 and adults who work with them
Subject: Crafts, gifts to make, puzzles, skits
Circulation: 40,000
Distribution: Subscription
Editor: Ruth Marcanti
Publisher: Marie Clapper
Cost: $1.95/issue; $11.97/yr. (6 issues)
Sample: Request through 800-CRAFTS-1
Readers' Work Published: Crafts, ideas

Pack-O-Fun

is filled with crafts, games, and fun for kids to do on their own or with the help of an adult. It seeks to provide parents, youth-group leaders, Bible school teachers—all who work with children—with a wealth of creative ideas to stimulate young minds.

Editorial Address:
Clapper Communications Companies
701 Lee Street, Suite 1000
Des Plaines, IL 60016-4570
708-297-7400

Ordering Address:
Pack-O-Fun
P.O. Box 7522
Red Oak, IA 51566

Peanut Butter Magazine

a reading and skills magazine, features puzzles, literature, punch-outs, and a media-related article in every issue. Its goal is to make learning fun and to show the youngest beginning readers that reading can enrich their lives.

Editorial & Ordering Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-505-3000
FAX: 212-505-3217

Audience: *M/F, ages 4–6*
Subject: *Reading and skills featuring media, puzzles, literature*
Circulation: *150,000*
Distribution: *Through Scholastic SeeSaw in classroom book clubs*
Editor: *Nancy Krulik*
Publisher: *Scholastic Inc.*
Cost: *$1.95/issue*

Pioneer

is a 24-page monthly magazine for boys who are members of Pioneer Royal Ambassadors, a missions education organization. Each *Pioneer* carries features on a study theme related to Southern Baptist missions work and teen interest articles.

Editorial & Ordering Address:
Baptist Brotherhood Commission, SBC
1548 Popular Avenue
Memphis, TN 38104-2493
901-272-2461
FAX: 901-726-5540

Audience: *M, ages 12–14*
Subject: *Missions education for members of Southern Baptist missions organization*
Circulation: *30,000*
Distribution: *Church*
Editor: *Jeno Smith*
Publisher: *Brotherhood Commission, SBC*
Cost: *$2.73/quarter*
Sample: *SASE*
Readers' Work Published: *News, jokes, stories*

Playpen

is an English-language magazine from Ghana featuring games, activities, puzzles, and contests for middle school–aged children. In addition to fiction, self-help articles, and culture-based stories, it offers a pen-pal section which attracts children from all over the globe.

Editorial & Ordering Address:
Anesa Communications, Ltd.
P.O. Box 14935
Accra, Ghana
776631

Audience: *M/F, ages 8–15*
Subject: *General interest*
Editor: *Senna Tagboto*
Publisher: *Anesa Communications, Ltd.*
Cost: *¢3,000/yr (6 issues)*

Audience: M/F, ages 6–17
Subject: Dramatic material, especially for celebration of holidays and special occasions
Circulation: 11,000
Distribution: Schools, libraries, drama clubs, community theaters
Editor: Sylvia K. Burack
Publisher: Sylvia K. Burack
Cost: $27.00/yr. (7 issues); $50.00/2 yrs.
Sample: Send request + $3.50

Plays, The Drama Magazine for Young People

is a complete source of original, royalty-free plays and programs for school-age actors and audiences. Each issue includes 8–10 plays arranged by age level, including modern and traditional plays for the celebration of all important holidays and special occasions as well as skits, comedies, dramas, mysteries, fairy tales, folktales, and puppet plays.

Editorial & Ordering Address:
Plays, Inc.
120 Boylston Street
Boston, MA 02116-4615
617-423-3157

Audience: M/F, ages 6–12
Subject: Religion
Circulation: 68,000
Distribution: Home (33%); church (66%)
Editor: Janet R. McNish
Publisher: The Upper Room
Cost: $14.95/yr.
Sample: 7" x 9" SASE with $1.10 U.S. postage
Readers' Work Published: Letters, poems, stories, art

Pockets

is a devotional magazine for children to help them understand the Christian tradition through fiction, poetry, scripture, prayer, and activities. *Pockets* explains Jesus' life and teachings to children. Designed for children of many ethnic backgrounds, *Pockets* addresses a wide variety of concerns and needs.

Editorial & Ordering Address:
The Upper Room
1908 Grand Avenue
Box 189
Nashville, TN 37202-9929
615-340-7333
FAX: 615-340-7006

Audience: M/F, ages 15–20
Subject: Entertainment, style
Circulation: 300,000
Distribution: Newsstand (100%)
Editors: Brett Mirsky & Tucker Shaw
Publisher: Welsh Publishing Group
Cost: $1.95/issue; $9.95/yr. (6 issues)
Sample: Write Jessica Cunningham at Welsh Publishing

Quake

is an entertainment magazine for young Americans, devoted to a new world of talent, style, and wit. *Quake* seeks to speak directly to today's savvy 15–20 year-old who is turned on to the people, movies, music, television, and trends that define the '90s generation.

Editorial & Ordering Address:
Welsh Publishing Group, Inc.
300 Madison Avenue
New York, NY 10017
212-687-0680
FAX: 212-687-0441

Quantum

is the English-language version of the Russian journal *Kvant* and contains translated as well as original material. It seeks to explore everyday phenomena, classic findings, and out-of-the-way corners of math and science. *Quantum* engages its readers with interspersed questions and problems to induce the joy of discovery and the satisfaction of meeting an intellectual challenge.

Editorial Address:
Springer-Verlag New York
175 Fifth Avenue
New York, NY 10010
National Science Teachers Association
1840 Wilson Boulevard
Arlington, VA 22201
703-243-7100
FAX: 703-243-7177

Ordering Address:
Springer-Verlag New York
P.O. Box 2485
Secaucus, NJ 07096
800-SPRINGER
or 201-348-4033

Audience: *M/F, advanced placement high school students*
Subject: *Mathematics, science (primarily physics)*
Circulation: *9,000*
Distribution: *Home (50%); school (50%)*
Editor: *Timothy Weber*
Publisher: *Bill G. Aldridge, National Science Teachers Association (Springer-Verlag, copublisher)*
Cost: *$18.00/yr. (individual); $14.00/yr. (student); $30.00/yr. (library/institution; bulk rate for classes available; $5.00/single & back issues*
Sample: *Available from ordering address*

¿Que Tal?

is written in Spanish for teenagers learning Spanish at school. It covers topics that the age group can relate to while at the same time introducing information and cultural details so that readers learn language and background for the countries where Spanish is spoken. Its goal is to make Spanish come alive for its readers.

Editorial & Ordering Address:
Mary Glasgow Magazines
140 Freston Road
London W10 6TR
071-792-3644
FAX: 071-792-3172

Audience: *M/F, ages 11–16*
Subject: *Spanish language, sports, TV, film, pop, teen culture, Spanish and Latin American culture*
Circulation: *90,000*
Distribution: *Schools*
Editor: *Libby Mitchell*
Publisher: *Mary Glasgow Magazines (Scholastic Inc.)*
Cost: *$7.50 (6 issues)*

Quest

is a reading and writing magazine for elementary school children featuring puzzles, games, and seasonal stories designed to enrich the cultural awareness of readers. Readers' artwork and poetry are published in the "Standouts" section.

Editorial & Ordering Address:
Peter Li Education Group
330 Progress Road
Dayton, OH 45439

Audience: *M/F, ages 7–12*
Editor: *Mary C. Noschang*
Publisher: *Jostens Learning Corporation*
Readers' Work Published: *Art, poetry*

Audience: M/F, ages 8–16
Subject: Automobile racing
Circulation: 10,000
Distribution: Home (75%); school (25%)
Editor: Donna Cox
Publisher: Robert E. Griggs, Jr.
Cost: $3.00/issue; $25.00/yr. (12 issues)
Sample: Call or write
Readers' Work Published: Artwork, short stories, poetry

Racing for Kids

is a monthly magazine that seeks to make reading fun for kids interested in racing. Readers ages 8 and up can learn about famous race-car drivers and other personalities from NASCAR, Monster Trucks, Sprint Cars, Indy Cars, drag or sports-car racing. Readers are invited to active participation with games, contests, letters, or their own stories or artwork.

Editorial & Ordering Address:
Griggs Publishing Co.
P.O. Box 500
Concord, NC 28026-0500
704-786-7132

Audience: M, teens
Subject: Radio control car hobbyists
Circulation: 90,000
Distribution: Newsstand (39%); subscription (51%); dealer (10%)
Editor: Frank Masi
Publisher: Air Age Publishing
Cost: $3.95/issue; $29.95/yr. (12 issues)
Sample: Write RC Car Action at ordering address
Readers' Work Published: Letters to editor, tips

Radio Control Car Action

offers exciting and stimulating articles and feature stories on the compelling world of radio-controlled cars and trucks. R/C electronics and modeling techniques are covered in every issue.

Editorial Address:
Air Age Publishing
251 Danbury Road
Wilton, CT 06897
203-834-2900
FAX: 203-762-9803

Ordering Address:
Kable News Fulfillment
P.O. Box 427
Mt. Morris, Illinois 61054
800-877-5169

Audience: M/F, ages 10–16
Subject: General interest
Distribution: Subscription, retail sales
Editor: Fleur Ng'weno
Publisher: Stellagraphics Limited
Cost: $30.00 (U.S.)/air mail; $15.00/surface mail
Sample: Send $5.00

Rainbow

is an educational and entertainment magazine for children and young people, produced and published in Kenya since 1976. An African animal, a plant, a musician, and news from Kenya and the world are featured each month. The range of subjects includes African folktales, cartoon strips, jokes, riddles and puzzles, and an awareness of global affairs.

Editorial & Ordering Address:
Stellagraphics Limited
P.O. Box 42271
Nairobi, Kenya
254-2-724166
FAX: 254-2-222555

Ranger Rick

is dedicated to helping children gain a greater understanding and appreciation of nature. It covers a range of natural history subjects with personalized adventures, animal life histories, fiction, photo/caption stories, how-to articles, jokes and riddles, crafts, plays, and poetry. This 48-page monthly magazine is a benefit of membership in the Ranger Rick Nature Club.

Editorial & Ordering Address:
National Wildlife Federation
8925 Leesburg Pike
Vienna, VA 22184-0001
703-790-4000

Audience: *M/F, ages 6–12*
Subject: *Nature, environment, outdoors*
Circulation: *875,000*
Distribution: *Membership in Ranger Rick Nature Club*
Editor: *Gerry Bishop*
Publisher: *National Wildlife Federation*
Cost: *$15.00/12 issues*
Sample: *Contact editor*
Readers' Work Published: *Letters, questions*

Read Magazine

is designed for use in English and reading classes. Every issue contains a play and a short story, word games, logic puzzles, and ideas for student poems. Two pages are devoted to student writing. The accompanying Teacher's Guide has background and discussion material, plus writing ideas and reproducible masters devoted to various English, literature, and reading skills.

Editorial Address:
Weekly Reader Corp.
P.O. Box 2791
Middletown, CT 06457-9291
203-638-2400
FAX: 203-346-5964

Ordering Address:
Weekly Reader Corp.
3001 Cindel Drive
Delran, NJ 08370
800-446-3355

Audience: *M/F, grades 6–9*
Subject: *Reading and English*
Circulation: *344,241*
Distribution: *School*
Editor: *Ted Hoey*
Publisher: *Richard J. LeBrasseur*
Cost: *$7.45/subscription for 10+ subscriptions*
Sample: *Contact customer service*

Road & Track

seeks to inform, entertain, and surprise the reader who loves cars. It publishes road tests, racing news, exotic car news, vintage car news, humor, technical information, art, and history involving cars.

Editorial Address:
Hachette Magazines, Inc.
1499 Monrovia Avenue
Newport Beach, CA 92663
714-720-5300
FAX: 714-631-2757

Ordering Address:
P.O. Box 55279
Boulder, CO 80321-5279
800-876-8316

Audience: *M/F, teens and up*
Subject: *General interest automotive*
Circulation: *738,000*
Distribution: *Subscription, newsstand*
Editor: *Thos L. Bryant*
Publisher: *Donald M. Hufford*
Cost: *$2.95/issue; $19.94/yr. (12 issues)*

Sail

Audience: *M/F, ages 12–adult*
Subject: *Sailing*
Circulation: *184,000*
Distribution: *Newsstand*
Editor: *Patience Wales*
Publisher: *Donald Macaulay*
Cost: *$2.50/issue, $19.95/yr. (12 issues)*
Sample: *On written request ($3.00)*

seeks to help the neophyte master the basics of racing and cruising by encouraging a lifelong, pervasive love of the sport. *Sail* makes sailing accessible. It attempts to welcome new sailors and help them find places to sail through clubs, chartering, and community centers. Service is a large part of *Sail's* attraction.

Editorial & Ordering Address:
Cahners Publishing Company
275 Washington Street
Newton, MA 02158-1630
617-964-3030

Scholastic Action Magazine

Audience: *M/F, ages 13–18*
Subject: *High-interest, inspirational stories about issues relevant to teenagers struggling in school*
Circulation: *170,000*
Distribution: *School*
Editor: *Denise Willi*
Publisher: *Scholastic Inc.*
Cost: *$6.95/student/yr. (14 issues)*
Sample: *Request sample from ordering address*
Readers' Work Published: *Letters, point of view/opinion pieces*

is a high-interest, low vocabulary magazine. Its plays and articles seek to motivate students to read as well as provide information that will help its readers—many of whom are at risk of dropping out of school—succeed at school, at home, and in life.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6100

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65102-3710
800-631-1586

Scholastic Art

Audience: *M/F, jr. high, middle, high school students*
Subject: *Art*
Circulation: *200,000*
Distribution: *School*
Editor: *Margaret Howlett*
Publisher: *Scholastic Inc.*
Cost: *$6.95/student for 10 or more subscriptions (6 issues)*
Sample: *Call 800-631-1586 for free sample copy*
Readers' Work Published: *Students' artwork*

introduces teenagers to fine arts in an interesting, clear, understandable, relevant way. It seeks to link art history to the student's own classroom work. While the magazine is designed as supplementary material, each issue and its accompanying teaching guide may serve as a unit on a particular art element or principle.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6100

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65102-3710
800-631-1586

Scholastic Choices

is designed to be of great interest to teens while helping teachers navigate through some of the more complex issues relating to teen life: relationships, emotions, family life, health, and sexuality. Each issue includes a mix of articles, plus one package devoted to a theme, such as family life, prejudice, fitting in, or gender stereotypes.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6100

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65102-3710
800-631-1586

Audience: *M/F, grades 7–12*
Subject: *Personal development and living skills*
Circulation: *240,000*
Distribution: *Schools*
Editor: *Lauren Tarshis*
Publisher: *Scholastic Inc.*
Cost: *$5.95/student for 10 or more subscriptions*
Sample: *Available to teachers and librarians*

Scholastic Dynamath

is a 16-page classroom magazine used as a supplement for math programs. It seeks to engage readers in mathematics by presenting in a humorous format activities such as word problems, computation, and test preparation.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6100

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65102-3710
800-631-1586

Audience: *M/F, grades 5–6*
Subject: *Math*
Circulation: *300,000*
Distribution: *School*
Editor: *Jackie Glasthal*
Publisher: *Scholastic Inc.*
Cost: *$6.50/student for 10 or more subscriptions (10 issues)*
Sample: *Available to teachers and librarians*

Scholastic Math

is a classroom magazine designed as a supplement to the math curriculum. Each issue includes articles that provide a format for problem solving, computation, statistics, consumer math, real-life applications, career math, test-taking preparation, and critical reasoning skills.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6100

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65102-3710
800-631-1586

Audience: *M/F, grades 7–9*
Subject: *Math*
Circulation: *250,000*
Distribution: *Schools*
Editor: *Tracey Randinelli*
Publisher: *Scholastic Inc.*
Cost: *$6.95/student for 10 or more subscriptions (8 issues)*
Sample: *Available to teachers and librarians*
Readers' Work Published: *Puzzles, brain teasers, published math mistakes*

Scholastic News

Audience: M/F, grades 1–6
Subject: News, current events
Distribution: School
Editor: Catherine Vanderhoof
Publisher: Scholastic Inc.
Cost: $1.95/student grades 1 & 2; $2.25/student grades 3 & 4; $2.50/student grades 5 & 6
Sample: Available to teachers and librarians, contact editor

is a weekly classroom newspaper, published in six separate editions for children in grades 1–6. Each edition is planned and written at the age-appropriate level to help students understand major world and national news. The teacher's edition provides background information, discussion questions, activities, skills reproducibles, and color teaching posters.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6100

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65102-3710
800-631-1586

Scholastic Scope

Audience: M/F, high school students
Subject: Language arts
Circulation: 470,000
Distribution: Classroom
Editor: John Rearick
Publisher: Scholastic Inc.
Cost: $6.95/student for 10 or more subscriptions (20 issues); $1.25/issue
Sample: Send SASE & $1.25 to editorial address

is a classroom-based language arts magazine that presents a combination of classics and contemporary works in an effort to supplement curricular materials. Issues typically include a play that can be done in class, a short story, suggested reading lists, innovative writing exercises, and other skills builders.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6100

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65102-3710
800-631-1586

Scholastic Search

Audience: M/F, grades 8–12
Subject: American history
Circulation: 150,000
Distribution: School
Editor: Elizabeth Ware
Publisher: Scholastic Inc.
Cost: $6.95/student for 10 or more subscriptions (10 issues)
Sample: Available to teachers and librarians

is a 32-page American history monthly. Each issue looks at an historical era from an angle designed to package and illuminate that time period for teenagers. The magazine features plays, mock newspapers, photo essays, first-person narratives, oral histories, and high-interest social history pieces.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6100

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65102-3710
800-631-1586

Scholastic Sprint

is a classroom magazine for students in grades 4–6 with a reading level of grades 2–3. It is designed as a supplement for language arts classes for students with special learning needs. It features an integrated approach to the development of basic language skills including reading, writing, vocabulary, and thinking.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6100

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65102-3710
800-631-1586

Audience: *M/F, grades 4–6 with 2nd or 3rd grade reading level*
Subject: *Language arts*
Distribution: *School*
Editor: *Karen Glenn*
Publisher: *Scholastic Inc.*
Cost: *$5.95/student for 10 or more subscriptions*
Sample: *Available to teachers and librarians, contact 314-636-8890*

Scholastic Update

a current-affairs magazine, focuses on a single topic, presenting in-depth facts and opinions aimed at helping teenage readers shape their views on the most important global and domestic issues of our day. Each issue offers a mix of survey pieces, teen profiles, interactive features, maps, charts, and graphs—plus a teaching guide.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6100

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65102-3710
800-631-1586

Audience: *M/F, grades 8–12*
Subject: *Social studies, current events*
Circulation: *230,000*
Distribution: *Schools, classrooms*
Editor: *Lee Kravitz*
Publisher: *Scholastic Inc.*
Cost: *$6.96/yr. (10 issues)*
Sample: *Available to teachers and librarians*

School Magazine

published by the New South Wales Department of School Education continuously since 1916, aims to stimulate primary students' (8–12 year olds) interest and pleasure in literature. Depending on high quality illustrations, it seeks to engage its readers in what it terms a celebration of the enjoyment of reading.

Editorial & Ordering Address:
Private Bag 3
Ryde NSW
Australia 2112
02-808-9598
FAX: 02-808-9588

Audience: *M/F, ages 8–12*
Subject: *Literary—stories, poems, plays, etc.*
Circulation: *200,000*
Distribution: *Schools (97%); other (3%)*
Editor: *Jonathan Shaw*
Publisher: *New South Wales Department Of School Education*
Cost: *$6.00/yr. plus $25.00 postage (outside Australia) Australian dollars (10 issues)*
Sample: *On written request*
Readers' Work Published: *Letters*

Audience: M/F, ages 7 +
Subject: Chess
Circulation: 15,000
Distribution: Home (90%); school (10%)
Editor: Jennie L. Simon
Publisher: United States Chess Federation
Cost: $2.25/issue; $7.00/yr. w/USCF membership to age 19 & under; $7.50/yr. to others (6 issues)
Sample: Upon request
Readers' Work Published: Letters, art, photos, puzzles, stories, poems, chess games they have won

School Mates

seeks to help young people learn and enjoy the game of chess. It features stories about famous players and outstanding young players, as well as their winning games and their tips on how to play better chess. Each issue offers a lesson on a specific theme, along with quizzes, puzzles, reader letters, tournament listings, and news items.

Editorial & Ordering Address:
U.S. Chess Federation
186 Route 9W
New Windsor, NY 12553
914-562-8350
FAX: 914-561-2437
800-388-KING

Audience: M/F, ages 14–15
Subject: Intermediate-level German
Distribution: School
Editor: Miroslav Imbresevic
Publisher: Mary Glasgow Magazines
Cost: £11.75/subscription; £6.00 each/2 or more subscriptions (6 issues)
Sample: Free sample from ordering address
Readers' Work Published: Cartoons, quizzes, competitions, topical articles, written by native speakers.

Schuss

is an intermediate-level German language magazine seeking to make learning a language fun by providing lively topical material written by native speakers. Content includes culturally appropriate topical articles, cartoons, puzzles, and contests. It is accompanied by a cassette and free teacher's notes.

Editorial Address:
Mary Glasgow Magazines
140 Freston Road
London W10 6TR
England
071-792-3644
FAX: 071-792-3172

Ordering Address:
Mary Glasgow Magazines
Brookhampton Lane
Kineton, Warwicks
CV35 0JB England
0926-640606
FAX: 0926-641016

Audience: M/F, high school +
Subject: Physical science, biological science, behavior
Circulation: 250,000
Distribution: Subscription
Editor: Patrick Young
Publisher: Alfred Scott McLaren
Cost: $39.50/yr. (52 issues)

Science News: The Weekly Newsmagazine of Science

focuses on new discoveries in science, the personalities behind the discoveries, and the implications of the discoveries for the scientific and industrial sectors.

Editorial Address:
1719 N Street N.W.
Washington, DC 20036
202-785-2255

Ordering Address:
P.O. Box 1925
Marion, OH 43305
800-347-6969

Science Weekly

is designed to motivate students to learn about the world around them and to help them develop literacy and awareness to science and technology. It seeks to integrate language arts, logic, mathematics, science, and technology together in a way that makes scientific exploration both fun and rewarding for students.

Editorial & Ordering Address:
Science Weekly, Inc.
2141 Industrial Parkway, Suite 202
Silver Spring, MD 20904
301-680-8804
FAX: 301-680-9240

Audience: *M/F, grades K–8*
Subject: *Science and technology*
Circulation: *400,000*
Distribution: *School (95%); other (5%)*
Editor: *Deborah Lazar*
Publisher: *Claude Mayberry*
Cost: *$3.95/yr. for 20 or more subscriptions; or $8.95/yr. under 20*
Sample: *Send $1.00 postage & handling*

Science World

seeks to supplement the lessons of the science curriculum. Published biweekly during the school year, this 24-page publication includes brief news items and several features on current research in the life, earth (including astronomy and space), physical, and health sciences. "Do-it-yourself" science activities lead readers to investigate key concepts in the articles.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-505-3000

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65102-9957
314-636-8890

Audience: *M/F, grades 7–10*
Subject: *Science*
Distribution: *School*
Editor: *Bonnie Price*
Publisher: *Scholastic Inc.*
Cost: *$5.95 each for orders of 10 or more*
Sample: *Available to teachers and librarians*

Scienceland

is designed to integrate the benefits of a picture book, reading book, and workbook in magazine format, using photos and illustrations to nurture scientific thinking through content reading. It serves the kindergartener being read to, the 1st grader learning the alphabet, the 2nd & 3rd grader learning to read on to the 5th & 6th grader beginning to understand science concepts.

Editorial & Ordering Address:
Scienceland, Inc.
501 Fifth Avenue
Suite 2108
New York, NY 10017-6102
212-490-2180
FAX: 212-490-2187

Audience: *M/F, ages 5–10*
Subject: *Nature, physical science*
Circulation: *15,000*
Distribution: *Schools and home schoolers (90%); parent-teachers (10%)*
Editor: *Albert H. Matano*
Publisher: *Albert H. Matano*
Cost: *$19.95/yr. (8 issues)*
Sample: *When available; request on institutional letterhead*

Seedling Series: Short Story International

Audience: M/F, ages 10–13
Subject: Contemporary, unabridged short stories from all lands written by living, indigenous, gifted writers who know their peoples & cultures well
Circulation: 24,000
Distribution: Home (50%); schools, libraries (50%)
Editor: Sylvia Tankel
Publisher: Sam Tankel
Cost: $4.95/issue; $16.00/yr. (4 issues)
Sample: Free sample to schools and libraries upon written request. $6.20 to others.

is a 64-page quarterly which publishes short stories from all over the world that promote and strengthen the reading habit. The stories are selected to appeal to both reluctant readers and avid readers. Similarities and differences of their peers around the globe are emphasized to readers.

Editorial Address:
Short Story International
6 Sheffield Road
Great Neck, NY 11021
516-466-4166

Ordering Address:
Short Story International
P.O. Box 405
Great Neck, NY 11022
516-466-4166

Sesame Street Magazine

Audience: M/F, ages 2–6 and parents
Subject: General interest/stories, games and activities for preschoolers, articles and tips for parents
Distribution: Home, newsstand
Editor: Ira Wolfman
Publisher: Nina Link
Cost: $13.97/yr.

features stories, games, and activities that introduce the alphabet, numbers, and simple problem-solving skills, and reinforce positive social skills using characters and settings from the television program. The accompanying parents' guide includes tips, articles on child development and parenting skills and strategies, and suggestions in reference to *Sesame Street Magazine.*

Editorial Address:
Children's Television Workshop
One Lincoln Plaza
New York, NY 10023
212-595-3456

Ordering Address:
P.O. Box 52000
Boulder, CO 80321-2000

Shofar

Audience: M/F, grades 3–8
Subject: Religion/Jewish-American
Distribution: Home, school
Editor: Gerald H. Grayson
Publisher: Gerald H. Grayson
Cost: $14.95/yr.; $6.00/yr. for more than 10 subscriptions
Sample: Send $1.00

is an interactive magazine for American Jewish children. It contains profiles of Jewish celebrities and sports figures, Jewish current events, contests, fiction, puzzles, plays, poems, and artwork. Ready-to-use lessons and family education programs are included.

Editorial & Ordering Address:
43 Northcote Drive
Melville, NY 11747
516-643-4598

Signatures From Big Sky

seeks to offer an outlet for talented students' art and literary work, to provide student models for classroom teachers' use, and to promote the arts in Montana schools.

Editorial & Ordering Address:
928 Fourth Avenue
Laurel, MT 59044
406-628-7063

Audience: *M/F, grades K–12 Montana students*
Subject: *Stories, poems, essays, black and white drawings*
Circulation: *500*
Distribution: *Home, school libraries, classroom*
Editor: *Shirley M. Olson*
Publishers: *AGATE, MATELA, MAEA and MT Arts Council, teacher organizations*
Cost: *$5.00 for annual issue*
Sample: *No cost for single sample*
Readers' Work Published: *Above subject matter*

Skipper

is the official youth publication of the Department of Environmental Affairs in South Africa. It is a bilingual (Afrikaans/English), 24-page, quarterly magazine. It includes cartoons, projects (done by children, schools etc.), club news, games, and competitions. The Skipper Club members receive membership certificates, monthly newsletters, club stickers, and a birthday card on their birthdays.

Editorial & Ordering Address:
Department of Environment Affairs
Private Bag X447
Pretoria, 0001, South Africa
(012)310-3445

Audience: *M/F, ages 10-15 (a few pages for 4+)*
Subject: *Environmental education*
Circulation: *63,000*
Editor: *Annelé Steinman*
Publisher: *Department of Environmental Affairs*
Cost: *Free for children (send child's name, address, and age)(4 issues)*

Skipping Stones: A Multicultural Children's Quarterly

is a multilingual, environmentally aware magazine designed to let children from diverse backgrounds share their experiences, cultures, languages, and creative expressions. Features have included photos by Soviet youth, songs from Japan, India, and Africa, and environmental games from Native Americans and Mexicans. *Skipping Stones* is printed on recycled paper and is distributed worldwide.

Editorial & Ordering Address:
P.O. Box 3939
Eugene, OR 97403
503-342-4956

Audience: *M/F, 7–14 years*
Subject: *Culture, environment, and nature*
Circulation: *2,500*
Distribution: *Home, schools, newsstand*
Editor: *Arun Narayan Toké*
Publisher: *Skipping Stones*
Cost: *$4.00/issue; $20.00/yr. (institutions); $15.00/yr. (individuals) (4 issues)*
Sample: *$5.00; enclose SASE with 98¢ postage*
Readers' Work Published: *Letters, penpals, stories, poems, riddles*

Sky & Telescope

Audience: M/F, all ages
Subject: Astronomy and space science
Circulation: 95,000
Editor: Leif J. Robinson
Publisher: Sky Publishing Corporation
Cost: $2.95/issue; $27.00/yr. (12 issues)
Sample: $2.95

seeks to be the world's leading source of accurate and timely news and information on astronomy and space science. Each issue contains sky maps, photographs, and instructions for sky-gazers. With reports on the latest discoveries from the world's great observatories and space telescopes, *Sky & Telescope* delivers the best ideas and images from astronomers and astrophotographers.

Editorial & Ordering Address:
Sky Publishing Corporation
P.O. Box 9111
Belmont, MA 02178-9111
617-864-7360
FAX: 617-864-6117

Spaceflight

Audience: M/F, all ages
Subject: Space & astronautics
Circulation: 10,000
Distribution: Newsstand, membership, library subscription
Editor: G.V. Groves
Publisher: British Interplanetary Society Ltd.
Cost: £1.70/issue; £35.00/yr. ($3.50/issue; $70.00/yr. U.S.) (12 issues)

seeks to combine the standards of a technical magazine with a presentation that is attractive to a wide international readership. It is widely referenced and is a prime source of information in the space and space-related fields. Its contents include: international space report, missions reports, interviews, book notices, correspondence, and feature articles.

Editorial & Ordering Address:
British Interplanetary Society Ltd.
27/29 South Lambeth Road
London SW8 1SZ
England
071-735-3160
FAX: 071-820-1504

Spark!

Audience: M/F, ages 6–12
Subject: Creative art and writing fun for kids
Circulation: 100,000
Editor: Mike Ward
Publisher: Jeffry M. Lapin
Cost: $2.95/issue; $21.95/yr. (9 issues)
Sample: Send $3.00 to Back Issues Manager

is devoted to nurturing creativity and literary and artistic growth in children ages 6 to 12. *Spark!* features craft, art and writing projects that kids can do on their own or with minimal help from their parents.

Editorial Address:
F & W Publications, Inc.
1507 Dana Avenue
Cincinnati, OH 45207
513-531-2222
FAX: 513-531-2902

Ordering Address:
P.O. Box 5028
Harlan, IA 51593-4528
800-777-1101

Sports Illustrated for Kids

presents sports-oriented subjects in a 4-color magazine format. It introduces young readers to professional and amateur sports figures. This publication includes features on athletes who began their careers at the same age range as the readers. Regular departments include sports cards, legends, puzzles, activities, and Tips from the Pros.

Editorial Address:
Time Inc. Magazine Co.
1271 Sixth Avenue
New York, NY 10020
212-522-KIDS
FAX: 212-522-0120

Ordering Address:
Time Inc. Magazine Co.
P.O. Box 830609
Birmingham, AL 35283-0609
800-334-2229 U.S. and Canada

Audience: *M/F, ages 8 +*
Subject: *Sports*
Circulation: *934,248*
Distribution: *Home (70%); controlled: to schools (27%); newsstand (3%)*
Editor: *Craig Neff*
Cost: *$1.95/issue; $18.95/yr. (12 issues)*
Sample: *Send check for $1.95 to Birmingham address; librarians & teachers, call 800-633-8628*
Readers' Work Published: *Letters, artwork*

Stone Soup: The Magazine by Children

is a bimonthly literary magazine publishing fiction, poetry, book reviews, and art by children through age 13. Each 48-page issue contains writing on a variety of topics relevant to children's lives, art from around the world, photos of their young authors, and an activity guide. Submissions to *Stone Soup* are welcome.

Editorial & Ordering Address:
Children's Art Foundation
P.O. Box 83
Santa Cruz, CA 95063
408-426-5557 or 800-447-4569
FAX: 408-426-1161

Audience: *M/F, ages 6–13*
Subject: *Writing and art by children*
Circulation: *15,000*
Distribution: *School (50%); homes (23%); newsstand (20%); public libraries (7%)*
Editor: *Gerry Mandel*
Publisher: *Children's Art Foundation*
Cost: *$23.00/yr.*
Sample: *Write or call.; no cost for single sample*
Readers' Work Published: *Stories, poems, art*

Story Mates

a Sunday-school take-home paper, is intended to help readers to revere God as Father and Creator, accept His authoritative Word, and appreciate His great plan of salvation. *Story Mates'* stories and activities exemplify conservative Mennonite interpretation and applications of Biblical teachings.

Editorial & Ordering Address:
Christian Light Publications
P.O. Box 1126
Harrisonburg, VA 22801
703-434-0768

Audience: *M/F, ages 4–8*
Subject: *Biblically-sound reading and activities*
Circulation: *5,000*
Distribution: *Churches (96%); homes (4%)*
Editor: *Miriam R. Shank*
Publisher: *Christian Light Publications, Inc.*
Cost: *$9.00/yr.*
Sample: *Send a 6" x 9" SASE with 52¢ postage*

Audience: M/F, grades 3–5 and teachers
Subject: Literature
Circulation: 200,000
Distribution: Classrooms, homes, libraries
Editor: Tamara Hanneman
Publisher: Scholastic Inc.
Cost: $3.95/student per school yr.; teachers' edition is free with order of 10 or more subscriptions (6 issues/ school yr.)
Readers' Work Published: Children's book reviews, letters

Storyworks Magazine

seeks to turn kids on to the wonderful and exciting world of literature. Each issue features work by top children's authors. In addition to short stories, nonfiction, plays, and poetry, the magazine publishes student-written book reviews, word games, writing activities, author interviews, and news briefs about books. The teacher's edition provides literature-based teaching ideas to use in the classroom.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6298
FAX: 212-343-6333

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65101-3710
800-631-1586

Audience: M/F, ages 13–19
Subject: Christian teenagers
Circulation: 50,000
Distribution: Church, Sunday schools
Editor: Carla J. Crane
Publisher: Standard Publishing
Cost: $9.50/yr. (U.S.); $11.50/yr. (Canadian)
Sample: Send SASE to editor
Readers' Work Published: Poetry, personal experiences, stories

Straight Magazine

is a weekly magazine for Christian teenagers, distributed through churches. It's designed to correlate with Standard Publishing's Young Teen and Youth Bible School lessons.

Editorial & Ordering Address:
Standard Publishing
8121 Hamilton Avenue
Cincinnati, OH 45231
513-931-4050

Audience: M/F, ages 14–18
Subject: Scholastic Aptitude Test (SAT) preparation, college application advice
Circulation: 3,000
Distribution: School and libraries (90%), individual students (10%)
Editor: Ben Ephraim
Publisher: Krell Software Corporation
Cost: $49.00/yr. (24 issues); bulk rates for schools
Sample: On written request or by phone call
Readers' Work Published: Advice column

Student Guide to the SAT

seeks to prepare college-bound students to take the SAT. The newspaper explains and gives practice questions on all parts of the SAT and offers editorials on subjects like "The College Admission Essay," "The College Interview," "The Best Schools," and "Financial Aid." An advice column is featured for questions about the SAT.

Editorial & Ordering Address:
Krell Software
Flowerfield Building # 7
Suite 1-D
St. James, NY 11780
516-584-7900
FAX: 516-584-7906

Student Series: Short Story International

seeks to fill the need for enticing stories for teenagers to broaden their horizons and to provide insights into the peoples of the world with whom they must live on Planet Earth. In addition, stories are selected from all the world with the aim of promoting and strengthening the reading habit.

Editorial Address:
Short Story International
6 Sheffield Road
Great Neck, NY 11021
516-466-4166

Ordering Address:
Short Story International
P.O. Box 405
Great Neck, NY 11022
516-466-4166

Audience: *M/F, ages 13–18*
Subject: *Short stories, language arts*
Circulation: *23,000*
Distribution: *Home (50%); schools/libraries (50%)*
Editor: *Sylvia Tankel*
Publisher: *Sam Tankel*
Cost: *$5.25/issue; $18.00/yr. (4 issues)*
Sample: *Free sample to schools/libraries upon written request, $6.50 to others*

Superman and Batman Magazine

focuses on the Superman and Batman characters. The magazine seeks to interact with kids by including excerpts from *The Daily Planet* newspaper; the Hero File, a complete profile of D.C. Comics' leading characters; Backstage at D.C. Comics, interviews with the people behind the comic books, character puzzles and pull-outs.

Editorial Address:
Welsh Publishing Group, Inc.
300 Madison Avenue
New York, NY 10017
212-687-0680
FAX: 212-986-3746

Ordering Address:
P.O. Box 7545
Red Oaks, IA 51591
515-243-4543

Audience: *M/F, ages 6–12*
Subject: *Entertainment*
Circulation: *250,000*
Distribution: *Newsstand, subscription*
Editor: *Adam Philips*
Publisher: *Donald E. Welsh, Welsh Publishing Group*
Cost: *$1.95/issue (4 issues/yr.)*
Readers' Work Published: *Letters, artwork*

SuperScience Blue Edition

is a classroom magazine for students in grades 4–6, created as a science supplement for elementary classes. This 32-page, hands-on magazine includes a bi-monthly poster (one per class) and is issued monthly during the school year to introduce students to science through classroom activities.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6298
FAX: 212-343-6333

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO 65101-3710
800-631-1586

Audience: *M/F, grades 4–6*
Subject: *Science*
Distribution: *School*
Editor: *Kathy Burkett*
Publisher: *Scholastic Inc.*
Cost: *$6.50/student for 10 or more subscriptions*
Sample: *Teachers and librarians, contact 314-636-8890*

BEST COPY AVAILABLE

SuperScience Red Edition

Audience: M/F, grades 4–6
Subject: Science
Circulation: 200,000
Distribution: School
Editor: Kathy Burkett
Publisher: Scholastic Inc.
Cost: $6.50/student for 10 or more subscriptions
Sample: Teachers and librarians, contact 314-636-8890

a classroom magazine for students in grades 1–3, is used as a supplement to elementary science classes. This 16-page, hands-on magazine offers students an introduction to basic science through classroom activities. It is published 8 times during the school year.

Editorial Address:
Scholastic Inc.
555 Broadway
New York, NY 10012
212-343-6298
FAX: 212-343-6333

Ordering Address:
Scholastic Inc.
2931 E. McCarty Street
P.O. Box 3710
Jefferson City, MO
65101-3710
800-631-1586

Surfer

Audience: M, ages 10–50
Subject: Sport of surfing
Circulation: 105,000
Distributed: Home (50%); newsstand (50%)
Editor: Steve Hawk
Publisher: Court Overin
Cost: $3.95/issue; $20.95/yr. (12 issues)
Sample: Write Lisa Boelter at editorial address

is about surfers, for surfers, by surfers. It features stories about beaches and the surfers who use them, profiles on celebrity surfers, announcements of competitions, and first-person accounts of surfing experiences.

Editorial Address:
Box 1028
Dana Point, CA 92629
714-496-5922
FAX: 714-496-7849

Ordering Address:
Neo Data
P.O. Box 58122
Boulder, CO 80322-8122

Surprises: Activities for Today's Kids and Parents

Audience: M/F, ages 5–12
Subject: General interest
Circulation: 95,000
Distribution: Home (80%); school/library (20%)
Editor: Jeanne Palmer
Publisher: Roger Heegaard
Cost: $14.95/yr. (6 issues)
Readers' Work Published: Letters, artwork, activities

aims to be an educational activity magazine that inspires elementary-age children to learn while having fun. The mission of *Surprises* is to educate, entertain, and enlighten children through active learning—learning by doing.

Editorial Address:
Children's Surprises, Inc.
275 Market Street
Suite 521
Minneapolis, MN 55405
612-937-8345

Ordering Address:
Children's Surprises, Inc.
P.O. Box 20471
Bloomington, MN 55405

Taghna T-tfal

has been published regularly since 1980 as a follow-up of the International year held in 1979 and offers Maltese children a magazine of their own. Its aim is to provide them with literature, general knowledge, religion, and love of nature and the environment.

Editorial & Ordering Address:
Malta Catholic Action
Catholic Institute
Floriana, Malta VLT 16

Audience: *M/F, ages 7–12*
Circulation: *15,000*
Distribution: *Schools*
Editor: *Mary Puli*
Publisher: *Gutenburg Press*
Readers' Work Published: *Stories, rhymes, jokes*

Tapori

is a children's newsletter seeking to provide a forum for children born in poverty from across the world to express and share their thoughts and learn about one another's cultures. "We want all children to have the same chance" is the *Tapori* motto. The newsletter seeks to make children aware of the courage of the poor.

Editorial & Ordering Address:
Tapori/ Fourth World Movement
7600 Willow Hill Drive
Landover, MD 20785-4658
301-336-9489

Audience: *M/F, ages 6–13*
Subject: *Equality*
Circulation: *2,000*
Distribution: *Home (50%); schools/libraries (50%)*
Editor: *Francaise Sleeth*
Publisher: *Tapori/ Fourth World Movement*
Cost: *$7.00/yr. (10 issues)*

Teen Beat

is a magazine for today's teenage girl featuring popular personalities from TV, movies, and music. Regular issue features include interviews, on-set visits, movie previews, celebrity news, contests, and color pin-ups.

Editorial & Ordering Address:
Sterling/McFadden Partnership
233 Park Avenue S.
6th Floor
New York, NY 10003
212-979-4880
FAX: 212-979-7342

Audience: *F, ages 8–18, primarily 12 and 13*
Subject: *Celebrity teens in the entertainment field*
Circulation: *150,000*
Distribution: *Newsstand, subscription*
Editor: *Karen L. Williams*
Publisher: *Michael P. Liben*
Cost: *$2.50/issue; $14.95/yr. (12 issues)*
Readers' Work Published: *Photos, letters, celebrity photos taken by fans*

Audience: F, ages 11–17
Subject: Fashion, beauty, growing-up issues
Circulation: 1.1 million
Distribution: Home (66%); newsstands (34%)
Editor: Roxanne Camron
Publishers: Robert MacLeod and Jay Cole
Cost: $12.95/yr. (12 issues)
Sample: Send $2.50
Readers' Work Published: Poetry

'Teen Magazine

is designed to serve the total needs of girls 11–17. Editorial content is directed toward service and a wholesome contribution to young America and its future. Focus is on self-improvement in areas of grooming, and physical and intellectual development. The publication seeks to provide parents with a common ground of communication with their daughters.

Editorial & Ordering Address:
8490 Sunset Blvd.
Los Angeles, CA 90069
310-854-2950

Audience: M/F, ages 11–15
Subject: Christian living
Distribution: Church or subscription
Editor: Amy Cox
Publisher: Scripture Press Publications
Cost: $8.75/yr. (52 issues, published quarterly)
Sample: Send SASE to editor
Readers' Work Published: True stories, poetry

Teen Power

seeks to show readers how principles for Christian living can be applied in their everyday lives and in crisis situations. The magazine uses true-to-life fiction, true stories, "self-help" articles, puzzles, quizzes, and advice columns to teach biblical truths.

Editorial Address:
Box 632
Glen Ellyn, IL 60138
708-668-6000
FAX: 708-668-3806

Ordering Address:
Scripture Press Publications, Inc.
1825 College Avenue
Wheaton, IL 60187
800-323-9409
FAX: 708-668-3806

Audience: M/F. secondary school students
Subject: Family, school, community, and world issues as part of the vocational home economics program.
Circulation: 263,000 members of FHA chapters
Distribution: School
Editor: Alicia Montecalvo
Publisher: Taylor-McGaughy Publishing, Inc.
Cost: $2.50/yr. for national dues for FHA; $6.00/nonmembers (4 issues)
Readers' Work Published: Comments, poems, artwork, essays

Teen Times

seeks to encourage positive changes and stress leadership qualities. Each issue explores topics like abuse, peer pressure, and drinking and is filled with helpful hints, as well as thought-provoking and action ideas. The publication is distributed four times a year as part of Future Homemakers of America membership dues.

Editorial & Ordering Address:
Future Homemakers of America, Inc.
1910 Association Drive
Reston, VA 22091
703-476-4900

TG Magazine

seeks to empower youth through self-expression in words, art, photography and to allow youth to communicate their ideas to other youth. Its mission is to publish information about emotional growth issues for young people, and it appears in English and French.

Editorial & Ordering Address:
202 Cleveland Street
Toronto, Ont.
Canada M4S 2W6
416-487-3204

Audience: *M/F, ages 12–19*
Subject: *Youth written: all aspects and interests*
Circulation: *165,000*
Distribution: *School (97%); homes (3%)*
Editor: *Editorial students*
Publisher: *Stoney McCart*
Cost: *$25.00/yr. (6 issues)*
Sample: *SASE (for Canadian requests); $5.00 outside Canada*
Readers' Work Published: *Exclusively*

The Magazine for Christian Youth!

seeks to help teenagers develop Christian identity and live the Christian faith in their contemporary culture.

Editorial & Ordering Address:
201 Eighth Avenue S.
P.O. Box 801
Nashville, TN 37202-0801
615-749-6015
FAX: 615-749-6074

Audience: *M/F, ages 11–18*
Subject: *Christian teens*
Circulation: *35,000*
Distribution: *Churches, homes, schools*
Editor: *Anthony E. Peterson*
Publisher: *United Methodist Publishing House*
Cost: *$2.00/issue, $18.00/yr. (12 issues)*
Sample: *Request from Kathy Hagy at above address*
Readers' Work Published: *Letters, stories, articles, poetry*

Thrasher Magazine

aims to be on the cutting edge of teen culture with coverage of skateboarding, snowboarding, music, fashion, video, and style including fiction stories, poetry, and photos submitted by our readers. A typical issue includes how- to's, trick tips, product reviews, interviews, profiles, high impact action photography, and video capturing.

Editorial & Ordering Address:
High Speed Productions, Inc.
1303 Underwood
P.O. Box 884570
San Francisco, CA 94124
415-822-3083
FAX: 415-822-8359

Audience: *M/F, ages 12–18*
Subject: *Skateboarding, snowboarding, music/video, style*
Subject: *Home (31%); newsstands (69%)*
Editor: *Kevin J. Thatcher*
Publisher: *High Speed Productions, Inc.*
Cost: *$3.25/issue; $18.50/yr. (12 issues)*
Sample: *Send $2.00*
Readers' Work Published: *Letters, poetry, illustrations, photos*

3-2-1 Contact

Audience: M/F, ages 8–12
Subject: Science, nature, technology
Circulation: 400,000
Distribution: Homes
Editor: Jonathan Rosenbloom
Publisher: Nina B. Link, Children's Television Workshop
Cost: $16.97/yr. (10 issues)
Sample: $1.75 plus 9" x 12" SASE

is a science and technology magazine seeking to make readers aware of the science around them. An average issue includes articles on animals and nature, sociology and psychology, and scientists' tasks, with an occasional feature on kid issues such as dealing with divorce in the family. It also contains puzzles and games, math-related activities, fiction, and information on computer programming. The magazine, begun in 1979, has a readers' mail page and publishes children's responses to contests.

Editorial Address:
Children's Television Workshop
One Lincoln Plaza
New York, NY 10023
212-595-3456

Ordering Address:
P.O. Box 51177
Boulder, CO 80322-1177

Together Time

Audience: M/F, ages 3–4
Subject: Sunday school lessons
Circulation: 7,500
Distribution: Sunday school classroom
Editor: Lynda T. Boardman
Publisher: Nazarene Publishing House
Cost: $7.00/issue (4 issues)
Sample: Free with inquiry and SASE

is designed for 3- and 4-year-olds to take home from church and have their parents read to them as an addition to the Sunday School lesson. Each issue has a story, poem, activity, and letter to the parents. Its purpose is to minister to the young child.

Editorial Address:
Nazarene Internat'l Hdqtrs.
Children's Ministries
6401 The Paseo
Kansas City, MO 64131
816-333-7000 ext. 2347
FAX: 816-333-1683

Ordering Address:
Nazarene Publishing House
2923 Troost
Kansas City, MO 64109
800-877-0700

TQ (Teen Quest) Magazine

Audience: M/F, ages 13–17
Subject: Christianity
Circulation: 40,000
Distribution: Home
Editor: Chris Lyon
Publisher: Shepherd Ministries
Cost: $1.95/issue; $14.50/yr. (10 issues)
Sample: Send SASE to editor

seeks to reach professing Christians with evangelical, Protestant backgrounds. The purpose is to show teenagers why a relationship with Christ is important and how to grow in that relationship. It features teen fiction and articles on outstanding teens, Christian sports personalities, and topics and issues relevant to teens today.

Editorial & Ordering Address:
Shepherd Ministries
Box 3512
Irving, TX 75015
214-570-7599
FAX: 214-257-0632

Troll Magazine

provides its readers what they want most—trolls, trolls and more trolls. Regular editorial pieces include troll trivia and history; Gone Trolling, featuring kid and adult troll collections from around the world; Out of Con-Troll, spotlighting trolls making news just about everywhere; Troll Crafts (make your own troll planter!); and games and puzzles galore.

Editorial Address:
Welsh Publishing Group, Inc.
300 Madison Avenue
New York, NY 10017
212-687-0680
FAX: 212-986-1849

Ordering Address:
P.O. Box 7346
Red Oak, IA 51591
515-243-4543

Audience: *M/F, ages 6–12*
Subject: *Trolls*
Circulation: *250,000*
Distribution: *Newsstand, subscription*
Editor: *Liane B. Onish*
Publisher: *Welsh Publishing Group*
Cost: *$7.47/yr. (4 issues)*
Readers' Work Published: *Letters, photographs*

Turtle Magazine for Preschool Kids

seeks to meet the intellectual and developmental needs of children, with special emphasis placed on health. *Turtle* is heavily illustrated and features stories, poems, rebuses, puzzles, and activities.

Editorial Address:
Children's Better Health Institute
1100 Waterway Boulevard
P.O. Box 567
Indianapolis, IN 46206
317-636-8881

Ordering Address:
P.O. Box 10003
Des Moines, IA 50340

Audience: *M/F, ages 2–5*
Subject: *General interest, health*
Distribution: *Home*
Editor: *Christine French Clark*
Publisher: *Children's Better Health Institute*
Cost: *$13.95 /yr. (8 issues)*
Sample: *Teachers and librarians send $1.25 to the editor*
Readers' Work Published: *Drawings*

U*S* Kids

a 42-page, full-color magazine, allows kids to read about other kids around the country doing unique or interesting things. Fitness and health are emphasized in games and articles. Interactives, puzzles, and games seek to teach learning concepts. The Puzzle Squad features puzzles with a historical focus.

Editorial Address:
Children's Better Health Institute
1100 Waterway Boulevard
P.O. Box 567
Indianapolis, IN 46206
317-636-8881
FAX: 317-637-0126

Ordering Address:
P.O. Box 7133
Red Oak, IA 51591-0133

Audience: *M/F, ages 5–10*
Subject: *General interest*
Circulation: *250,000*
Distribution: *Home, newsstand*
Editor: *Marta Partington and Steve Charles*
Publisher: *Children's Better Health Institute*
Cost: *$20.95/yr. (8 issues)*
Sample: *$2.50 to editorial address*
Readers' Work Published: *Art, poetry*

Audience: M, ages 10–15
Subject: Adventure, humor, religion
Circulation: 20,000
Distribution: Home
Editor: Deborah Christiansen
Publisher: Christian Service Brigade
Cost: $10.00
Sample: $1.85 and 98¢ postage on an SASE
Readers' Work Published: Letters, jokes

Venture

speaks to the concerns of boys from a biblical perspective. The diverse needs and interests of boys are addressed in fiction, humor, and religious articles and stories.

Editorial & Ordering Address:
Christian Service Brigade
P.O. Box 150
Wheaton, IL 60189
708-665-0630
FAX: 708-665-0372

Audience: M/F, ages 9–16
Subject: French activities–science, literature, sports, comics
Circulation: 14,500
Distribution: School (64%); homes (35%); newsstand (1%)
Editor: Pierre Claude
Publisher: Gilles Collicelli
Cost: $2.95/issue; $22.00/yr. (10 issues)
Sample: Free; write or call Adeline D'Opera
Readers' Work Published: Letters, poems

Vidéo-Presse

published in French, unveils each month 52 pages of articles on a variety of topics such as science, wildlife, and history. Its goal is to introduce its readers to fascinating fields of research as well as a diversity of French cultural activities. *Vidéo-Presse* talks about people, events, and things that are part of a teenager's life and culture.

Editorial & Ordering Address:
Editions Paulines
3965 Boulevard Henri-Bourassa Est.
Montreal, P.Q.
Canada H1H 1L1
514-322-7341
FAX: 514-322-4281

Audience: M/F, ages 14–18
Subject: Prose, poetry, fiction, nonfiction, literature, art, photography, and drama
Circulation: 3,000
Distribution: Schools (90%); homes (10%)
Editor: Billy C. Clark
Publisher: Longwood College
Cost: $5.50/issue; $9.00/yr. (2 issues)(free copy to Virginia schools)
Sample: Contact editor
Readers' Work Published: Exclusively

Virginia Writing

seeks to encourage promising high school writers, artists, and photographers in Virginia by publishing the best prose, poetry, fiction, nonfiction, music, drama, art, and photography submitted to the magazine's editors. Approximately 25 percent of the material published in this 80-page periodical comes from high school teachers.

Editorial & Ordering Address:
Longwood College
201 High Street
Farmville, VA 23909
804-395-2160

Visions

is designed to promote positive images, information, advice, and motivation for Native American youths and young adults. Tips on services suitable to technology and science-minded high school juniors and seniors, discussions of career possibilities, and lists of financial aid sources make up an average issue.

Editorial & Ordering Address:
Communications Publishing Group, Inc
106 West 11th Street, Suite 250
K nsas City, MO 64105-1806
816-221-4404
FAX: 816-221-1112

Audience: *M/F, ages 16–25*
Subject: *Strategies for college, technical school, and vocational options for Native American youth*
Circulation: *100,000*
Distribution: *Controlled*
Editor: *Georgia Lee Clark*
Publisher: *Georgia Lee Clark, Communications Publishing Group, Inc.*
Cost: *$3.00/issue (2 issues/yr.)*

Voices of Youth

is a national magazine by, about, and for high school students. The publication is dedicated to acknowledging the ideas and creative work of young people by providing a national forum for student expression.

Editorial & Ordering Address:
PO Box JJ
Sonoma, CA 95476
707-938-8314

Audience: *M/F, ages 9–12*
Subject: *General interest*
Editor: *Diana Haigwood*
Cost: *$5.25/issue;$16.95/yr. for 1–9 subscriptions; $12.95/yr. for 10–20; $9.95/yr. for 21 or more (4 issues)*
Sample: *Write or phone to request a free sample copy*
Readers' Work Published: *Artwork, poetry, essays, and creative writing*

The Wall Street Journal Classroom Edition

aims to improve the business and economic literacy of America's students, provide them with insights into social and international issues and offer opportunities for creative thinking and problem solving.

Editorial & Ordering Address:
P.O. Box 300
Princeton, NJ 08543
609-520-4266
FAX: 609-520-4299

Audience: *M/F grades 7–12*
Subject: *Business, economics, English/journalism, stock market*
Circulation: *67,000*
Distribution: *Schools (99%); homes (1%)*
Editor: *Melinda Patterson Grenier*
Publisher: *Dow Jones & Co.*
Cost: *$90.00/semester (5 issues); $150.00/yr. (9 issues)*
Sample: *Call 800-628-9320, ext.2172*
Readers' Work Published: *Letters, editorials*

Audience: M/F, ages 12–18
Subject: Weather
Circulation: 13,200
Distribution: Home (85%); newsstands (15%)
Editor: Jeff Rosenfeld
Publisher: Heldref Publications
Cost: $3.95/issue; $30.00/yr. (6 issues)
Sample: Call 800-365-9753
Readers' Work Published: Letters, occasional articles, photos

Weatherwise

Weather helps shape our culture, character, and health. It frequents the pages of our history books, awes us with its power and beauty, and frightens and occasionally kills us. *Weatherwise* shares this experience with its readers through vibrant color photography and crisp, well-written articles.

Editorial & Ordering Address:
Heldref Publications
1319 18th Street N.W.
Washington, DC 20036
202-296-6267
800-365-9753

Audience: M/F, grades pre-K–6
Subject: News
Distribution: Schools
Editor: Mary Harbaugh
Publisher: Richard J. LeBrasseur
Cost: Varies by edition, from $2.95 to $4.45/subscription
Sample: Contact Bob Pfister at ordering address

Weekly Reader

is a graded series of classroom newspapers. The 4-to-8-page weekly provides news, current information, and recreational reading material. Content includes a main news story dealing with a serious contemporary issue; articles on health, science, and safety. Supplements and other extras are included.

Editorial Address:
Weekly Reader Corp.
P.O. Box 2791
Middletown, CT 06457-9291
203-638-2400
FAX: 203-346-5964

Ordering Address:
Subscription Services
Weekly Reader Corp.
3001 Cindel Drive
Delran, NJ 08370
800-446-3355

Audience: M/F, all ages
Subject: Western horses
Circulation: 209,000
Distribution: Subscription, newsstand
Editor: Pat Close
Publisher: Randy White
Cost: $2.50/copy in U.S. $18.00/yr.
Sample: Send $5.00 to editorial address
Readers' Work Published: Letters, artwork

Western Horseman

features articles dealing with the western breeds, western history and art, stable and horse management, veterinary care articles, and coverage of major horse shows and rodeos. The magazine also includes ranch management articles and articles dealing with the western lifestyle.

Editorial Address:
P.O. Box 7980
Colorado Springs, CO 80933
719-633-5524
800-877-5278

Ordering Address:
Box 542
Mount Morris, IL 61054-0542

Wild West

covers the American Frontier, from its Eastern beginnings to its Western terminus, featuring articles about the explorers, adventurers, soldiers, settlers, and Indians who are part of our rich Western heritage. This magazine contains carefully researched yet highly readable articles illustrated with rare historical photographs and beautiful art to bring life to the legends of the Wild West.

Editorial & Ordering Address:
602 South King Street, Suite 300
Leesburg, VA 22075

Audience: M/F, all ages
Subject: All aspects of the early West
Circulation: 140,000
Distribution: Subscription, newsstand
Editor: William M. Vogt
Publisher: Empire Press
Cost: $16.95/yr. (6 issues)

Wildlife Conservation

(formerly called *Animal Kingdom)* invites readers to celebrate the wonders of nature. With these wonders disappearing at an alarming rate, however, the editors believe that everyone must become an active conservationist. Filled with photographs of wild animals and writing by the most distinguished authors in the conservation/nature/science field, *Wildlife Conservation* seeks to be the animal lovers' bible.

Editorial & Ordering Address:
185th Street & Southern Boulevard
Bronx, NY 10460
718-584-2625

Audience: M/F, young people and adults
Subject: Wildlife conservation, saving wild animals and natural habitats
Circulation: 137,000
Distribution: Newsstand, subscription, zoo membership
Editor: Joan Downs
Publisher: John G. Colson
Cost: $2.95/issue ($3.95 in Canada), $13.95/yr. (6 issues)
Sample: Call circulation department at 718-220-6876–cost of one copy is $2.95 plus $2.00 postage

Winner

seeks to provide drug education through information, instruction in social skills, role modeling, and positive activities within a framework of stories, articles, and games and puzzles.

Editorial Address:
The Health Connection
55 West Oak Ridge Drive
Hagerstown, MD 21740
301-790-9735

Ordering Address:
P.O. Box 859
Hagerstown, MD 21741
800-548-8700
(outside USA 301-790-9735)

Audience: M/F, grades 4–6
Subject: Drug education
Circulation: 22,000
Distribution: Home, schools
Editor: Gerald Wheeler
Publisher: The Health Connection
Cost: $8.95/yr. (9 issues)
Sample: Write to ordering address
Readers' Work Published: Artwork, poems, posters on drug education themes.

Audience: M/F, ages 14–18
Subject: Christian discipleship
Circulation: 5,800
Distribution: Churches (85%); homes (14%); schools (1%)
Editor: Carol Duerksen
Publisher: General Conf. Mennonite Church & Mennonite Church
Cost: $16.95/yr.
Sample: Send 9" x 12" SASE with 5 first-class stamps
Readers' Work Published: Stories, nonfiction

With

is published for high-school-age youth in the U.S. and Canada. Most readers attend Mennonite or Brethren Churches. *With* seeks to help Christian youth in their spiritual growth and to show non-Christian youth the difference Christian faith could make in their lives.

Editorial & Ordering Address:
General Conference Mennonite Church & Mennonite Church
P.O. Box 347
Newton, KS 67114
316-283-5100

Audience: M/F, 13 +
Subject: Sailing, building, models, knots, beginning boat building
Circulation: 104,000
Distribution: Home (60%); newsstands (40%)
Editor: Jonathan A. Wilson
Publisher: Carl Cramer
Cost: $4.50/issue; $22.95/yr.
Sample: Free copy, write to Lynne Blair at publication address

WoodenBoat Magazine

is the bi-monthly magazine for wooden boat owners, builders, and designers, professional and amateur alike. The magazine works to convey quality, integrity, and involvement in the creation and care of the craft, to entertain, to inform, to inspire, and to provide readers—young and old—with access to individuals who are deeply experienced in the world of boats.

Editorial & Ordering Address:
WoodenBoat Publications, Inc.
P.O. Box 78
Brooklin, ME 04616
207-359-4651
FAX: 207-359-8920

Audience: M/F, grades K–8
Subject: Creative writing, art
Circulation: 1,000
Distribution: Home (30%); school (60%); newsstand (10%)
Editor: Stuart Ungar
Publisher: Playful Productions, Inc.
Cost: $4.95/issue; $18.00/yr. (4 issues)
Sample: Write and include a check for $4.95
Readers' Work Published: Letters, poetry, short stories. Special consideration given to unique group projects and work from mentally and physically challenged youths

Word Dance Magazine

was established to give today's youth a quality forum for creative expression. It seeks to inform and inspire young people by providing a vehicle that is uniquely theirs with the intent of gaining greater popular support and to contribute to giving the young a lively, thorough, and truthful education.

Editorial & Ordering Address:
435R Hartford Turnpike
Vernon, CT 06066
203-870-8614

Workbench

is a how-to magazine that gives step-by-step instructions for a variety of woodworking and home improvement projects for do-it-yourselfers of all skill levels.

Editorial Address:
KC Publishing
700 W. 47th Street
Suite 310
Kansas City, MO 64112
816-531-5730
FAX: 816-531-3873

Ordering Address:
P.O. Box 7506
Red Oak, IA 51591-0506

Audience: *M/F, all ages*
Subject: *Woodworking and home improvement*
Circulation: *860,000*
Distribution: *Robert N. Hoffman*
Publisher: *John C. Prebich*
Cost: *$2.95/issue; $12.95/yr. (6 issues)*
Sample: *Send SASE*

The Workbook

is in its 18th year of publication. Each 50-page issue carries an authoritative feature article on an environmental issue, along with a regular "Sources of Information" section, generally 30 pages of reviews of books and other publications by small and alternative presses. The reviews cover more than 25 categories of environmental and social issues.

Editorial & Ordering Address:
105 Stanford S.E.
P.O. Box 4524
Albuquerque, NM 97106
505-262-1862
FAX: 505-262-1864

Audience: *M/F, ages 14–18*
Subject: *Environmental, social, and consumer problems*
Editor: *Kathy Cone Newton*
Publisher: *Southwest Research and Information Center*
Cost: *$3.50/issue; $12.00/yr.; $8.50 students or retired (4 issues)*

World Newsmap of the Week/Headline Focus

is a current events program that includes up-to-the-minute news summaries, full-color world maps, background information, graphics, and teaching suggestions. Now in its 56th year, *World Newsmap of the Week* is published every week of the school year.

Editorial Address:
Weekly Reader Corp.
P.O. Box 2791
Middletown, CT
06457-9291
203-638-2400
FAX: 203-346-5964

Ordering Address:
Weekly Reader Corp.
3001 Cindel Drive
Delran, NJ 08370
800-446-3355

Audience: *M/F, grades 5–12*
Subject: *World news and geography*
Distribution: *School*
Editor: *Alan Lenhoff*
Publisher: *Richard J. LeBrasseur, Weekly Reader Corporation*
Cost: *$69.95 single*

Writing!

Audience: M/F, grades 7–12
Subject: English, journalism
Circulation: 165,328
Distribution: School
Editor: Alan Lenhoff
Publisher: Richard J. LeBrasseur
Cost: $7.45/subscription for 15 or more
Readers' Work Published: Book reviews, journal entries, writing contests: essay, editorial, fiction

seeks to motivate students to write. Focus articles address a writing problem or challenge. *Writing!* includes practical writing exercises, examples of student writing, and interviews with successful authors. New columns are a monthly vocabulary building section and a review of significant works of fiction or nonfiction accessible to young adult readers.

Editorial Address:
Weekly Reader Corp.
P.O. Box 2791
Middletown, CT
06457-9291
203-638-2400
FAX: 203-346-5964

Ordering Address:
Weekly Reader Corp.
3001 Cindel Drive
Delran, NJ 08370
800-446-3355

Young & Alive

Audience: M/F, ages 16–20
Subject: Christian magazine for blind and near-blind
Circulation: 26,000
Distribution: Sent on individual request from sight-impaired person
Editor: Richard J. Kaiser
Publisher: Christian Record Services
Cost: Free to sight-impaired individuals
Sample: Request to editor for one free sample; enclose 9"x 12" SASE with 5 first-class stamps

is a quarterly magazine for teens and young adults who are blind or near blind and is written for an interdenominational Christian audience. It seeks to include stories and articles which entertain and challenge the thinking of today's young people. Published in 22-point type and also in braille. Includes such topics as nature, sports, hobbies, travel, health, and Christianity.

Editorial Address:
4444 S. 52nd Street
Box 6097
Lincoln, NE 68506

Ordering Address:
Christian Record Services
Support Services Dept.
P.O. Box 6097
Lincoln, NE 68506

Young Judaean

Audience: M/F, ages 8–13
Subject: Israel and Jewish life
Circulation: 5,000
Distribution: Home
Editor: Linda K. Shaffzin
Publisher: Hadassah Zionist Youth Commission
Cost: $5.00/yr. (4 issues)
Sample: Send requests to editorial address with SASE and $2.00

is the magazine for younger members of Young Judaea, the Zionist youth movement. *Young Judaean* attempts to educate and inform youth between grade 2 and grade 8 on a range of Jewish topics and provide a forum for the members of Young Judaea on Zionism, Judaism, America, Israel, youth and current events.

Editorial Address:
Schaffzin & Schaffzin
P.O. Box 173
Merion Station, PA 19066
215-642-8389
FAX: 215-642-8070

Ordering Address:
c/o Hadassah Zionist
Youth Commission
50 W. 58th Street
New York, NY 10019

Young Scholar

seeks to reach teenagers who care about education and about success. The editorial content is designed to give readers ideas for and perspectives on success and achieving goals. The magazine focuses on issues that affect high-performance teenagers both inside and outside the classroom.

Editorial & Ordering Address:
Scholar Communications, Inc.
4905 Pine Cone Drive, Suite 1
Durham, NC 27707
919-489-1916
FAX: 919-489-4767

Audience: *M/F, ages 14–18*
Subject: *Lifestyle for high-performance students*
Circulation: *Debuted in October 1993—immediate goal is 25,000*
Distribution: *Subscription*
Editor: *Greg M. Sanders*
Publisher: *Webb C. Howell, Scholar Communications*
Cost: *$2.75/issue; $14.97/yr. (6 issues)*
Sample: *Free, include SASE (digest-size) with 4 stamps*
Readers' Work Published: *Viewpoints*

Young Voices

features stories, essays, drawings, and poems by elementary through high school age people, who are paid for their contributions. *Young Voices* is for anyone interested in the perspective of young people.

Editorial & Ordering Address:
P.O. Box 2321
Olympia, WA 98507
206-357-4683

Audience: *M/F, all ages*
Subject: *Stories, poems, essays, drawings by young people*
Circulation: *1,250*
Distribution: *Home (40%); school (20%); newsstands (40%)*
Editor: *Char Simons*
Publisher: *Steve Charak*
Cost: *$3.00/issue; $15.00/yr. (6 issues)*
Sample: *Send $4.00*
Readers' Work Published: *Exclusively*

Your Big Backyard

brings a conservation message to preschoolers by focusing on animals and nature in three 12-month series, repeated every three years. Each issue includes a special "read-to-me" story often including the adventurees of the magazine's mascot. This periodical encourages language arts skills and number and color identification for 3-to-5-year-old children.

Editorial & Ordering Address:
National Wildlife Federation
8925 Leesburg Pike
Vienna, VA 22184
703-790-4000
800-432-6564 (for orders)

Audience: *M/F, grades preK–5*
Subject: *Nature and conservation*
Circulation: *500,000*
Distribution: *Home*
Editor: *Kathy Walsh*
Publisher: *National Wildlife Federation*
Cost: *$12.00/yr. (12 issues)*
Sample: *Contact editor*

Audience: M/F, ages 13–18
Subject: Christian general interest
Circulation: 414,000
Distribution: Home (60%); libraries, waiting rooms (40%)
Editor: Mike Bennett
Publisher: Worldwide Church of God
Cost: One-year free subscription (6 issues)
Sample: Free on request
Readers' Work Published: Letters, poems, advice, photos, teen fiction.

Youth 94

a general interest magazine for Christian teens, seeks to help readers deal with real-life concerns about the future, personal and family problems, popularity, looks, fears, friendships, success, sexuality, emotions, and much more. Four-color graphics help make relevant biblical principles come alive.

Editorial & Ordering Address:
Worldwide Church of God
300 W. Green Street
Pasadena, CA 91123
818-304-6077
FAX: 818-795-0107

Audience: M/F, ages 14–18
Subject: Application of Catholic principles to timely topics
Circulation: 30,000
Distribution: Home, schools, parishes
Editor: Carol Ann Morrow
Publisher: St. Anthony Messenger Press
Cost: $12.00/yr. (12 issues)
Sample: Business-size SASE

Youth Update

seeks to support the growth of teenagers in a life of faith through focus on a single topic per edition. The newsletter offers examples, strategies, and pertinent church teachings on the topic. Topics range from popularity to sacraments to volunteer work.

Editorial & Ordering Address:
St. Anthony Messenger Press
1615 Republic Street
Indianapolis, IN 46219
513-241-5615
FAX: 513-241-0399

Audience: M/F, ages 11–18
Subject: General interest, teen issues
Distribution: Subscription, newsstand
Editor: Frank Dexter Brown
Publisher: Paige Publications, Inc.
Sample: Contact editor
Readers' Work Published: Letters

YSB

which is an acronym for Young Sisters and Brothers, seeks to entertain and inform African-American teens about issues affecting them. The publication includes articles on pop stars, athletes, and current events as well as a number of regular features including advice columns and personal narratives by teens on overcoming adversity.

Editorial & Ordering Address:
Paige Publications, Inc.
3109 M Street
Washington, DC 20007
202-298-8063

Zillions: The Consumer Reports for Kids

is intended to help 8-to-14-year-olds cope with the increasingly complex world of the 1990s. The magazine evaluates products (toys, sports equipment, video games, etc.) and advertising; explores earning/saving money management skills; promotes informed decision-making.

Editorial Address:
Consumers Union
101 Truman Avenue
Yonkers, NY 10703-1057
914-378-2551

Ordering Address:
Zillions Subscription
Deptartment
P.O. Box 51777
Boulder, CO 80321-1777
800-234-2078

Audience: *M/F, ages 8–14*
Subject: *Consumer education*
Circulation: *350,000*
Distribution: *Home (80%); school (20%)*
Editor: *Charlotte M. Baecher*
Publisher: *Consumers Union of the U.S.*
Cost: *$16.00/yr. (6 issues)*

Zoobooks

is designed to be an entertaining and informative full-color wildlife series published in collectible monthly "books." Each issue contains photographs, artwork, and scientifically accurate facts about the world's wildlife and generally covers a specific animal or group of animals.

Editorial & Ordering Address:
Wildlife Education Limited
3590 Kettner Boulevard
San Diego, CA 92101
619-299-5034

Audience: *M/F, ages 5–14*
Subject: *Wildlife*
Circulation: *350,000*
Distribution: *Home*
Editor: *Gerald Marino*
Publisher: *Allen Greer*
Cost: *$15.95/subscription (10 issues)*

ZuZu

seeks to promote literacy through an arts and activities approach to learning. Distributed primarily to children in the New York City metropolitan area, the 28-page tabloid blends fiction, poetry, reader-generated art, puzzles, activities, and games into a colorful and provocative mix celebrating cultural diversity.

Editorial & Ordering Address:
Restless Youth Press, Inc.
271 East 10th Street, #64
New York, NY 10009
212-477-6756
FAX 212-477-0180

Audience: *M/F, ages 6–11*
Subject: *Language arts and metropolitan New York City events*
Circulation: *30,000*
Distribution: *Home and controlled circulation through hospitals and after-school programs*
Editor: *Beck Underwood*
Publisher: *Restless Youth Press, Inc.*
Cost: *$12.00 (6 issues)*
Sample: *Contact editor*
Readers' Work Published: *Stories, poems, artwork*

Age Index

Preschool, ages 0–5

- Chickadee Magazine
- Coulicou
- Fantastic Flyer
- Happy Times
- Highlights for Children
- Humpty Dumpty's Magazine
- Ladybug, the magazine for young children
- Let's Find Out
- Mickey Mouse Magazine
- My Summer Weekly Reader, Editions A and B
- Peanut Butter
- Sesame Street Magazine
- Story Mates
- Together Time
- Turtle Magazine for Preschool Kids
- Weekly Reader
- Your Big Backyard

Primary, grades K–3, ages 5–8

- ABC
- Acorn
- American Girl
- Æskan (The Youth)
- Barbie, The Magazine for Girls
- Boomerang! A Children's Audio Magazine About Big Ideas
- Brilliant Star
- Casper the Friendly Ghost
- Chickadee Magazine
- Child Life
- Children's Playmate
- Clavier's Piano Explorer
- Cobblestone
- Colorado Kids
- Coulicou
- Counselor
- Creative Kids
- Cricket
- Disney Adventures
- Dolphin Log
- Faces
- Faith n' Stuff: The Magazine for Kids
- Fantastic Flyer
- Floh (Flea) Grades 3 & 4
- Flohkiste (Fleabag) Grade 2
- Flohkiste (Fleabag) Grade 1
- Ghostwriter
- Harambee
- Hibou
- High Adventure
- Highlights for Children
- Hopscotch: The Magazine for Young Girls
- Hot Dog
- Humpty Dumpty's Magazine
- Jack and Jill
- Kid City
- Kids (in the Arizona Republic)
- Kids Copy
- Kids Discover
- Kids for Saving Earth News
- Kids Today
- Kids Today Mini-Magazine
- KidSports
- KIND News (KIND—Kids In Nature's Defense)
- Koala Club News
- Koululainen (Schoolchild)
- Kulanu=Pilon
- Lad
- Ladybug, the magazine for young children
- Letterbug A: Letter B: Letter SA (Spanish)
- MetroKids

Primary, grades K–3, ages 5–8, cont'd

Mickey Mouse Magazine
Mini Page
My Friend, The Catholic Magazine For Kids
My Summer Weekly Reader, Editions A and B
National Geographic World
Norsk Barneblad
Odyssey
Olomeinu/Our World
Otterwise: For Kids Who Are Into Saving Animals and the Environment
Owl Magazine
Pack-O-Fun
Peanut Butter
Plays, The Drama Magazine for Young People
Pockets
Ranger Rick
Scholastic News
Scholastic Sprint
Science Weekly
Scienceland
Sesame Street Magazine
Shofar
Skipping Stones: A Multicultural Children's Quarterly
Spark! Creative Fun for Kids
Sports Illustrated For Kids
Stone Soup, The Magazine by Children
Story Mates
Storyworks
Superman and Batman Magazine
Surprises, Activities for Today's Kids and Parents
Taghna T-tfal (Children's Own)
Tapori
3-2-1 Contact
Troll Magazine
U*S*Kids
Weekly Reader
Word Dance
Zillions: The Consumer Reports for Kids
Zoobooks

Middle School, grades 4–6, ages 9–11

ABC
Abrams Planetarium Sky Calender
Acorn
American Girl
Æskan (The Youth)
Balls And Strikes
Barbie, The Magazine for Girls
Boomerang! A Children's Audio Magazine About Big Ideas
Boys' Life
Brilliant Star
Busines$ Kids News
ByLine Magazine
California Weekly Explorer
Calliope
Casper the Friendly Ghost
Children's Digest
Clavier's Piano Explorer
Cobblestone
Coins Magazine
Colorado Kids
Counselor
Creative Kids
Cricket
Crusader Magazine
Current Events

Middle School, grades 4–6, ages 9–11 cont'd.

Current Health I
Current Science
Das Rad
Daybreak Star Indian Reader, The
Disney Adventures
Dolphin Log
Faces
Faith n' Stuff: The Magazine for Kids
Fantastic Flyer
Field & Stream, Jr.
Floh (Flea) Grade 5 & up
Floh (Flea) Grades 3 & 4
Ghostwriter
Goldfinch
Guide Magazine
Harambee
Hibou
High Adventure
Highlights for Children
Hopscotch: The Magazine for Girls
InSights Magazine
Jack and Jill
Junior Scholastic
Junior Trails
Kid City
Kids (in the Arizona Republic)
Kids Copy
Kids Discover
Kids for Saving Earth News
Kids Today
Kids Today Mini-Magazine
KidSports
KIND News (KIND—Kids In Nature's Defense)
Know Your World Extra
Koala Club News
Koululainen (Schoolchild)
Letterbug A: Letter B: Letter SA (Spanish)
Listen: A Journal of Better Living
MetroKids
Mini Page
Monkeyshines on America
Monkeyshines on Health & Science
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Playpen
Plays, The Drama Magazine for Young People
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Rainbow
Ranger Rick
Read Magazine
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Scholastic News
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Skipping Stones: A Multicultural Children's Quarterly

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The Magazine for Christian Youth!
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Cobblestone
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Current Health I
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Current Science
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Disney Adventures
Dolphin Log
Dramatics
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FFA New Horizons
Field & Stream, Jr.
Floh (Flea) Grade 5 & up
FreeWay
Goldfinch
Grio'
Guide Magazine
Harambee
Hibou
HiCall
High Adventure
Hobson's Choice: Science fiction & technology
Hopscotch: The Magazine for Young Girls
How on Earth!: Teens Supporting Compassionate, Ecologically Sound Living
Hype Hair
In Motion
InSights Magazine
Junior Scholastic
Junior Trails
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Kids Copy
Kids Discover
Kids for Saving Earth News
Kids Today
KidSports
Know Your World Extra
Koala Club News
Kol Ha T'nua
Koululainen (Schoolchild)
Letterbug A: Letter B: Letter SA (Spanish)
Listen: A Journal of Better Living
Literary Cavalcade
Merlyn's Pen: The National Magazine of Student Writing, Grades 7-10
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Superman and Batman Magazine
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Teen Times
TG Magazine...Voices of Today's Generation
The Magazine for Christian Youth!
Thrasher Magazine
3-2-1 Contact
TQ (Teen Quest) Magazine
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Virginia Writing
Voices of Youth
Wall Street Journal Classroom Edition
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AIM - America's Intercultural Magazine
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Chess Life
Chez-Nous
Claremont Review

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College PreView
Conqueror
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First Opportunity
For Graduates Only
For Seniors Only
FreeWay
Grio'
HiCall
Hit Parader
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Home Altar: Meditations for Families with Children
How on Earth! Teens Supporting Compassionate, Ecologically Sound Living
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Merlyn's Pen Senior Edition: Grades 9-12
Merlyn's Pen: The National Magazine of Student Writing, Grades 7-10
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Occasional Use of Readers' Work cont'd.

Children and teenagers love to get mail addressed to them. A subscription to a kids' or teens' magazine provides that experience all year long.

Parents, teachers, and librarians know that magazines for young people

- encourage kids and teens to read and write
- promote media literacy
- are affordable
- are tailored to specific interests
- publish kids' and teens' creative efforts
- make learning fun

Many kids' and teens' magazines are not for sale at newsstands or bookstores, so interested parents, teachers, librarians, and young people don't know what a wide variety of kids' and teens' magazines is available. *Magazines for Kids and Teens* solves that problem. Inside are individual listings—complete with descriptions and ordering information—for more than 200 magazines that serve almost every conceivable interest of children and teens from 2 to 18. The indexes to age/grade levels, subjects, and magazines that publish readers' work will help you find just the right magazines to explore.

EdPress

The Educational Press Association of America, founded in 1895, nurtures and supports the quality, health, and community of educational publishing. Core services include conferences, awards, publications, and other professional activities.

IRA

The International Reading Association is a 93,000-member nonprofit professional organization dedicated to the improvement of reading instruction and the promotion of the lifetime reading habit.

ISBN 0-87207-397-1